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Pre-Launch Email Swipe #1 (not to webinar)

Subject Lines:

- SurveyTale is Launching Soon - Get Ready for Lifetime Access!
- SurveyTale Pre-Launch: Exclusive Lifetime Deal Coming!
- Countdown to SurveyTale's Launch: Secure Your License Soon!
- SurveyTale is Almost Here – Limited Time Offer Awaits!

Hey hey [Firstname],

Exciting news! The moment we've all been waiting for is almost here! 🎉

SurveyTale, the ultimate customer insights platform, is about to launch. And guess what? We have an exclusive pre-launch offer just for you.

This is your chance to secure a lifetime license of SurveyTale at a one-time price. No recurring fees, just endless insights.

Why prepare to jump on this opportunity?

- **Limited-Time License Deal:** Deals like this don't come around often. Soon, you can secure your SurveyTale access for life with a single payment.
- **Customer Insights at Your Fingertips:** Imagine having a window into your customers' thoughts and preferences. SurveyTale offers a deeper understanding of your customers, leading to smarter business decisions.
- **No-Code, No Hassle:** You don't need to be a tech whiz to use SurveyTale. Its intuitive, no-code solution means anyone on your team can create powerful surveys with ease.
- **Actionable Feedback, Real Results:** Turn feedback into actionable insights. Whether it's improving products, services, or customer experience, SurveyTale is your go-to tool.

Get ready! This incredible offer will be available for just 4 days once we launch.

Stay tuned for more details and be prepared to secure your lifetime license of SurveyTale and step into the future of customer feedback and insights.

Ready, set, GO! 🏃 🏃

To your success,

[Your Sign-Off]

P.S. Keep an eye on your inbox – you don't want to miss this exclusive offer!

Pre-Launch Email Swipe #2 (not to webinar)

Subject Lines:

- Unlock Massive Information From Your Customer - Get Ready for Lifetime Access!
- SurveyTale is Worth The Wait: Exclusive Lifetime Deal Coming!
- Countdown to SurveyTale's Launch: Secure Your License Soon!
- Robust Survey Tool Unveiling Soon – Limited Time Offer Awaits!

Hey hey [Firstname],

We have some thrilling news for you! The wait is almost over – SurveyTale is launching soon!

As a valued member of our community, you're getting an exclusive pre-launch offer that you won't want to miss.

Get ready to secure a lifetime license of SurveyTale at a one-time price. No recurring fees, just endless insights.

Here's why you should be excited:

- **No-Code Form Builder Benefit:** Craft surveys with ease, no technical know-how needed. This means anyone on your team can create, customize, and launch surveys, saving time and resources.
- **Diverse Input Types Benefit:** From text to phone numbers, tailor your forms to gather the exact data you need. This flexibility ensures you're not just collecting information, but relevant insights.

- **Pre-Built Templates Benefit:** Jumpstart your survey creation with 36 templates designed for various goals. This speeds up the process and gives you proven frameworks for effective feedback collection.
- **Advanced Customization and Targeting Benefit:** Fine-tune your surveys for precision targeting. With features like logic jumps and audience segmentation, you get more meaningful and focused responses.
- **Real-Time Analytics Benefit:** Instantly analyze survey responses to make informed decisions quickly. This real-time insight helps you stay agile and responsive to your customer's needs.
- **Unlimited Responses and Storage Benefit:** Never worry about hitting response caps or running out of storage space. This unlimited access means you can scale your efforts without additional costs.
- **Personalized Branding Benefit:** Align your surveys with your brand identity for a consistent customer experience. This strengthens brand recognition and trust among your audience.

Mark your calendar!

This exclusive deal will be available for just 4 days once we launch.

Stay tuned for more details. Get ready to revolutionize your business with SurveyTale.

To your success,

[Your Sign-Off]

P.S. Be on the lookout for our launch announcement. This is an opportunity you don't want to miss!

Email Swipe #1 (Cart Open Angle)

Subject Lines:

- 🚀 SurveyTale is LIVE - Grab Your Lifetime License NOW!"
- SurveyTale's Cart is Open – Lifetime Deal Awaits! 🔔
- 🎉 SurveyTale is LIVE: Secure Your One-Time License Today!
- ⌚ It's Time: SurveyTale's Limited Time Deal is HERE!

