

**July 2021**

I have some good news to share with you:

- **I launched my upcycling service!** It is now available on my website with the first made-to-measure patterns and 3 parisien tailor partners:  
<https://renaissanceupcycling.fr/>
- I have had the great opportunity to talk about upcycling in a **TEDx conference**. The video is now available on YouTube. I will do my best to add english subtitles ASAP but you can still access the French version here:  
<https://www.youtube.com/watch?v=Z9DsX0eiXM4&t=1s>



- **I recorded an interview** with France Inter (national French radio station) last week:  
<https://www.franceinter.fr/emissions/l-esprit-d-initiative/esprit-d-initiative-du-vendredi-02-juillet-2021>
- **I just hired my first intern**, Cécilia. She is helping me with the digital communication and a bit with the marketing strategy.
- **We are preparing a photoshoot** for next week to launch a new pattern for the summer.