

**It's my First research So love to hear Honest Opinions and Help
and also I'm not a Native English speaker**

My Avatar

"M.A.R.K.E.D. Funnels

From Professor Andrew

What kind of people are we talking to?

Male and Female

20-40 age

Entrepreneurs

10k-100k+

Every where in the world

Painful Current State

What are they scared of?

They are scared of that there business is not being successful

That they won't earn enough money

That there wasting their time

Who are they angry at?

That they don't earn enough money with their business

At themselves and their Business

Their current strategies

Daily Frustrations they have to deal with:

Daily Failures

Hard Work

Lonely

Always recreate yourself

Can't take a day off

What's embarrassing for them

What others think of them

If they don't get respected

If they fail

How does dealing with their problems make them feel about themselves?

They feel useless

Lack of self-respect

Think they never gonna make it

They wanna quit and do something else

What do other people in their world think about them as a result of these problems?

That they just talking and not doing anything because of the missing results

That they are a Lazy Fuck

That they will never ever reach something in there life

If they were to describe their problems and frustrations to a friend over dinner, what would they say?

“Bro I don't know if its the right idea to keep going with my business cause I don't get the results I thought I would get and I don't even have free time to focus on other things like go out and have a little fun and spend more time with you and the boys or with my girl Jenny. It's also so frustrating that my parents still think I'm not doing the right thing with my business because I can't show them good Results to convince them that it's the right thing I'm currently doing. I wish my business would finally be successful!”

Desirable Dream State

If they could wave a magic wand at their life and change it immediately into whatever they want, what would it look like and feel like?

Earning more Money

Getting more clients who are also staying

Having more time for there family and friends

Giving away work so they can focus on things that they are good at

Be proud of themselves

Be Financially free

Can provide for their Loved ones

Who do they want to impress?

Themselves

Family

Friends

How would they feel about themselves if they were living in their dream state?

They would be proud of themselves

Have more Self-Respect

They would be in peace in their mind

They would be Happier in general

What do they secretly desire most?

Money

Power

Respect

Status

If they were to describe their dreams and desires to a friend over dinner, what would they say?

“Bro I’m telling you when I succeed in life with my Business and everything everyone is gonna Respect me and I will have the perfect life that I always dream of. I can afford everything that I ever wanted, travel where I want, eat whatever I want and do the things I love when I want and How often I want. I will have the Power that most of the population don't have access to. I’m free and can't get easily controlled by the Matrix.

Values and Beliefs

What do they currently believe is true about themselves and the problems they face?

Couldn't watch the Testimonials

Who do they blame for their current problems and frustrations?

Themselves

Have they tried to solve the problem before and failed? Why do they think they failed in the past?

Because of the wrong Marketing Strategies

Spend the money on the wrong courses and got scammed

Didn't work as Disciplined as they should had

How do they evaluate and decide if a solution is going to work or not?

If there are a good amount Trustworthy Testimonials (If it worked before)

What figures or brands in the space do they respect and why?

I don't know what that means

What character traits do they value in themselves and others?

Honesty

Discipline

Dedication

What character traits do they despise in themselves and others?

Lying

Blaming Others

Cheating

Lazy

What trends in the market are they aware of? What do they think about these trends?

Need Help with That

