SEO Based List Post

Please read this content brief until the end, every detail is important and we will be checking against this brief when approving or refusing the content.

Title:

- *Try to always have an odd number of items*
- *Try to have the exact keyword in the headline*
- *Use emotional qualifiers (Weird, Incredible, Mega, Hyper, Super, Disgusting...)*
- *Consider adding a teaser at the end like (#2 will freak you out)*
- *Get a score of 70 or more in http://coschedule.com/headline-analyzer*

Word Count: *1200 - 1500 words*

Description of the post: This post is an in depth list post. Every single list item is developed into something that brings real actionable information in relation to the title of the article. The goal is be both entertaining and informative for the reader

Examples of articles similar to the final article we want:

- http://www.authorityhacker.com/affiliate-marketing-tips/
- http://www.nutritionsecrets.com/health-benefits-tumeric/
- http://authoritynutrition.com/10-health-benefits-of-intermittent-fasting/

General Editorial Rules & Writing Style

- Tone: Entertaining & Informative BUT Actionable

- Use first and second person: "I," "we," and "you"

    o Use the word "you" frequently to help the reader connect with the story

- No filler language.
    o Every sentence should *add information*.
    o No BS'ing
        ▪ Wrong: "If your dog is acting up, you might need a dog trainer" **(…duh).**
        ▪ Wrong: "This company teaches your dog to walk politely. They also offer leash training." **(…says the same thing twice)**
        ▪ Wrong: Anything else that doesn't *add information to the article.*
    o Only facts & sources backed arguments.

Instructions
- For each item, Try to backup the reason each item is in the list with facts and add several links to an authoritative source that backs the statement you make up.
- Try to make those links point to niche related sites, not wikipedia or generalist sites.
- Please include all reference links in content in parentheses and pointing to the exact deep page containing the information not the top level domain
- Try to link out every 50 - 100 words on average to backup your statements

>> Article Template To Follow (*Important*)<<

Please use the following template for the article. Each section should have its own heading.

Section 1: Introduction

50 - 100 words

- please include the exact keyword somewhere in here as naturally as possible

- talk as the author and explain why the topic is important for you and why you put it together

- be very enthusiastic about the whole thing, keep it short and light

Section 2: List Items

100 - 250 words / list item number
- each list item should have a sub title calling the number the item the list on, naming
    - **Example:** #5 Kale Helps You Lose Weight
- Write the list item and back it up with tons of source backed facts with links to the source (several per list item)
- Link to visual resources in content, youtube videos to make the post more visually appealing.

Section 3: Conclusion

50 - 100 words
- Ask the reader if they enjoyed the list
- re emphasize why that list was important to you as the author
- Ask them to say what they think in the comments and to share the article if they liked it.

Last but no least, i really want that you can help me to write a description about 150 - 160 CHARACTERS for this writing. This includes the main keyword and follows seo standard

>>Photo for Article<<

- Free/Paid Stock Photo Source:
  - https://pixabay.com/

  - https://www.pexels.com/

- ~10 photos for 1000 words article
- Photos with description (or caption)