

Post-Intro to OER Adoption Workshop: Following Up with Faculty

After hosting an *Introduction to OER Adoption* workshop for faculty, you will log into your [Open Education Data Dashboard](#) to send out a Textbook Review [Activity Request](#), inviting faculty to review a textbook in the [Open Textbook Library](#) (OTL).

As part of this process, you can opt to **include a short survey** for those who conduct a review, that includes a question asking them if they plan to adopt an open textbook.

Responses to this survey question can help drive your strategy for following up with faculty after they have completed a textbook review. Here is some guidance on what to do depending on the answers given by faculty:

Faculty Who Intend To Adopt: Supporting faculty who are interested in making adoptions is an important next step. Thank these faculty for taking the survey and be sure to let them know that you are there to support them if and when they are ready to adopt. Consider developing a plan with partners in other offices (CTL, Ed Tech) for how you will engage, support, and celebrate those faculty.

Faculty Who “Maybe” Will Adopt: This is a chance to learn more about faculty’s perceptions, situations, and concerns. Perhaps there is not a book available for their course in the [Open Textbook Library](#). However, there might be other OER or library materials to share with them to support affordability. Are they committed to a text with their department? Perhaps they can introduce you to the committee selecting content during the next cycle. Are they committed to a book for the next few years? When do they want to look at the next iteration of their course and can you talk with them then? Use this as an opportunity to start a conversation.

Faculty Who Do Not Intend To Adopt: Again, this is a chance to start a conversation. Some faculty answer this question in an immediate context: they do not intend to adopt this semester. But perhaps they will at another time. The same questions apply as for those who said “maybe.” Don’t take this as a hard “no.” Take it as an opportunity to learn more about your faculty!

You can learn more about the post-workshop process, how to create an Activity Request, and access faculty survey results on our [Data Dashboard documentation](#) site. Synchronous Data Dashboard training session times and dates can be found under the *Events* tab of the [Community Hub](#).

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cont. Advice from Community Members

Offering One-on-One Support

- Offer to set up a 1:1 session and/or help them search for OER in their subject area to adopt/adapt. - Cheryl Casey, Open Education Librarian, University of Arizona
- Offer to do a syllabus review (find OERs / library materials related to their course and send a list) and email it to them - Mandi Goodsett, Cleveland State University

Keeping Track of Their Information

- At the very least, add their names to an affordability advocates email list that you maintain (can use to send out emails about future events / opportunities) - Mandi Goodsett, Cleveland State University
- Include their contact information in the OEN Dashboard to help you maintain a list of contacts - Jeanne Hoover, East Carolina University

Keeping in Touch

- Invite them to join a learning community, course material affordability task force, or ongoing OER listserv to keep in touch. - Cheryl Casey, Open Education Librarian, University of Arizona
- Ask them to complete an OER Faculty Survey to help you provide better professional development around OER. For example, you could ask questions about what training they've attended, what training they would like to have, if they have concerns or objections to OER, and if they would like a follow up conversation. - Di Zhang, OER Faculty Librarian, Renton Technical College
- Check back in with them a few weeks after the session when they had some time to reflect on the session. This could be a good place to add in the first two suggestions from Cheryl Casey and Mandi Goodsett. It can also be helpful to check back in a semester or two later to help remind them about OER and how you can support them. - Jeanne Hoover, East Carolina University

Sharing Discipline-specific OER

- Share newly published OER related to their courses that come out on OER listservs. The OER community is great with sharing new resources! - Jeanne Hoover, East Carolina University

Contact Barb Thees with additional questions: thee0017@umn.edu