Hey hey [Firstname],

The moment we've all been waiting for is finally here! 🎉

[SurveyTale is officially LIVE](#), and the cart is wide open for a once-in-a-lifetime deal.

This is your chance to secure a lifetime license of SurveyTale for a one-time price. No recurring fees, just endless insights.

Why jump on this now?

 **Limited-Time License Deal:** Opportunities like this don't come around often. Secure your SurveyTale access for life, with just one payment.

 **Customer Insights at Your Fingertips:** Imagine having a window into your customers' thoughts and preferences. That's exactly what SurveyTale offers – a deeper understanding of your customers, leading to smarter business decisions.

 **No-Code, No Hassle:** You don't need to be a tech wizard to use SurveyTale. Its intuitive, no-code solution means anyone on your team can create powerful surveys with ease.

 **Actionable Feedback, Real Results:** Turn feedback into actionable insights. Whether it's improving products, services, or customer experience, SurveyTale is your go-to tool.

The clock's ticking, and this deal won't last forever – 4 days only actually .

[Grab your lifetime license of SurveyTale](#) now and step into the future of customer feedback and insights.

Ready, set, GO! 🏃🏃

To your success,
[Your Sign-Off]

Email Swipe #2 (Features/Benefits Angle)

Subject Lines:

- Discover Every Amazing Feature of SurveyTale Inside! 🌟
- Why SurveyTale? Here's a Deep Dive into Its Powerful Features! 🔍
- Unpacking SurveyTale: The Features That Set It Apart! 💡
- SurveyTale's Features Explained: See What You're Missing! 🚀
- Get the Inside Scoop on SurveyTale's Game-Changing Features! ✨

Hi [Firstname],

By now, you've probably seen that the cat is out of the bag...

[I'm talking about SurveyTale](#) - a must-have in your marketing toolkit.

If you haven't had the opportunity to delve into it yet, allow me to enlighten you about what this feedback platform can bring to your business..."

1. No-Code Form Builder *Benefit:* Craft surveys with ease, no technical know-how needed. This means anyone on your team can create, customize, and launch surveys, saving time and resources.

2. Diverse Input Types *Benefit:* From text to phone numbers, tailor your forms to gather the exact data you need. This flexibility ensures you're not just collecting information, but relevant insights.

3. Pre-Built Templates *Benefit:* Jumpstart your survey creation with 36 templates designed for various goals. This speeds up the process and gives you proven frameworks for effective feedback collection.

4. Advanced Customization and Targeting *Benefit:* Fine-tune your surveys for precision targeting. With features like logic jumps and audience segmentation, you get more meaningful and focused responses.

5. Real-Time Analytics *Benefit:* Instantly analyze survey responses to make informed decisions quickly. This real-time insight helps you stay agile and responsive to your customer's needs.

6. Unlimited Responses and Storage *Benefit:* Never worry about hitting response caps or running out of storage space. This unlimited access means you can scale your efforts without additional costs.

7. Personalized Branding *Benefit:* Align your surveys with your brand identity for a consistent customer experience. This strengthens brand recognition and trust among your audience.

SurveyTale isn't just another survey tool; it's a comprehensive solution for gathering, analyzing, and acting on user feedback.

Ready to see how SurveyTale can transform your business?

👉 [Embrace the power of insightful feedback with SurveyTale.](#)

To your success,
[Your Sign-Off]

P.S. Don't forget to [use coupon code "50off"](#) for an even better deal during their founding members launch!

Email Swipe #3 (Favorite Tool Angle)

Subject Lines:

- I'm obsessed with this user feedback tool! 🥰
- Totally crushing on this feedback tool! ❤️
- Can't get enough of this amazing feedback tool! ☀️
- This user feedback tool is a game-changer! 💥
- Why I ❤️ this incredible feedback tool!

Hey [Firstname],

I just had to drop you a note about this tool I've been using lately. It's all about gathering user feedback, and let me tell you, it's been a total game-changer for my business. 🚀

Now, I know what you're thinking – feedback tools are a dime a dozen. But this one? It's different. It's like it understands not just what we need, but what our customers need too. I've been getting insights I never thought possible!

Here's what's making me rave about it:

- It's super user-friendly. Even if you're not a tech whiz, you'll feel like a pro.
- The responses I'm getting are gold – not just data, but real, actionable insights.
- It's made my decision-making process so much clearer and more confident.

