

Instagram outreach

(It's my first time, so I don't have any testimonials.)

Hey Emer,

The work you're putting in, that made you the Dietitian Of The Year in such a competitive space is incredible!

I noticed some helpful adjustments on your website that would help prevent you from missing out on helping hundreds of clients lose weight and showing how great life can be.

Here are some of the ideas for your website:

- Position your testimonials at the start of the home page
- Tell something impressive about yourself to immediately establish credibility (e.g. how many years of experience or successful clients you've had)
- Put a Call-to-Action button saying something like "Book an appointment" instead of just a sign-up form, which is far more exciting and engaging

Your website already looks awesome and I can help you convert more clients by implementing simple marketing improvements like these.

Would you be interested?

Have a great day!

Raul