

Hello!

I hope this finds you well. My name is _____, and I work with The Visualist here in Chicago. You can read a little about us below. We need your help and your baked goods!

We are holding a fundraiser at SECRIST | BEACH on December 3rd. Rather than asking artists to donate works for an auction, we are asking our Visualistees to donate their fabulous baking skills to create a delicious treat. Specifically, our fundraiser will feature a bake sale in which participants in local art spaces and programs will donate a baked good that which we will sell.

We would be thrilled if you could bake for or donate to our event! You or your organization will be listed on all of our promotional materials and social media outreach. If you are interested and available, please reach out at your earliest convenience and we can provide further details. Bakers and donors will receive entrance to the fundraiser and credit on all material. In lieu of cookies and cakes, we will always take cold hard cash, [click here](#) to make a donation as a sponsor of this event.

Hope to talk soon!

Cheers,

A little about us:

The Visualist is Chicago's real-time archive for current and past visual art events. Our free, ad-free, publicly available calendar helps people discover exhibitions, openings, talks, performances, and other visual arts programming throughout the city. We also maintain a growing archive of Chicago's visual art history, documenting everything from exhibitions at established institutions to apartment galleries, basement performances, mobile projects, and other ephemeral events that might otherwise be lost.

The Visualist is managed by culture/MATH, a 501(c)(3) nonprofit, and is sustained through the participation of Chicago's art community. Our goal is to make Chicago's visual arts history accessible to everyone while preserving the work happening here as it happens.

Dear _____,

Thank you so much for agreeing to participate in our Bake Sale. We would like to list your project's participation in our press materials. For your donation you will receive 2 tickets. We would like to credit your participation as _____(enter name of org/project), let us know if it should be something else.

We will also need some more information about your bakedgood. Please fill out this [google form](#) by November 23rd.

Bake sale takes place on December 3 at 6pm. **We ask that you drop off your creation between 5-6pm** and stay for a VIP cocktail hour and the event. If you need to make other arrangements, let us know. SECRIST | BEACH is located at 1801 W Hubbard St, Chicago, IL 60622.

Lastly we are also creating our first annual venue book and we would like to make sure we have your information correct it in.

The Venue Book is a record of the venues, projects, and spaces that have contributed to The Visualist and to Chicago's art community. It brings together the places that have hosted exhibitions, projects, events, artists, and audiences — the places that help make Chicago's visual art ecosystem what it is.

We're currently collecting information from venues and spaces to include in the book. If you have been part of The Visualist, worked with artists and projects covered by The Visualist, or otherwise contributed to Chicago's visual art community, we'd like to include you.

Please provide:

Venue or Name:

About:

Address:

Website:

After all, forever is a long time to live with typos or misspellings.

Cheers,