I mean, who knew a simple tool could make such a difference, right? ☀️

And here's the best part – they're running a special launch offer right now.

We're talking about a one-time investment for a tool that's going to revolutionize your marketing toolkit.

No recurring fees, just pure value.

It's a chance you don't want to miss, especially if you're looking to connect with your customers on a whole new level.

If you're curious (and you should be!), I'd love to share more about it.

This tool might just be the missing piece you've been looking for to connect with your customers on a whole new level.

To your success,
[Your Sign-Off]

Email Swipe #4 (Competitor/Alternative Angle)

Subject Lines:

- Why I Switched from SurveyMonkey to THIS New Tool 🙌
- 🙌 Goodbye SurveyMonkey/TypeForm, Hello Better Insights!
- What JotForm and SurveyMonkey Aren't Telling You... 🤔
- Discover the Survey Tool That Beats The Big Names!
- Tired of TypeForm? Here's a Smarter Alternative!

Hey [Firstname],

I know you've probably used tools like SurveyMonkey, JotForm, or TypeForm for your user feedback/insight needs.

But I recently made a switch to this NEW alternative.

👉 [Meet SurveyTale](#): the tool that's redefining what we expect from surveys and feedback.

Here's why I think it's not just a replacement for your current tool – but an upgrade...

- **It's more than just surveys:** Unlike the basic functionalities of SurveyMonkey or JotForm, SurveyTale is all about deep insights.
- **Sleek intuitive design:** While TypeForm is known for design, SurveyTale takes it a notch higher with an intuitive no-code builder.
- **Goal-oriented campaigns:** Their library is packed with purpose-built templates, each crafted to achieve specific goals, making your campaigns more targeted and effective.
- **Advanced features (for power users):** Think real-time analytics and logic jumps – the kind of stuff you always wished other tools offered.

And the real clincher? **The price.**

For what you'd pay for just one month with the 'big guys,' you can get a lifetime license with SurveyTale.

That's right, no more monthly fees!

You can also say good-bye to limitations 🙌

With this founding members license, you'll also have the ability to create:

- ✓ Unlimited surveys
- ✓ Unlimited form views
- ✓ Unlimited responses

Plus, use **code "50off"** at checkout for an extra \$50 off the already incredible launch price.

Why guess what your audience wants when you can hear it straight from them?

👉 [Make it happen with SurveyTale.](#)

To your success,
[Your Sign-Off]

P.S. Don't just take my word for it – check out real examples of SurveyTale in action and see the difference for yourself.

👉 [Act now to grab this founders edition special offer!](#)

Email Swipe #5 (Business Mistakes Angle)

Subject Lines:

- Avoid These Costly Business Mistakes with Smart Insights! 💡
- Stop Wasting Resources – Listen to Your Customers First! 🚫📊
- The Pitfalls of Ignoring Customer Feedback – A Must-Read! ⚠️
- Before You Pivot, Read This: The Power of Customer Insights! 🔄
- Why Ignoring Customer Feedback Could Be Your Biggest Mistake 😞

[Firstname],

As entrepreneurs and business owners, we're often faced with tough decisions...

But did you know many of these challenges stem from one common oversight?

Not gathering enough insights from prospects and customers.

Let's talk about the pitfalls of flying blind in business.

1. Wasting Money on Unwanted Features

It's easy to fall into the trap of building what *we think* customers want. But without their insights, you could be pouring money and resources into features that nobody asked for.

That's not just inefficient; it's a fast track to burning through your budget.

2. Pivoting in the Wrong Direction

Pivoting is crucial for growth, but what if you pivot based on assumptions, not data? You risk moving your business away from what your customers actually want, potentially harming your brand and sales.

3. Starting a Business on Shaky Ground

Launching a new venture? Imagine the heartache of realizing there's no demand for your product – after all the late nights and capital invested. Initial customer feedback could have steered you in the right direction from the start.

So, how do you avoid these costly mistakes?

The answer is simple – [SurveyTale](#).

This powerful platform equips you with the insights you need to make informed decisions, ensuring your resources are invested wisely and your business grows in alignment with customer needs.

Don't let guesswork dictate your business strategy. Let SurveyTale guide you with clarity and precision.

To informed decisions and business success,
[Your Sign-Off]

P.S. Start gathering valuable insights today with SurveyTale and steer your business towards true success!

