How do I add the WIIFM earlier on while also keeping the other outreach principles? I've attempted to add the WIIFM earlier on, but I'm having trouble finding a way to integrate it without breaking the other principles that this outreach follows (I'm referring to the 29 mistakes). Any help on my WIIFM as well as anything else, is greatly appreciated.

Good morning [Sara]

I found your [YouTube channel] when my assistant was watching a video of yours. And being someone with connections to the [dropshipping] space, I decided to check your channel for myself.

[I appreciate the effort you put into building a dropshipping store from scratch in your recent video, where you aimed to generate $10,000 in just ten days. Watching the process in action clearly results in a lot of positive feedback from your audience.]

Because I was curious about your other projects, I clicked on your site, and your [entree quiz reminded me of the intrigue-based engagement structures used by Noom and Hello Fresh that get audiences hooked.]

It crossed my mind that [this structure could make your application quiz more intriguing, and so because I like how you present yourself, I chalked up some curiosity-focused questions that you could add to your quiz.]

If this sounds cool, then respond with a simple "Yes" and I'll gladly send it over.

Take care,

Austin Remy

Good morning [NAME]

I found your [PLATFORM + CHANNEL/PROFILE] when a colleague was watching a video of yours. And being someone with connections to the [NICHE] space, I decided to check your channel for myself.

[I appreciate the effort you put into building a dropshipping store from scratch in your recent video, where you aimed to generate $10,000 in just ten days. Watching the process in action clearly results in a lot of positive feedback from your audience.]

Because I was curious about your other projects, I clicked on your site, and your [entree quiz reminded me of the intrigue-based engagement structures used by Noom and Hello Fresh that get audiences hooked.]

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If this sounds cool, then respond with a simple "Yes" and I'll gladly send it over.

Take care,

Austin Remy