Case Study Review – Activity Template

Basic Information

Company name

Sector / industry

Challenge and Circular Economy Solution

What was the company's starting point; what challenge did they face that they addressed through a circular economy practice?

What circular principle(s) does the case study illustrate (e.g., reuse, repair, recycling)?

What actions or processes were implemented to apply this principle?

How was the circular strategy communicated?

If applicable, what partnerships, collaborations, or supply-chain changes can you identify that were necessary or beneficial for the implementation?

ESG Connection - Monitoring, Indicators, and Impact

Here, we will gather the following information:

- What indicators or metrics need to be tracked to assess progress (e.g., material efficiency, waste reduction, CO_2 savings, financial performance)?
- Are these indicators qualitative or quantitative?
- Which ESG pillars (environment, social, governance) do the indicators and metrics correspond to?
- ESG Impact - If applicable: how did the implemented practice reduce environmental impacts or improve resource efficiency? how did it affect employees, local communities, or consumers? how were decisions, monitoring, and accountability managed?

Indicators = what to watch (i.e., energy consumption) | Metric = how to measure/ how much change has occurred (i.e., energy consumption per period/ level of energy consumption over time)

Indicator	Qualitative/ Quantitative	Metrics	ESG Pillar	Result (Environmental, Social, Governance Impacts)

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Bonus - Reflection

What did you find most effective about this company's circular economy approach?

What implementation challenges can you think of that the company might have faced (technical, financial, organisational, behavioural)? How could these be addressed (e.g., pilot testing, communication campaigns, customer support, staff training)?

Challenge	**Possible solution**

What barriers to circular transition do you see in your own professional context, and how could they be addressed?
