

1121 L St., Suite 600, Sacramento, CA 95814 (916) 254-0390 <u>www.ssccc.org</u>

Communications Committee | Regular Meeting Agenda | November 11, 2024 at 9:00 AM

NOTICE IS HEREBY GIVEN that the SSCCC Communications Committee will hold a Regular Meeting on 11/11/24 at 9:00 am at 780 Thornton Way, San Jose, CA 95128 and via Teleconference. The Communications Committee reserves the right to suspend the orders of the day if necessary to conduct business. All Communications Committee meetings are held in locations that are wheelchair accessible. Other disability-related accommodations will be provided to persons with disabilities upon request. Persons requesting such accommodations should notify the Chair, VPC Bravo, VPC@ssccc.org no less than three working days prior to the meeting. The SSCCC Communications Committee will make efforts to meet requests made after such date, if possible.

Pursuant to Government Code §54957.5: Supplemental materials distributed less than 72 hours before this meeting to a majority of the Communications Committee will be made available for public inspection at this meeting. Materials prepared by Communications Committee members and distributed during the meeting are available for public inspection at the meeting or after the meeting if prepared by some other person. Documents will also be posted in our Google Drive.

Please note that the full Agenda packet, which contains all attachments & reports, is available at the following: Communications Committee Google Drive or during business hours at the Student Senate office, noted above.

Meeting Location: 780 Thornton Way, San Jose, CA 95128 and Teleconference

Join Zoom Meeting

Call-In Info:

+1 669 444 9171 (US Toll) +1 669 900 6833 (US Toll)

Meeting ID: 852 0055 6443

Agenda Materials

Board members will be attending via teleconference from the following locations Note: While teleconference locations are listed below, if a member does not participate from a teleconference location that location may not be open to the public.

- 3732 Vitrina Ln., Palmdale, CA 93551
- 7351 Tompkins Hill Road. Eureka, CA 95501 College of the Redwoods Room LRC 104B

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- 321 Golf Club Road. Pleasant Hill, CA 94523 Diablo Valley College Margaret Lesher Student Union President's Office
- 289 W Tulare St., Dinuba, CA 93618
- 20540 E. Arrow HWY Covina, CA 91724 LA County Library Charter Oak -Library
- 43500 Monterey Ave. Palm Desert, CA 92260 Dining Hall, 120-B
- 900 Rancho San Diego Parkway, El Cajon, CA 92019 Cuyamaca College -Student Services - B 207
- 650 Storke Rd., CA, 93117 San Joaquin Villages Conference Room
- 1317 Spyglass Dr., Leemore, CA 93245

I. ORDER OF BUSINESS

- A. Call to Order
- B. Roll Call

Communications Committee	Present / Absent
Chair (Vice President of Communications) Alexis Bravo (He/him)	
Vice Chair Communications Region VI John Cariaga (He/him)	
Communications Region I Caitlin Wheetley (She/her)	
Region II Vacant	
Regional Affairs Director III Guadalupe Lopez (She/her)	
Region IV Vacant	
Communications Region V Andrew Santana (He/him)	
Regional Affairs Director VII David Duncan (He/him)	
Communications Region VIII LaTasha Buie (She/her)	
Communications Region IX Felipe Robles - Jimenez (He/him)	
Communications Region X Jasmin Irving (She/Her)	
Ex Officio Members (nonvoting)	

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President Ivan Hernandez (He/him)	
Vice President Joshua Simon (He/him)	

C. Adoption of the Agenda | 5 minutes

The SSCCC Communications Committee will consider any amendments to the agenda.

A. Approval of the Minutes | 5 minutes

The SSCC Communications Committee will approve the minutes of the prior meeting that took place October 21, 2024.

D. Public Comment

This segment of the meeting is reserved for persons desiring to address the Communications Committee on any matter of concern that is not stated on the agenda. A time limit of three (3) minutes per speaker and fifteen (15) minutes per topic shall be observed. The law does not permit any action or extended discussion of any items not on the agenda. The Communications Committee may briefly respond to statements made or questions posed; however, for further information, please contact the Chair, VPC Bravo, VPC@ssccc.org, to request items of discussion to be placed on a future agenda. (California Government Code §54954.3).

II. STANDING ITEMS

A. New Communications Officers Introduction (Chair Bravo | 10 minutes | Information/Discussion)

Chair Bravo will recognize the newly appointed Communications Officers and invite them to introduce themselves, along with sharing their long-term goals for their respective regions.

B. Ice Breaker

(Chair Bravo | 10 Minutes | Discussion)

The Communications Committee will participate in a round of ice-breakers.

C. Roundtable

(VC Cariaga | 15 Minutes | Discussion)

The Communications Committee will discuss topics of interest about their roles regionally and statewide.

III. BUSINESS

A. Newsletter Deadlines and Submission Timeline (VPC Bravo | 15 Minutes | Information/Discussion)

VPC Bravo will highlight the Regions who always submit their Newsletter on time. This section will also provide key dates for content submissions, review periods, and publications schedules.

B. Communications Officers Expectations for Advocacy Academy (VPC Bravo | 10 Minutes | Information/Discussion)

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The Communications Committee will discuss maximizing student engagement during the upcoming Advocacy Academy, encourage proactive communications and documentation of students' experiences, and inspire future participation and increase awareness of advocacy opportunities.

C. <u>Monthly Communications Officers Presentation</u>

(VC Cariaga | 15 Minutes | Information/Discussion)

The Communications Committee will receive a presentation on the newsletter, social media, and other strategies from CO Wheetley (Region I) and CO Santana (Region V), followed by an opportunity to provide feedback.

D. Social Media Spotlight & COMMS Dropbox

(VC Cariaga | 10 Minutes | Information/Discussion)

Vice Chair Cariaga will provide an overview of the Social Media reports and discuss the Communications Officers dropbox.

E. Monthly SSCCC Communication Meeting Dates & Time

(Chair Bravo | 15 Minutes | Discussion/Action)

The Communications Committee will discuss and take action on future committee meeting date and time for the month of December.

IV. COMMUNICATIONS FROM THE FLOOR

This time is reserved for any communication committee member to make announcements on items not on the agenda. A time limit of two (2) minutes per speaker shall be observed. No action will be taken and the total time limit for this item shall not be extended.

V. ADJOURNMENT