

MISSION

PRACTICE CURIOSITY

- 1 Write 10 different Fascinations for your product or service
Can be for any step of the funnel
- 2 Share in #business 101 for review from fellow students

Business: My copywriting business.

1. **If** you are struggling with bringing in new clients for your business **then** you are probably doing one of these 2 things wrong.
2. **I am going to let you in on a secret** the big businesses in your industry do not want you to know so that you can not compete with them.
3. **What** you need to know about attracting new clients with digital marketing.
4. The **single** biggest reason why your facebook ads are not converting to more clients
5. The **truth** about running facebook ads and **how** to make you competitive with the big players in your industry.
6. Small businesses are supposed to struggle in the beginning to find new clients...**right? WRONG!**
7. I discovered a **hack** that was able to get my client who was struggling to bring in 10 new clients a month spending hundreds of dollars a week, to bring in 5x that amount on half the budget.
8. Sign up for your free digital audit and get a **FREE SURPRISE GIFT** at the end. (I should be charging hundreds for this)

9. ***Did you know*** that most of your competitors have no clue what they are doing with their online marketing? ***If*** you are interested in pummeling them and rising to the top ***then*** click the link.
10. The ***sneaky*** tactic that only a few of the top players in your industry know to get repeat customers and upsell them for 2-3x monthly revenue.