

TOGETHER

INVISIBLE NATION

Email Templates

Description:

This template contains template email text you can use to invite people to your screening event, and template email text you can use to thank people for attending your event, and encourage them to complete the audience evaluation form and take action to get involved with the campaign.

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Tips:

 **Personalise Your Emails:** Always address the recipient by their first name (rather than just 'Hello/Good Morning' to create a more personal connection. You can also tailor your message to highlight why their attendance is important to the community and the specific impact of the film.

 **Be Clear and Concise:** Clearly outline the event details, including date, time, location, and registration link, if relevant.

 **Highlight the Impact:** Emphasise the importance of the screening and how it contributes to the community's understanding of the issue at hand.

 **Include a Call to Action (CTA):** Make it easy for recipients to take the next step by providing a clear CTA, such as "Register your interest here" or "Help us spread the word."

 **Follow Up:** Don't hesitate to send follow-up emails in a timely manner to remind recipients about the event - with follow ups often comes bigger engagement.

 **Use a Recognizable Sender Name:** Include your name or someone else's in the signature and ensure that this name appears as the sender when the email lands in recipients' inboxes. This makes it more likely they will click than seeing a general email address.

 **Timing Matters:** Try to send emails in the mornings or early afternoons on Mondays to Wednesdays for better open rates.

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📧 Screening Event Invite Email Template Text

Subject: You're invited! DATE Impact Screening of INVISIBLE NATION in CITY

Dear FIRST NAME,

I'm hosting a screening of INVISIBLE NATION as a part of the nationwide impact campaign, where we are gathering local communities to talk about Taiwan, democracy, and women, peace, and security.

Unprecedented access to Taiwan's first female president, Tsai Ing-wen, centers this portrait of the constantly colonized island, as it struggles to preserve its hard-won democracy, autonomy and freedom from fear of authoritarian aggression. Thorough, incisive, and bristling with tension, Invisible Nation is a living account of Tsai's tightrope walk as she balances the hopes and dreams of her nation between the colossal geopolitical forces of the U.S. and China. Invisible Nation captures Tsai at work in her country's vibrant democracy, while seeking full international recognition of Taiwan's right to exist. At a time when Russia's invasion of Ukraine has demonstrated the ever-present threat of authoritarian aggression around the world, Invisible Nation brings a punctual focus to the struggles of Taiwan.

We'd love for you to attend our CITY/STATE impact event on DATE, at VENUE in CITY/TOWN. You can book your free tickets / register your interest here! (insert link )

So far, INVISIBLE NATION is the #3 documentary of all time in Taiwan, and the film has been described as "Taiwan's best defense" by Dr Lionel Fatton, Associate Professor of International Relations, Webster University Geneva. We are so excited to be bringing the film to CITY / AUDIENCE GROUP to expand the conversation.

Be part of the impact campaign by joining us for this special screening event, which will include a screening of INVISIBLE NATION and a Q&A/panel discussion/etc. with ANY PANELIST / SPEAKER / SPECIAL GUEST NAMES.

If you're able to join us for this special screening event, please register your interest below:

- Register your interest here (insert link )
- **WHEN? DATE, TIME (Doors open at TIME)**
- **WHERE? VENUE NAME, VENUE ADDRESS**

We hope to see you there!

Best,
SENDER NAME

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📧 Screening Event Invite Email Follow-Up 1 Template Text

Hi **FIRST NAME**,

I hope you're doing well. I wanted to send a follow-up email, in case you missed our initial invite to a special preview impact screening of INVISIBLE NATION at **VENUE** in **CITY** on **DATE**.

Our goal is for this film and screening to be a part of a community-wide conversation around Taiwan, democracy, and women, peace, and security.

Who do you know that needs to know more about this issue? Who else needs to get involved in this dialogue? We encourage you to invite others to this **free screening, panel, and Q&A** so that we can expand the conversation.

If you're able to join us for this special screening event, please register your interest below:

- Register your interest **here (insert link **
- **WHEN? DATE, TIME (Doors open at TIME)**
- **WHERE? VENUE NAME, VENUE ADDRESS**

All best,

SENDER NAME

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Screening Event Invite Email Follow-Up 2 Template Text

Hi **FIRST NAME**,

With **EVENT DATE** quickly approaching, we wanted to send a final reminder to RSVP for your **free** spot at the INVISIBLE NATION screening, taking place at **VENUE** in **CITY** on **DATE** at **TIME**

If you are able to join us for this special screening event, please register your interest **here** (insert link ).

Best wishes,
SENDER NAME

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Screening Event “Thank You” Email Template Text

Subject: THANK YOU for attending our INVISIBLE NATION event!

Hi **FIRST NAME**,

Thank you so much again for attending our screening of INVISIBLE NATION on **(DATE)**.
(INSERT ANY REFLECTIONS OR HIGHLIGHTS FROM YOUR EVENT, IF DESIRED).

Audience Evaluation Form

If you haven't already, please do take a few minutes to complete the audience evaluation form [here](#). This should only take a few minutes to complete, and by sharing your experience, you'll be helping to:

- improve future INVISIBLE NATION community screening events
- show the difference that INVISIBLE NATION is making
- inspire others to fight for democracy around the world

Ways to Take Action

To learn more about how you can get involved and take action, head here on the INVISIBLE NATION website for some ideas.

Thank you so much for being a part of the INVISIBLE NATION campaign. If you haven't already, you can sign up to receive updates here: **(LINK)**

Best wishes,

SENDER NAME