Desired Objective

- Earning 2,000 dollars online.
    - Get an international client
        - Earn the trust of such clients.
            - Have experience from previous jobs. (Referrals)
                - Get a smaller client and deliver results (Local)(ASSUMPTION)
                    - Actually have the skill of copywriting.
                        - Practice Copywriting
                        - Study Copywriting
                    - Help them build a following. (ASSUMPTION)
                        - Learn about social media from Client acquisition campus.
                        - Create content for them (ASSUMPTION)
                            - Learn from Content Creation Campus how to create content.
                    - Help them build a page for their business. (ASSUMPTION)
                        - Learn from Arno Business in a box.
                    - Build a Marketing funnel for them (ASSUMPTION)
            - Be in contact with that client.
                - DM.
                - EMail outreach.
                - Phone call
            - Be knowledgeable in his niche.
                - Do Research on niche online.
    - Provide an increase in sales directly related to the copy of my production.
        - Have the skill of copywriting.
            - Practice Copywriting
            - Study Copywriting
        - Help them build a following.(ASSUMPTION)
            - Learn about social media from Client acquisition campus.

        - Create content for them (ASSUMPTION)
            - Learn from Content Creation Campus how to create content.
- Help them build a page for their business. (ASSUMPTION)
    - Learn from Arno Business in a box.