University of Lynchburg

Bachelor of Arts in Communication Studies - Electronic Media
2023-2024 Catalog Year

UNIVERSITY DELL REQUIREMENTS (42 Credits)

Core (12 Credits)

		SEM	GR
COMM 101	Oral Argumentation & Advocacy	_____	_____
ENGL 123W	College Writing Workshop	_____	_____

Integrative Seminars **NMBR**

DELL 100-level	First-Year Seminar	_____	_____	_____
DELL 400-level	Senior-Year Seminar	_____	_____	_____

Artistic & Creative Thinking* (3 Credits)

COMM 104   Introduction to Media Technology   _____ _____

Ethics or Civic Engagement* (3 Credits)

_____   _____ _____

Historical Interpretation* (3 Credits)

_____   _____ _____

Language & Intercultural Competence** (6 Credits)

_____   _____ _____

_____   _____ _____

Literary Analysis* (3 Credits)

_____   _____ _____

Living Well* (2 Credits)

_____   _____ _____

Quantitative Reasoning* (3 Credits)

_____   _____ _____

Scientific Literacy* (4 Credits)

_____   _____ _____

Social Science Literacy* (3 Credits)

_____   _____ _____

GENERAL ELECTIVES*** (40-43 Credits)

_____   _____ _____
_____   _____ _____
_____   _____ _____
_____   _____ _____
_____   _____ _____
_____   _____ _____
_____   _____ _____
_____   _____ _____
_____   _____ _____

MAJOR REQUIREMENTS (42 Credits)

Core Courses (18 Credits)

		SEM	GR
COMM 112	Interpersonal Communication	_____	_____
COMM 171	Media and Culture	_____	_____
COMM 201W	Media Writing	_____	_____
COMM 230W	Persuasion	_____	_____
COMM 303W	Research Methods in Communication	_____	_____
COMM 401W	Advanced Communication Theory and Senior Thesis	_____	_____

Electronic Media Courses (15 Credits)

		SEM	GR
COMM 104	Introduction to Media Technology	_____	_____
COMM 304	Digital Editing and Motion Graphics	_____	_____
COMM 372	Media Criticism	_____	_____
COMM 405	Communication Law and Ethics	_____	_____
COMM 485	Producing and Directing for Electronic Media	_____	_____

Six Hours from (6 Credits)

Two from the following:

		SEM	GR
COMM 180	Stage and Studio Television	_____	_____
COMM 206	Advertising and Production Design	_____	_____
COMM 381	Mobile & Social Media Reporting	_____	_____
COMM 382	Documentary Design and Production	_____	_____
COMM 394	Culture Industries, Audiences, and the Superhero	_____	_____
COMM 395	Cultural Impact of Popular Television	_____	_____
COMM 404	Advanced Digital Editing and Motion Graphics	_____	_____

Three Hours from (3 Credits)

One from the following:

		SEM	GR
COMM 232	Debate and Freedom of Speech	_____	_____
COMM 275	Visual Rhetoric	_____	_____
COMM 377	Study Abroad	_____	_____
COMM 381	Convergence Media: Storytelling in an Internet World	_____	_____
COMM 382	Documentary Design and Production	_____	_____
COMM 387	Domestic Study Away	_____	_____
COMM 397	Independent Study in Communication	_____	_____
COMM 398	Special Topics in Communication	_____	_____
COMM 399	Internship in Communication	_____	_____
COMM 411	Supervised Practicum	_____	_____

NOTES

*Refer to the class schedule for lists of courses that satisfy University requirements.
**Must take two sequential courses.
***Courses that do not satisfy a major or DELL requirement. Can include coursework for a minor.

Total credits required for graduation: 124 Credits
For graduation with Honors, see Undergraduate Catalog

Communication Studies – Electronic Media Emphasis (Bachelor of Arts)
Sample Four-Year Plan

While not all students will take all the courses in the same sequence, the guide below can be used in combination with the online graduation progress report as a pathway to degree completion. See the Academic Regulations in the University of Lynchburg Undergraduate Catalog for all academic degree requirements. Students should consult their major advisor for more specific guidance.

Semester 1	Credits
COMM 104* or 171	3
College Success Strategies (G S 104)	1
ENGL 123W	3
COMM 101	3
Language & Intercultural Competence I	3
Elective	3
Semester Credits:	**16**

Semester 2	Credits
COMM 104* or 171	3
COMM 201W	3
First-Year Seminar	3
Quantitative Reasoning	3
Language & Intercultural Competence II	3
Semester Credits:	**15**

Semester 3	Credits
COMM 112	3
COMM 304	3
Historical Interpretation	3
Scientific Literacy	4
Elective	3
Semester Credits:	**16**

Semester 4	Credits
COMM 230W	3
COMM Elective	3
Literary Analysis	3
Living Well	2
Elective	3
Elective	3
Semester Credits:	**17**

Semester 5	Credits
COMM 303W	3
COMM Elective	3
Ethics or Civic Engagement	3
Elective	3
Elective	3
Semester Credits:	**15**

Semester 6	Credits
COMM 372	3
COMM Elective	3
Social Scientific Literacy	3
Elective	3
Elective	3
Semester Credits:	**15**

Semester 7	Credits
COMM 401W	3
COMM 405	3
Elective	3
Elective	3
Elective	3
Semester Credits:	**15**

Semester 8	Credits
COMM 485	3
COMM Elective or Internship	3
Senior-Year Seminar	3
Elective	3
Elective	3
Semester Credits:	**15**

Minimum Credits Required to Graduate: 124

*Artistic and Creative Thinking requirement