Email Swipe #6 (Deploy in 4 Clicks Angle)

Subject Lines:

- 4 Clicks to Your Perfect Survey - Ready, Set, Deploy! ✓
- Survey Deployment Made Easy: Just 4 Clicks Away! 🚀
- Create Your Survey in Minutes: The 4-Click Miracle! 🕒
- The Easiest Way to Launch Surveys – Only 4 Clicks Needed! 👉
- Quick Survey Setup: Your Campaign Ready in 4 Clicks! 🖱️

[Firstname] – Ever felt overwhelmed at the thought of setting up a survey or feedback campaign?

Well, not anymore.

[With SurveyTale](#), you can deploy your entire campaign in just four simple clicks.

Yes, you read that right – four clicks!

Here's how easy it is...

- 1. Select a Template:** Choose from our extensive library of templates, each designed for specific goals, or start from scratch to create something uniquely yours.
- 2. Build Your Survey:** Customize your survey with intuitive tools. Add questions, choose formats, and tailor everything to your needs.
- 3. Choose Your Delivery Method:** Whether you want it embedded in your app, sent via email, or shared through a link, select the best way to reach your audience.
- 4. Publish:** With a final click, your survey goes live! Start collecting valuable insights in real-time.

It's that simple.

No more daunting setups or complicated processes. Just a straightforward, user-friendly experience from start to finish.

Ready to launch your survey campaign the hassle-free way?

[Give SurveyTale a try and see just how easy it can be.](#)

To effortless feedback collection,

[Your Sign-Off]

P.S. Don't let complexity hold you back. Experience the simplicity of SurveyTale today!

👉 [Lock in your lifetime access today.](#)

Email Swipe #7 (Startup Failure Rate Angle)

Subject Lines:

- 90% of Startups Fail: Don't Be a Statistic 

- Avoid the #1 Startup Mistake: Missing Market Demand 💡
- 34% Fail from This: Don't Make the Same Error! ❌
- Is Your Startup at Risk? Key Stats You Need to Know! 🚨

Hey [Firstname],

Did you know 90% of startups fail? Shocking, but true.

The biggest culprit?

A whopping 34% of these failures are due to misinterpreting market demand. It's a hard pill to swallow.

So, what sets the successful 10% apart? Insight.

Experience the simplicity of launching a feedback campaign [in just minutes with this tool](#).

Here's where SurveyTale steps in...

- **Understand Your Market:** With SurveyTale, you can tap directly into what your audience really needs and wants. No more guesswork or assumptions.
- **Avoid Costly Mistakes:** Get real-time feedback before investing resources in development or marketing strategies.
- **Stay Agile and Informed:** In fast-changing markets, staying informed is key. SurveyTale helps you keep your finger on the pulse of customer preferences and market trends.

The difference between success and failure often comes down to one thing: understanding your market.

Don't let your startup become just another statistic.

[Leverage SurveyTale](#) to gain the insights that can propel your business into that successful 10%.

Be smart. Be insightful. Be successful.

To your entrepreneurial success,

[Your Sign-Off]

P.S. [Start making informed decisions today with SurveyTale](#) – your key to unlocking market insights and achieving startup success.

Email Swipe #8 (MMO Angle)

Subject Lines:

- Why Using SurveyTale Will Skyrocket Your Business
- Double Your Income By Using Surveys
- Unlock Your Business Potential By Using These
- More Insights Means More Money

Hey [Firstname],

Do you know that every businesses nowadays are now seeing the importance of knowing their customers.

They have been collecting a lot of data in order to improve their products and services.

Being able to know their customers will help them produce high quality service and will increase the customer lifetime value.

But how can you do that?...These companies have great allocations in this department.

You're in for a treat!...you will be able to do that by using SurveyTale.

SurveyTale is all that you need to collection the most comprehensive insights you will get for each prospect and customers in your business.

You will now have the access to great information just like these great companies globally.

Here's what you can expect with SurveyTale, this will surely be a game changer for you.

- It's super user-friendly. Even if you're not a tech whiz, you'll feel like a pro.
- The responses I'm getting are gold – not just data, but real, actionable insights.
- It's made my decision-making process so much clearer and more confident.

They are currently just open today, for one time payment they are **offering a lifetime access to their platform.**

So, forget about paying expensive fees and monthly fees.

