(Email 1/3: Welcome/Acknowledge new onboards who have opted in to fill the Marketing Audit form)

Subject: Let's Start Your Million-Dollar Journey

Preheader: We have a steady course for your online business!

WOOHOOOO, << First Name >>, I'm over the moon that you joined us and welcome you to Milestoneage Online!

WHY so thrilled?

I love connecting with serious individuals who are looking to move ahead.

You belong to our community now (Do NOT fear, we're not from one-eyed Illuminati \(\begin{align*} \begin{align*} \text{ bluminati} \(\begin{align*} \begin{align*} \text{ bluminati} \(\begin{align*} \begin{align*} \text{ bluminati} \(\begin{align*} \begin{align*} \begin{align*} \text{ bluminati} \(\begin{align*} \begin{align*} \begin{

Since you're a newcomer on our list, let me explain who we are and what we do:

Milestoneage Online is a startup digital marketing agency that helps people like you to turn their online presence into a profit and build a moneymaking brand for themselves.

Doubts started creeping into your mind?

Maybe the whole online game is a scam?

SEO is dead, content is on its deathbed...

And digital marketing is on its last legs.

If someone asks HOW:

The answer would be...

Al has overtaken them!

NO! << First Name >>

The reverse is true.

Al can not infect the marketing boom.

We will use AI to build your online presence.

But, there must be a balanced bond between ROBOTS and HUMANS...

Can robots work independently and convey the throbbing empathy we humans feel?

No way!

Al is here to serve as a helpful hand...

And we must shed the fear that it will replace human creativity.

In this noise, what matters is your belief in the power of humans to control Al...

If you want to rule the internet!

That's Why << First Name >>:

Resolve today to live the life you daydream of, and set up a rewarding business.

And here comes my entry!

If you want to recreate your marketing plan or are a total beginner, wait for my follow-up...

It will help you cherish your journey.

Hold tight for our next interaction!

Cheers, Humaira Ahsan Co-Founder, Milestoneage Online

P.S. My extensive post on <u>Digital Marketing</u> would help you grasp it if you're a total beginner or a curious explorer.

(Email $^{2}/_{3}$: Make them feel included)

Subject: Fuel Your Brand's Journey to the Top

Preheader: What's holding you back?

Hey <<First Name>>!

Guess what? Your marketing audit results are ready!

NEVER presume that we will leave you here...

Keep reading until you find the detailed plan link below.

Now, let's talk about what comes next, and trust me, it's going to be exciting.

I know << First Name >>, you might feel a bit unsure about what to do next.

Might be thinking:

"What if I don't know where to start?"

"How can I make all of this work?"

"Can I do this?"

The answer is

YES, YOU CAN! << First Name >>

Need a dose of dopamine?

Clients come and go, but certain people leave a lasting impression.

One such is Emily.

The first time we met online after her marketing audit, she appeared both hopeful and scared.

Hiring a fresh digital marketing freelancer for her cherished technology brand led nowhere.

I could feel how choked she was...

Gasping with grief over the waste of time and money.
And the next moment, a focused facial expression and a firm jawline said it all.
She was NOT one of those who quit.
Neither we who quit the fighters in the middle!
But what this obsession with perfection required:
A Robust marketing strategy.
An organized execution.
And a LOT of patience.
Any wild guesses on the outcomes?
We nailed it!
Her online visibility jumped:
Grabbed over 8K original views,
The affiliate sales soared to 100 every month,
And her brand shone on each social media platform.
It only took us less than SIX months.
Emily is now a returning client who never even slightly doubts our expertise.
Let my guts announce, << First Name >>

You will return to us to begin your saga of success!

Take courage and make the most of your marketing results today:

- 1. Choose one step from the audit and find it on the internet.
- 2. Look at your ideal buyers' pain points and interests.
- 3. Think about where you want your brand to be in a year.
- 4. Mark your competitors' million-dollar \$ plans.
- 5. Imagine money rolling into your account.

That's POSSIBLE...

If your rival can, why can't you?

I'm here to help you every step of the way.

So, let's get started << First Name >> on making your **brand tower!**

Catch up soon,

Humaira Ahsan Co-Founder, Milestoneage Online

P.S. If you want to know what and how we uplift your brand, this free resource on "Improve Your Sales by 30 % with Our Tested Digital Marketing Strategies" would be super useful.

(Email $\frac{3}{3}$: Encouraging them to take action)

Subject: Ready to Keep Your Business on the Path of Glory?

Preheader: We won't fail your brand and help it cross the finish line!

Hey <<First Name>>!

You've come so far, and I'm proud of you!

We've already talked about your marketing audit and all the exciting things that are ahead.

Well, it's time to focus on what's next!

Just like Emily, who started out feeling unsure but optimistic.

Now, she has a business that's growing every day, and you can do the same.

But here's the thing: building something ground-breaking takes time...

And you've already started!

It's all about taking small steps and staying FOCUSED.

Here's what's next.

Imagine looking back six months from now and seeing your brand grow.

More people will love what you do, and your business will make...

MILLIONS!

It's 100% doable, << First Name >>

Don't worry, though—you're not alone in this.

I'm here to help you along the way!

What should you do next?

Keep moving forward. Book a free strategy session with me today, and we'll plan the next steps together.

Take action today. Start working on the next step from your audit, and let's make your brand unstoppable!

And always remember, our **creativity is our superpower**.

Al is just a tool to help us, but it's our ideas and energy that will make us stand out.

And always **REMEMBER**, success smiles on those who **NEVER frown at failure**.

Every jolt helps you navigate the bumpy road with caution.

That's how we reach the **DESTINATION** successfully.

Ride with us << First Name >> and we will bring you on the desired path!

[Click Here to Book Your Free Session!]

Let's turn your brand journey into milestones!

Talk soon, Humaira Ahsan Co-Founder, Milestoneage Online

P.S. Success stories show, don't tell. Know how we turned Emily's home tech website into an earning machine while she sleeps.