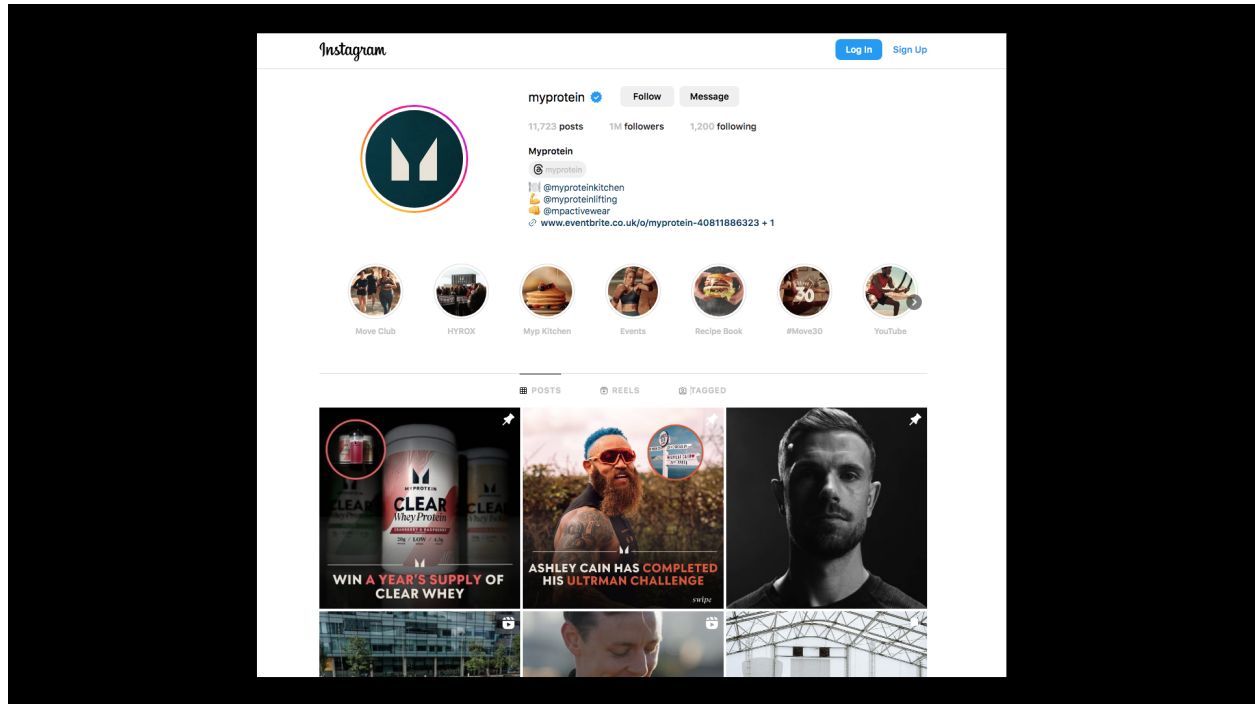


Mission Number 2: Mapping out the customer acquisition

Business Name: **MyProtein**

Business Type: Protein Powders & Protein Snacks, Vitamins & More →

<https://www.myprotein.com/>



- The top search you must type, **Myprotein Instagram**
- This is their **Instagram** page.
- They have 1M+ Followers & continuous posts & Many more
- Here is a video of someone talking about myprotein and taking myprotein supplements himself & Comments of other people's thoughts. →
https://www.instagram.com/reel/C6MSaQXurnd/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

Myprotein is not too expensive like other protein companies and always do discounts quite often which is affordable.

There are many varieties that you can choose from like for e.g. you can choose any protein powder flavors, cookies.

More information about myprotein and explains what protein is and many more useful info about it → <https://www.myprotein.com/thezone/supplements/>