To,

[Mention name of hiring manager]

[Mention name of the company]

[Mention address of the company]

Dear [Mr. /Mrs. /Ms.] [Manager's name],

As I have found the information regarding the vacancy for the position of social media copywriter on [mention source name] on [mention date], I am deeply interested to apply for this respective post. I am writing this letter to apply for this respectable position in your reputed organization along with the resume enclosed.

I am aware of the fact that [mention organization name] is topmost digital marketing company with an annual turnover of $[mention amount] a year and have an employee strength of [mention number of employees]+, I am confident that I will be able to improve my quality of work and meet the challenges and achieve my career goals. It wills my honorable moment when I will be selected for the post of social media copywriter.

I am self-motivated, focused and hardworking candidate and I do have a professional experience of nearly [mention time span] years. I got the opportunity of working in different organizations in the field of copywriting.

In all the companies that I have discussed in the resume attached with this letter, I have put my best efforts in increasing the revenue of the companies with my effective communication and interpersonal skills. I had been able to utilize my skills and knowledge to promote the concept or the product and maximize the online traffic.

I do expertize in writing unique posts and also edit and publish the posts on popular social media platforms which are Facebook, Twitter and Instagram for the target audience. I have developed skills and knowledge for understanding the behavior of the customers and optimizing the information posted on social media platforms as per the opinions of the customers.

Prior to my professional life, I had completed my graduation at [mention college name] from [mention university name]. I had been the college topper.

With the short description about my experience and educational background, I do believe that I have been able to convince about my caliber to work as a social media copywriter in your reputed company.

Thanking You,

Yours Faithfully,

[Mention your name]