



New Geoengineering Monitor website launch toolkit



1st October 2024



Building on over 15 years of Geoengineering Monitor publications, the GeoMon team is excited to share the launch of [our new website](#) with you! We'd love your support in spreading the word, and this doc describes how you can help amplify the launch. For more info or any questions, please contact Oli Munnion, editor@geoengineeringmonitor.org.

- 1. [Social media posts](#)**
- 2. [Newsletter/email announcement](#)**
- 3. [Press release](#)**

1. Social media posts

Feel free to use the draft posts below, or come up with your own! There's a [folder of images that can be used with posts here](#), including an illustration for each of the technologies we cover.

Please tag GeoMon in your posts: [X](#) | [Facebook](#) | [LinkedIn](#)

Suggested X posts:

Since the X algorithm penalises posts with exact content, please feel free to edit the posts below as long as the meaning doesn't change. And please do use the images in the folder linked above!

The new [@GeoEngMon](#) website is packed full of the latest information on [#geoengineering](#) projects and technologies. Whether you're looking for info on solar geoengineering experiments or details of carbon dioxide removal projects, you'll find it all here: <https://www.geoengineeringmonitor.org/>

"The Sun is not the problem; sunlight is life-giving. The problem is pollution. Adding more pollution to the atmosphere to dim the Sun through geoengineering will only aggravate the climate catastrophe" [@drvandanashiva](#) in newly-launched [@GeoEngMon](#) website:

<https://www.geoengineeringmonitor.org/vandana-shiva-geoengineering>

Whether you're a community activist, policy-maker or journalist, the newly-launched [@GeoEngMon](#) website is an invaluable resource for up-to-date information on solar [#geoengineering](#) and greenhouse gas removal schemes globally. Dive in here: <https://www.geoengineeringmonitor.org/>

For organisations with Spanish-speaking audiences:

Si eres activista, político o periodista y buscas información fiable y actualizada en Castellano sobre [#geoingeniería](#) solar o planes de eliminación de dióxido de carbono, no busques más, aquí tienes la nueva web de [@GeoEngMon](#):

<https://www.geoengineeringmonitor.org/es/>

Suggested LinkedIn/Instagram/Facebook post

Whether you're a community activist, policy-maker or journalist, the newly-launched Geoengineering Monitor website is a great resource packed full of the latest information on [#geoengineering](#) projects and technologies. Looking for information on solar geoengineering experiments or details on carbon dioxide removal projects? Want to read a hard-hitting guest article by award-winning environmentalist Dr. Vandana Shiva, or look up which geoengineering projects are taking place near you on the world Geoengineering Map? You'll find it all here: <https://www.geoengineeringmonitor.org/>

2. Newsletter/email announcement

[Boletín en español](#)

We'll be sending an email newsletter out announcing the launch on the morning of the 1st October, which will also be sent to various lists. It would be fantastic if you could send it around your networks and mailing lists too! You can [sign up to receive the newsletter directly here](#). And there are online versions here: [English](#) | [Spanish](#)

3. Press release

[Comunicado de prensa en español](#)

Do you have journalist friends/colleagues/contacts who might be interested in GeoMon's resources and upcoming publications? If so please forward them our press release!

For immediate use - 1st October 2024

Geoengineering research group launches new website on global climate engineering schemes

On the UN's International Day for Universal Access to Information, research group Geoengineering Monitor has [launched an updated and information-packed new website](#) on global climate engineering proposals. It serves as an up-to-date and extensively-researched resource of critical information on geoengineering for policy-makers, journalists and civil society groups, and builds on over 15 years of online publications.

The website features [detailed information on each of the main geoengineering technologies](#), a [world-wide map with over 1,700 different listed projects](#) and [guest articles](#) by key figures in geoengineering advocacy work, including community activists and renowned environmentalists. It also has an [extensive Spanish language version](#), making it the largest source of online information on geoengineering in Spanish.

Geoengineering Monitor is a collaboration between [ETC Group](#), the [Heinrich Boll Foundation](#) and [Biofuelwatch](#). ETC Group's Latin American Director Silvia Ribeiro described how *"Geoengineering Monitor fulfils a unique role by bringing together and making accessible civil society analysis and critical scientific perspectives on climate engineering. This is vital for the communities being impacted by geoengineering schemes, the decision-makers who need to be well informed about these issues and indeed everyone concerned about how climate change is being responded to."*

Linda Schneider, International Climate Policy Director at the Heinrich Boell Foundation, added: *"Geoengineering Monitor is needed now more than ever—as big polluters increasingly turn to technofix climate solutions we need easy access to up-to-date and accurate information on geoengineering technologies and where they are being tested and deployed."*

The website has also just published a [hard-hitting guest article by award-winning environmentalist Dr Vandana Shiva](#), whose most recent work looks at false solutions to climate change such as geoengineering. Dr. Shiva stated that *"The Earth is a living organism*

which regulates her climate. Climate change is a metabolic disorder of the living Earth, as I write in my new book "Nature of Nature." Geoengineering is a crime against Mother Earth, and against her people. This reckless ecocidal experimentation must stop."

On Geoengineering Monitor's upcoming publications, Gary Hughes, Americas Program Coordinator for Biofuelwatch, said: *"We'll be publishing a number of key pieces of new content over the coming weeks, including an in-depth exposé of efforts to impose solar geoengineering research onto research institutions in the Global South, and technology updates on Carbon Dioxide Removal (CDR) schemes such as Bioenergy with Carbon Capture and Storage. Journalists and everyone else wanting to stay up-to-date should keep a close eye on Geoengineering Monitor."*