Multimedia Journalist & Video Producer Intern

Organization: Startup Greece
Location: Tripoli, Greece
Position Type: Internship
Field: Journalism, Media & Video Production

About Startup Greece

Startup Greece is a non-profit organization on a mission to promote, connect, and advance entrepreneurship for Greeks in tech, based in Greece. Our vision is to bring the Greek startup ecosystem under the spotlight and maximize its contribution at a global level.

Through initiatives, events, educational activities, media content, European projects, and collaborations with founders and ecosystem stakeholders, Startup Greece works to strengthen entrepreneurship, innovation, knowledge sharing, and international cooperation.

Position Summary

As a **Multimedia Journalist & Video Producer Intern**, you will help Startup Greece tell the stories of startups, founders, entrepreneurs, innovators, and the wider startup ecosystem through both written and video content.

You will participate in different stages of the storytelling process, from researching topics and preparing interviews to conducting interviews, writing articles, filming content, and editing videos.

The role combines journalism with hands-on multimedia production and is suitable for someone interested in developing practical experience in interviewing, reporting, writing, video production, and digital storytelling.

Key Responsibilities

Journalism & Article Writing

- Research topics, trends, stories, and developments related to startups, entrepreneurship, technology, innovation, and the wider startup ecosystem.
- Monitor relevant startup and entrepreneurship news and identify stories worth sharing with Startup Greece's audience.
- Identify interesting people, initiatives, events, and topics for potential coverage.
- Conduct journalistic research and verify information before publication.
- Write articles, interviews, founder profiles, event coverage, and other editorial content.
- Transform interviews and conversations into clear and engaging written stories.
- Prepare headlines, introductions, summaries, and supporting editorial copy.
- Prepare and adapt editorial copy for Startup Greece's digital and social media channels, including LinkedIn, Instagram, Facebook, and other relevant platforms.
- Adapt written content according to different audiences, formats, and communication channels.

Interviews & Reporting

- Research interviewees and relevant topics before interviews.
- Prepare thoughtful and relevant interview questions.
- Conduct interviews with startup founders, entrepreneurs, experts, speakers, event participants, and other ecosystem stakeholders.
- Participate in both written and on-camera interviews.
- Listen actively and identify relevant insights, stories, quotes, and follow-up questions during conversations.
- Support or participate in Startup Greece's interview and podcast initiatives, including SG Talks.
- Cover Startup Greece events, initiatives, workshops, conferences, and ecosystem activities when relevant.
- Document key moments and experiences and translate them into engaging written and audiovisual stories.

Video Production & Editing

- Help plan and prepare video interviews, features, event coverage, and other video content.
- Film interviews, events, activities, and other relevant content.
- Support basic camera, lighting, and audio setup during video production.
- Edit interviews and other long-form video content.
- Create short-form video content for platforms such as Instagram Reels, YouTube Shorts, LinkedIn, and other digital channels.
- Identify and select strong moments from interviews and longer recordings for short-form content.
- Add subtitles, titles, B-roll, music, and basic graphics where appropriate.
- Support scripting, storyboarding, and the development of video concepts.

- Organize raw footage and other video-production assets.
- Adapt existing video material into different formats depending on the platform and audience.

Required Skills & Competencies

- Strong written and verbal communication skills in English.
- Strong interest in journalism, interviewing, storytelling, media, startups, entrepreneurship, or technology.
- Ability to research topics and evaluate information from different sources.
- Ability to communicate confidently and professionally with interviewees.
- Good listening skills and curiosity when conducting interviews.
- Basic understanding of storytelling and content structure.
- Basic video-editing skills and willingness to further develop them during the internship.
- Attention to detail when working with written and audiovisual content.
- Ability to organize tasks and work on different types of content.
- Ability to work both independently and collaboratively within an international team.
- Creativity, curiosity, initiative, and willingness to learn.

