## **Innovation and Challenges of Blockchain Analysis**

Goal of this session: Discuss current challenges (such as the limitations of client education and forensic approaches) and potential solutions, and the role of the BGIN to create a document in IKP WG

#### 1. Introduction and Overview

- Topic: Understanding the FATF Requirements for Virtual Asset Service Providers (VASPs)
- Description: A look into the Travel Rule compliance requirements for VASPs and the role of blockchain analytics firms in helping detect and monitor suspicious transactions.

# 2. Role of Blockchain Analytics Firms and Client Knowledge

- Topic: Assessing the Level of Blockchain Knowledge among Clients
- Discussion points:
  - How well-equipped are clients in interpreting blockchain analytics, as the ultimate decision to flag and investigate suspicious activities lies with them?
  - Do blockchain analytics firms have the need to understand the specific regulatory and enforcement needs of their clients?
  - What approaches are being taken to enhance client education on blockchain analysis? What can BGIN help such education?

# 3. Two Key Approaches in Blockchain Analysis

- Topic: Evidence Gathering vs. Proactive Detection
- Discussion points:
  - Exploring the two main types of blockchain analysis: evidence gathering for already identified suspicious transactions and proactive detection from scratch.
  - Are there any new methodologies or tools being developed for the latter?

## 4. Challenges with advanced technology

- Topic: Overcoming the Limits of Blockchain Analysis
- Discussion points:
  - o Presentation by Solidus Lab
  - What makes blockchain analysis more challenging?
    - self-custodial wallets
    - off-chain transactions (definition of "off-chain")
    - privacy-enhancing technologies
  - What strategies are analytics firms implementing to address these challenges?
  - What alternative measures could be considered for effective crime enforcement?

### 5. Coverage of Blockchain Analytics

- Topic: Data Management and the Coverage of Blockchain Analytics Firms
- Discussion points:
  - How do these firms manage client data?
  - o Challenges in proving the reliability of their analyses