

PAS Short Copy

PAS Examples

Pain/Desire is highlighted in yellow

Amplify is highlighted in blue

Solution is highlighted in green

Email

Subject line: How to actually FEEL powerful.

Holding on to the countertop in the bathroom and looking at the mirror, what do you honestly see staring back at you?

Is it someone who is very motivated and has ambitious energy **RUNNING** through your veins?

Someone that people rely on as a symbol of productivity and motivation?

Or do you see an unmotivated, lazy, and even anxious person,

Afraid of the future of what it holds between you and your status?

Can you even ask yourself why you feel very lazy and clouded in the mind of just completing daily tasks?



Imagine, how much farther in life you will be when your eyes are **LAZER** focused and each cell in your body is hungry for success.

If you tired of feeling weak and are ready to do what it takes to become the most **POWERFUL** version of you

[Then click here to begin focusing on yourself!](#)