==> Grab your SurveyTale lifetime access today

You're getting the greatest leverage for 2024, **time to skyrocket your business today.**

To your success,

[Your Sign-Off]

P.S. They are just offering these for the next few days. Don't miss out

Email Swipe #9 (MMO Angle)

Subject Lines:

- Transform Your Business with SurveyTale
- Boost Your Revenue Using Surveys
- Unlock Your Business Potential with Powerful Insights
- More Data, More Profits

Hey [Firstname],

Did you know that understanding your customers is more crucial than ever for businesses today?

Companies are collecting vast amounts of data to enhance their products and services, ensuring they meet customer needs and drive higher customer lifetime value.

But how can you achieve this without a massive budget like those big corporations?

You're in luck! SurveyTale is here to help.

SurveyTale provides you with the most comprehensive insights into your prospects and customers, giving you access to valuable information just like the top companies worldwide.

Here's why SurveyTale is a game-changer:

Here's how easy it is...

- 1. Select a Template:** Choose from our extensive library of templates, each designed for specific goals, or start from scratch to create something uniquely yours.
- 2. Build Your Survey:** Customize your survey with intuitive tools. Add questions, choose formats, and tailor everything to your needs.
- 3. Choose Your Delivery Method:** Whether you want it embedded in your app, sent via email, or shared through a link, select the best way to reach your audience.

4. Publish: With a final click, your survey goes live! Start collecting valuable insights in real-time.

It's that simple.

==> Grab your SurveyTale lifetime access today

Leverage this incredible tool to propel your business to new heights in 2024.

To your success,

[Your Sign-Off]

P.S. This lifetime access offer is available for a limited time. Don't miss out!

Email Swipe #10 (Cart Closing Angle - Option #1)

Replace the "X" with how many hours are left.

Subject Lines:

- 🕒 Final Hours: Lifetime Deal Disappearing at Midnight!
- 🚨 Last Chance: Only X Hours Left for the Lifetime Offer!
- Tick-Tock! Say Goodbye to the One-Time Payment in X Hours 🕒
- Hurry! Your Lifetime Access Offer Ends Tonight!
- Countdown is ON: Less Than X Hours to Grab the Lifetime Deal!

Hey [Firstname],

This is it – the final countdown.

In less than X hours, the incredible [lifetime one-time payment offer for SurveyTale](#) will vanish, and we'll switch back to our standard subscription pricing.

This is your last chance to secure lifetime access at a one-time price.

Think about it:

- 🚀 Unlimited surveys and responses.
- 🛠️ No-code, intuitive survey builder.
- 📊 Real-time insights and analytics.
- All these features, for life, for the price of what will soon be just one month's subscription.

Don't let this opportunity slip through your fingers.

Imagine the long-term benefits and savings you'll miss if you let this offer pass.

[Act now, secure your lifetime access](#), and never worry about monthly fees again. It's now or never!

Tick-tock,

[Your Sign-Off]

P.S. Less than **X** hours left – don't wait until it's too late.

[Get SurveyTale for life before the clock strikes midnight!](#)

Email Swipe #11 (Cart Closing Angle - Option #2)

Subject Lines:

- 🕒 Final Call: Lifetime Deal + Coupon Expires Tonight!
- 🛑 Stop: Last Chance for Coupon + Lifetime Access!
- Coupon + Lifetime Offer Ends in Hours – Don't Miss Out! 🏃💨
- Tonight's the Deadline: Say Farewell to Your Exclusive Deal 💔
- 🚨 Alert: Lifetime Access + Extra Savings Disappear at Midnight!

Hey [Firstname],

We're down to the wire – the [exclusive SurveyTale lifetime deal](#), coupled with the special coupon offer, is about to disappear.

This combo is your ticket to endless insights without the burden of monthly fees, and it's going away in just a few hours!

Here's your final chance:

- 🚀 Grab lifetime access to SurveyTale.
- 💰 Use the "50off" coupon for an additional discount.
- 🛠️ Enjoy all the advanced features forever.

This isn't just an investment in a tool; it's an investment in your business's future. But time is ticking, and once the clock strikes midnight, this deal – and the extra savings – are gone for good.

Act now, [lock in your lifetime access](#) plus savings, and say goodbye to subscription fees.

This is your last call!

To your success,

[Your Sign-Off]

P.S. Remember, after tonight, the '50off' coupon and lifetime deal will be just a memory. Don't let regret be yours. [Grab this deal before it's too late!](#)