



Kick Community Guidelines

When you join Kick, you are joining a diverse community of people located all over the world! Our goal is to keep the Kick experience fun and safe and for all. These guidelines help establish what behavior is acceptable and not acceptable on our platform. This is us making our best effort to set fair and reasonable boundaries. However, we are a new platform and changes to these guidelines will occur as we embark on this journey together and receive your feedback.

1. General Restrictions

Kick prohibits activities and material (including live streams, videos, and comments) that:

- Are harmful, deceptive, offensive, or illegal.
- Encourage or promote harmful, deceptive, offensive, or illegal conduct.
- Violate any of Kick's terms of service, privacy policy, copyright policy, or other policies.
- Contain nudity, are pornographic, or depict sexual activity, actual or simulated.
- Facilitate, encourage, offer, or solicit sexual conduct.
- Involve or promote fraud, scams or deception
- Invade privacy of private places, communications, or persons.
- Cause or promote emotional distress.
- Involve threats or harassment.
- Involve excessive or burdensome unwanted attention.
- Impersonate individuals or organizations through likeness, voice, name, or other identifying attributes.
- Defame others.
- Contain streamer operated lotteries or sweepstakes
- Dox individuals or provide personal information of others without their consent.
- Involve spam or unwanted commercial, irrelevant, or repeated communications.
- Persistently share harmful misinformation
- Depict, cause, or encourage self harm.
- Cause or encourage violent conduct.
- Constitute or encourage hate speech that directly attacks a person or group on the basis of race, ethnicity, national origin, religion, medical or mental condition, disability, age, sexual orientation, gender, or gender identity.
- Abuse the platform's resources and rewards.
- Manipulate Kick's service or use artificial means to solicit or collect views, followers, shares, or rewards.
- Involve hacks, cheating, or violation of rules in online multiplayer games to gain a competitive or other advantage.
- Interfere with normal use of Kick or impair its operations or functions in any way.
- Attempt to circumvent or evade enforcement of Kick terms of service and guidelines, restrictions on access to the service, and detection of improper or illegal behavior. This includes, but is not limited to, the use of another person's account to evade suspension, termination, or cancellation of service to a person.
- Collect information regarding other persons for use outside Kick's services.



2. Copyrighted Materials on Kick

You must not transmit, publicly perform, publicly display, or reproduce copyrighted material of others unless your actions are authorized by the law or the copyright holders. Copyright infringement on Kick is strictly prohibited.

Common copyrighted material to avoid includes but not limited to:

Are harmful, deceptive, offensive, or illegal.

Movies

TV shows and/or TV channels

Sports matches

Other creators content from other sites

Music you do not own or have rights to share

Closed Alphas/Betas and Pre-Release Games

Kick terminates copyright infringers under appropriate circumstances. We do our best to provide warnings when possible but are legally required to tackle infringement requests.

Please view our DMCA Guidelines for more detail.

3. Sexually Explicit Content

To ensure content is safe for our diverse community, sexually suggestive content is prohibited on Kick.

This includes but is not limited to:

Erotic or sexually suggestive dancing or gestures.

Sexually suggestive clothing

Sexually suggestive commentary

Viewing of sexually explicit content on stream

Sexually suggestive emoticons, avatars, images, links.

4. Username Policy

We may change your username or suspend your account without notice if your username is suspected of impersonation, trademark violation, profanity, hate speech, or racial slurs.

We reserve the right to suspend or free up inactive or impersonating usernames.

5. Gambling

Gambling on Kick with other users is strictly prohibited. This includes any form of “buy in” from users using Kicks as well as sweepstakes and lotteries.

Whether you may stream gambling games online (eg: Online Poker, Online Blackjack) depends on the laws and regulations of the country you are located.



6. Mature Audience (18+)

If your content contains mature or NSFW content, it must be tagged as 18+.

Certain sections such as hot tubs may automatically have this tag applied but otherwise it is your responsibility to do so.

We reserve the right to manually or automatically tag certain content as 18+. We may take further action after repeated disregard for mature labels.

Examples of mature content:

18+ Video Games
Smoking
Drinking Alcohol
Excessive profanity
Casino or gambling
Game nudity
Graphic depictions of violence
Criticism of religious or political positions, or religious or political advocacy

7. Content Labels

Please accurately label your streams and content.

Please use the correct sections and reasonable titles when streaming. We reserve the right to make changes to your stream title or category.

The following with regards to titles, tags, and profile content are not permitted:

Hate speech, profanity, racial slurs
Trademark violations
Brand or organization impersonation
Bullying, impersonating, or mocking other creators.

8. Enforcement

In order to protect our service and users, team Kick reserves the right with or without warning to:

Change your content label to 18+
Mute accounts from Kick chats, forums, discord.
Remove moderator or other privileges from accounts
Add restrictions to accounts
Remove or hide content.
Disable, suspend, or ban individuals and accounts
Terminate accounts that have violated our guidelines or evaded previous restrictions or bans.
Change your category, title, username, or profile.