

# **Journalist**

If you're drawn to the dynamic world of entrepreneurship and startups, Startup Greece offers an ideal environment for you to flourish. Here, your passion for innovation and your entrepreneurial spirit will find fertile ground, as you collaborate with like-minded individuals and contribute to the vibrant startup ecosystem.

**Position Summary:** As a Journalist Intern, you will be responsible for managing and presenting text and video content about startups' news worldwide on a regular basis. Your tasks will include searching and presenting news stories about startups, delivering engaging and targeted copies of news to the audience through various social media platforms like Facebook, Instagram, LinkedIn, and Twitter, conducting journalistic research, and writing trending pieces and histories. Effective communication with an international multi-functional team will also be an essential part of your role.

## **Key Responsibilities:**

- Curate and present compelling startup news stories.
- Engage the audience with targeted and engaging copy on social media platforms.
- Conduct in-depth journalistic research and produce trending articles.
- Communicate effectively with the international team.

#### Requirements:

- Academic knowledge on Journalism, Communications, Marketing, or in other relevant fields
- Excellent command of English (both written and spoken)
- Familiarity with Canva and WordPress
- Proficient in MS Office

### **Performance Objectives:**

- Regular and engaging publication of startup news content.
- Increased audience engagement and reach on social media platforms.
- Production of high-quality and trending journalistic pieces.
- Effective collaboration with the international team.

### **Key Performance Indicators (KPIs):**

- Frequency and quality of published startup news content.
- Social media metrics, including reach, engagement, and follower growth.
- Feedback and engagement from the audience on articles and content.
- Positive feedback from the international team on collaboration.



#### **Our Offer:**

- Opportunities for self-responsibility and decision-making.
- Work in a young international team.
- Flexible timetable to accommodate personal needs.
- Participation in events and NGO meetings.
- Regular feedback and mentorship.
- Experience and knowledge sharing opportunities.
- Training on various subjects and programs to enhance skill set and professional development.

#### **Additional Information:**

The minimum duration for an internship is three months, with a maximum of twelve months. However, we highly recommend interns to consider staying for a period of four months or longer. This extended duration allows interns to immerse themselves fully in our operations, gaining a comprehensive understanding of our work before concluding their internship.

Interns should currently be enrolled in a bachelor's or master's program at a university, or have completed their degree within the past year. Please note that interns are required to bring their own laptops. Kindly be advised that this internship is unpaid.

At SG we are proud to have Diversity and Inclusion at the center of everything we do. We are committed to Equal Employment Opportunity regardless of race, color, national origin, ethnicity, gender, age, disability, sexual orientation, gender identity or religion. For more information on SG, visit us at <a href="https://www.startup-greece.org">www.startup-greece.org</a>. To keep up with SG news, follow us on <a href="https://www.startup-greece.org">LinkedIn</a>, <a href="https://www.startup-greece.org">Instagram</a> and <a href="https://www.startup-greece.org">Facebook!</a>

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