

It's great to see you, (prospect),

Your TikTok on applying drills showcases your boxing knowledge and experience. Your approach to letting your students see openings sets you apart.

As I analyzed your content alongside creators like Jonathan.m_j and Tony Jeffries, a brilliant idea struck me - combining their best aspects with your distinct style for a winning strategy.

Here's what's in store to share your passion for boxing and mentorship:

- 1: Post an insightful boxing tutorial on TikTok, urging viewers to join your email list for engaging boxing content.
- 2: Use your email list to build trust, rapport, and ignite growth in your audience's boxing journey.
- 3: Let testimonials and expertise lead readers to embrace your mentorship and propel their progress.
- 4: Skillfully apply a discount to entice readers into a new email journey, unlocking personal growth opportunities.

This strategy will attract new clients and foster a community of people becoming their best selves through boxing.

I've created a page to attract and build trust with your viewers for your mentorship program.

Does the page fit the message of people using boxing to improve their physical and mental health?

Best Regards,
-Clarence Mujica

See the page for yourself 📌

(I went with a simple, but exciting approach with this one)--->Yes this was a part of the outreach



Follow up:

Hey again, (prospect),

I'm curious about your thoughts on the page I made for you and your plans for using the 4-step process I sent earlier.

That way, I can better know how to help you and your brand's message of self-improvement and achieving one's goals.

Thank you for your time,
-Clarence Mujica