

Course Title	SUSTAINABLE TOURISM
Course Code	24UBBADSC106
Semester	II
Course Level	100-199
Credit	4
Type of Course	Minor (Management Studies)
Hours per Week	5

Sustainable Tourism and Ecotourism: Building a Better Future for Travel

Discover how tourism can contribute to a sustainable world through this in-depth course designed for forward-thinking professionals and enthusiasts. Explore the essential concepts of sustainable tourism, resource management, and stakeholder roles in creating responsible travel experiences. With insights from the United Nations World Tourism Organization (UNWTO) and a focus on global best practices, you'll learn how to plan, implement, and evaluate sustainable tourism initiatives effectively.

This course delves into the principles of sustainability and strategic planning while addressing critical challenges such as environmental impact and ethical considerations. It also offers a comprehensive look at ecotourism, highlighting its growth, economic and ecological implications, and community-driven practices.

Engage with the Sustainable Tourism Agenda by studying landmark global declarations like the Rio Declaration, Johannesburg Declaration, and Quebec Declaration on Ecotourism. Learn to navigate policy development and assess real-world projects using the Global Sustainable Tourism Council (GSTC) criteria. Case studies from India and around the globe bring theory to life, showcasing the transformative potential of sustainable tourism.

Embark on this 60-hour journey to equip yourself with the knowledge and tools to shape the future of travel, combining environmental stewardship, cultural preservation, and economic innovation. Join the movement to redefine tourism for a better world.

MODULES

Module 1: **Introduction to Sustainable Tourism**

Module 2: **Principles of Sustainability**

Module 3: **Ecotourism and Sustainable Tourism**

Module 4: **Sustainable Tourism Agenda**

COURSE TEACHER

Dr. Siji Oliver