

Newsletter: Mother's Day gifting guide

SUB LINE: What to get your mom for Mother's Day? Cookd has the answer!

PREVIEW TEXT: Sur-prize with something amazing from Cookd 🥰

IMAGE: (Show the Mother's Day gifting guide banner)

IMAGE COPY: Make this Mother's Day special with Cookd 🎁

BODY:

Hi there, Mother's Day is almost here, and we know you want to gift your mom something special, something worth remembering about Mother's Day.

<https://media.giphy.com/media/3o7qDHR1VcuGzFP8jK/giphy.gif>

We have handpicked some of the best gifts for her that will make both her cooking and her satisfaction easier. Here are some:

✉️ Write your mom a heartfelt letter or card and tell her how much she means to you.

🧖️ Give her a relaxing massage or spa treatment at home with some DIY products and soothing music.

🍴 Cook her a delicious meal or bake her a cake with the help of Cookd recipes and tips. (It really helps)

📷 Make her a personalized photo album or collage with your favorite memories together.

🏠 Spend some quality time with her doing something she loves, like reading a book, playing a game, or just sharing a fruit salad with her.

🎁 Surprise your mom with a Cookd product. We have lots of products in our shop (add link), pick what you like the most and use coupon code ILOVEMOM to get 11% off, because mom is 1% better.

Whether your mom is a master chef, a beginner cook, or somewhere in between, we have something for everyone. From delicious masalas and combos to handy kitchen tools and accessories, we have it all. 😊

But remember, the best gift you can give your mom is to spend some time with her without expecting anything in return.

Why?

Because that's the mom's way of giving back, or should I say gifting back?

Either way, we know she always loves you without expecting something in return 💕.

This Mother's Day, show your mom how much you love her by being selfless and giving. Forget about social media and focus on making her happy. That's the mother's way.

Team Cookd would like to dedicate this to all the mothers that are keeping humanity strong, wholesome, and awesome 💪

Do let us know what your special core memory is with your mother, we are eager to know about it.

<https://media.giphy.com/media/FPuDI1zcAGLJyEeJUH/giphy.gif>

[Insert images and links of the products with brief descriptions and prices]

CTA: [Show your mom some love]