

Privacy Policy

App Name: TrackWise

Last Updated: April 22, 2026

1. Introduction

TrackWise ("we", "our", or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you use the TrackWise mobile application.

By using the TrackWise app, you agree to the collection and use of information in accordance with this Privacy Policy.

2. Information We Collect

Account Information

When you create an account, we may collect:

- Name
- Email address
- Profile picture (if using Google Sign-In)

This information is used to identify your account and enable secure login across devices.

Financial Data

TrackWise allows you to manage personal financial information such as:

- Income
- Expenses
- Budget limits
- Transaction history
- Custom categories

This data is stored securely and used only to provide the core functionality of the application.

Analytics Information

We use Firebase Analytics to collect anonymous usage data such as:

- App performance
- Feature usage
- App interaction statistics

This helps us improve the user experience and app performance.

Device Information

We may automatically collect certain device-related information including:

- Device model
- Operating system version
- App version
- Device identifiers
- Log information

This data is used for debugging, performance monitoring, and improving reliability.

3. How We Use Your Information

We use the collected data to:

- Provide and maintain the core functionality of the app
- Synchronize your data across devices
- Improve app performance and stability
- Fix bugs and technical issues
- Enhance the overall user experience

4. Third-Party Services

TrackWise uses trusted third-party services to operate the application:

- Google Firebase – authentication and cloud database
- Firebase Analytics – usage analytics
- Google Sign-In – secure authentication

These services may collect limited technical data necessary to provide their functionality.

We do not sell, rent, or trade user data to third parties.

5. Data Storage and Security

User data is stored securely using Google Firebase cloud infrastructure.

Security measures include:

- SSL/TLS encryption for data transmission
- Secure database storage
- Controlled access through authentication systems

While we implement strong security practices, no system can guarantee absolute security.

6. Account and Data Deletion

Users have full control over their data.

In-App Deletion

You can permanently delete your account by navigating to:

Settings → Delete Account

Once confirmed, the following data will be permanently removed:

Account information

Financial records

Transactions

Budget data

App preferences

Manual Deletion Request

If you cannot access the app, you may request deletion by emailing:

support.trackwise@gmail.com

Please send the request from your registered email address.

7. Children's Privacy

TrackWise does not knowingly collect personal information from children under the age of 13. If such data is discovered, it will be removed immediately.

8. International Data Transfers

Your information may be stored and processed on servers located outside your country. By using the app, you consent to this transfer.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated revision date.

10. Contact Us

If you have questions about this Privacy Policy, contact us at:

support.trackwise@gmail.com