

Subject: The unlimited tool of persuasion

Hello Magnus,

I have a suggestion about persuasion and how you can use it for getting more customers.

But first, I'm thankful of how you inspire me and many other people to be like superheroes.

It's truly brilliant how you used the opportunity of helping celebrities to promote your content and change people's lives for the better.

That's why I think you're a good fit for what I'm planning.

I want to help you promote your fitness program using **Intrigue** and an attention grabbing strategy.

There are some **keywords** that help persuade people into thinking that they need to change.

Because many do need to change before they ruin their life by being out of shape.

I presented some of my skills, including **persuasion**, in an **improved version of your selling website**.

You may think it is already good, but everything can improve, including your website.

Besides, work presents itself better than words, and that's why I attached a document to this email.

What is he trying to do here? You may have thought.

I want to offer you my help in improving your different marketing ways so that we can both make a lot of **money**, and **improve lives** with it.

To do so, we first need to do a **video call** and discuss business,

When you find some time, just notify me 24 hours before, due to time zone differences

PS, compare the improved website with the old one,

and decide if you want to use this opportunity for your business.

Thank you for your time

Bruno Mendel