Nice to Have

The following are considered advantages but are not mandatory:

- Previous experience writing articles, interviews, blog posts, or journalistic content.
- Previous experience conducting interviews.
- Experience with video-editing software such as Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro, CapCut, or similar tools.
- Basic knowledge of cameras, lighting, audio recording, or video-production equipment.
- Experience creating short-form video content.
- Photography or basic graphic-design skills.
- Familiarity with social media and digital-content formats.
- Familiarity with WordPress or other content-management systems.
- Familiarity with Canva or similar visual-content tools.
- Comfortable using common productivity tools such as Microsoft Office or Google Workspace.
- Knowledge or interest in the startup and entrepreneurship ecosystem.
- A portfolio containing written articles, university projects, videos, interviews, or other relevant work.

Educational Background

We welcome applications from students or recent graduates in areas such as:

- Journalism
- Media and Communication
- Digital Media
- Film or Video Production
- Communications
- Marketing or Content Creation
- Audiovisual Communication
- Or another relevant field

Applicants from other academic backgrounds with a strong interest and relevant skills are also encouraged to apply.

What You Will Learn

During the internship, you will have the opportunity to develop practical experience in:

- Preparing and conducting professional interviews.
- Researching and developing journalistic stories.
- Writing articles and editorial content for publication.
- Communicating with founders, entrepreneurs, experts, and ecosystem stakeholders.
- Filming interviews, events, and other multimedia content.
- Editing both long-form and short-form videos.
- Developing stories across different formats, from an initial interview to an article or video.
- Creating content for different digital platforms and audiences.
- Working within an international and collaborative environment.
- Building a portfolio of published written and audiovisual work.

Performance Objectives

During the internship, you will be expected to contribute to:

- Consistent production of accurate, relevant, and engaging written and video content.
- High-quality interviews with founders, entrepreneurs, experts, and ecosystem stakeholders.
- Development of well-researched articles, profiles, interviews, and event coverage.
- Production and editing of engaging long-form and short-form video content.
- Effective adaptation of stories and interviews across different formats and digital channels.
- Reliable communication and collaboration with Startup Greece's international team.

- Continuous development of your journalism, interviewing, and video-production skills.

Key Performance Indicators (KPIs)

Performance may be evaluated based on:

- Quality, accuracy, and consistency of written content.
- Quality and preparation of interviews.
- Quality and timely completion of video-editing and production assignments.
- Ability to identify relevant stories and develop them into engaging content.
- Audience engagement with published written and video content, where relevant.
- Reliability, communication, and collaboration with the international team.
- Progress and development throughout the internship based on feedback and mentorship.

Working Environment

The role combines desk-based research, writing, and video editing with interviews, filming, and occasional event coverage.

Depending on Startup Greece's activities and projects, you may work on content from the office as well as attend interviews, events, workshops, conferences, or other activities where content needs to be captured.

You may work on a story throughout its full lifecycle—for example, researching a founder, preparing and conducting an interview, filming the conversation, producing a written article, editing the full video, and creating shorter clips for digital channels.

What We Offer

- Opportunities to take responsibility and contribute your own ideas.
- Experience working in a young and international team.
- A flexible timetable that can accommodate academic and personal commitments.
- Opportunities to participate in Startup Greece events, activities, and NGO initiatives.
- Regular feedback, guidance, and mentorship.
- Opportunities to develop a portfolio of published articles, interviews, and video content.
- Practical experience working with founders, entrepreneurs, and members of the startup ecosystem.
- Knowledge-sharing and professional-development opportunities.
- Training opportunities related to relevant tools, subjects, and projects.

Additional Information:

The minimum duration for an internship is three months, with a maximum of twelve months. However, we highly recommend interns to consider staying for a period of four months or longer. This extended duration allows interns to immerse themselves fully in our operations, gaining a comprehensive understanding of our work before concluding their internship.

Interns should currently be enrolled in a bachelor's or master's program at a university, or have completed their degree within the past year. Please note that interns are required to bring their own laptops. Kindly be advised that this internship is unpaid.

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