



FranNet Meeting Sponsorship Opportunities

Twice annually, FranNet has National Conferences, one in the spring and one in the fall. Those who attend our conferences are the National Franchisors that we represent, preferred Vendors, and our FranNet Consultants. There are usually 250-350 attendees at each of our meetings.

Questions? Please contact jstjohn@frannet.com

EDUCATIONAL

You've Got 7! Room Sponsor

\$5,000 One Available

Your Logo is displayed for TWO consecutive days throughout all of the six "You've Got 5!" meeting rooms. Your company logo will be featured on signage and our meeting website, and acknowledged in our general session and in the one-sheet books our consultants receive.

Lounge and Learn Room Sponsor

\$4,500.00 One Available

Your Logo is displayed throughout our Lunch and Learn room. Where our attendees will be coming and going for all-day learning opportunities. Your company logo will be featured on signage and our meeting website, and acknowledged in our general session and in the one-sheet books our consultants receive.

FranNet Only Day

\$9,000.00 One Available

Enjoy breakfast with our FranNet Consultants on their last day at the conference AND present! The first 30 minutes of our FranNet ONLY Session is for you to present to our consultants, and this time includes a Q&A. You are welcome to bring any information to hand out, giveaways, etc., to our consultants. Your logo will be on the signage for this event. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website.

New Attendee Host Sponsor

\$2,500.00 One Available

As the New Attendee Host Sponsor, your company will be the first to welcome new franchisors, vendors, and consultants to the FranNet Meeting experience. You will kick off our virtual New Attendee Welcome Call, held prior to the conference, with up to five minutes to introduce your company and share how to make the most of partnering with FranNet. This recorded session will provide helpful guidance to first-time attendees on how to navigate the event and maximize their time. Your company will also be recognized as the official New Attendee Ambassador throughout the meeting. All update emails and communications sent exclusively to new attendees will include your logo, ensuring continued visibility leading up to the event. In addition, your company will be acknowledged in the consultant one-sheet book, recognized during the general session, and featured on event signage and the meeting website. This opportunity allows your brand to make a lasting first impression while helping new attendees feel supported, informed, and connected from the start of their FranNet journey.

Direct Access Session

\$5,000.00 Two Available

This exclusive in-person sponsorship provides your company with a unique opportunity to engage directly with FranNet consultants in a private 20-minute session during the meeting. Your brand will have the floor to introduce your company, share key insights, answer questions, and build meaningful relationships with a targeted audience of franchise professionals. Your company's logo will be prominently displayed in the session room and included in all related consultant communications. You'll also be acknowledged in the consultant one-sheet book, recognized during the general session, and featured on event signage and the meeting website. This sponsorship is ideal for companies seeking direct engagement with FranNet consultants in a focused, high-touch setting, providing a platform to demonstrate thought leadership, gather feedback, and position your brand as a trusted partner within the FranNet network.

Hype Partner Sponsor

\$3,000.00 One Available

As a **Hype Partner**, your company will receive enhanced brand visibility throughout the meeting. Your logo will be featured as a watermark on the attendee list for a subtle, branded touch. We'll highlight your company and attending representative(s) on the meeting website and include your logo on all meeting update emails sent by event staff during the event. You'll also have the opportunity to join a FranNet Friday call before the meeting to share exciting updates, promotions, or news directly with our consultants. In addition, your company will be acknowledged in the one-sheet book that each consultant receives, recognized during the general session, and featured on event signage and the meeting website. This sponsorship offers even more brand awareness, stronger visibility, and the opportunity to be the Hype Partner everyone is talking about.

ENTERTAINMENT

Demo Station

\$2,000.00 Two Available

Great opportunity to get in front of attendees if you have an interactive experience concept. Your brand will be provided a table, tablecloth, and chairs out in the vendor hall to demo your concept. A/V is upon request and subject to an additional charge. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, on signage, and on the meeting website.

Speaker Sponsor

\$6,000.00 One Available

The Sponsor will have the opportunity to address our attendees and introduce our guest speaker during breakfast on Day 1. You have a dedicated 5 minutes to connect with our audience leading to their introduction. FranNet will provide branded table stanchions, signage, and your logo in the event one-sheet book and feature your logo on our website.

GUEST ROOMS

Room Keys

\$4,000.00 One Available

Logo on hotel room keys. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website. This is subject to venue availability.

REGISTRATION/VENUE/SIGNAGE

Breakfast Sponsor

\$4,500.00 One Available

Your logo is featured on signs and stanchions throughout one of our breakfasts. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website.

Break Sponsor

\$3,000.00 ~~Two~~ One Available

Your logo is featured on signs and stanchions throughout one of our breaks. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website.

Associate Sign-In Sponsor

\$3,500.00 One Available

Your logo is featured on signs and lanyards at our registration area. This is a great opportunity to get in front of our associates by assisting FranNet Support staff in handing out associate name badges with your branded lanyard attached. Your assistance is not required but is encouraged. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, on signage, and on the meeting website.

Franchisor Sign-In Sponsor

\$3,500.00 One Available

Your logo is featured on signs and lanyards at our registration area. This is a great opportunity to get in front of our Franchisors by assisting FranNet Support staff in handing out Franchisor name badges with your branded lanyard attached. Your assistance is not required but is encouraged. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, on signage, and on the meeting website.

SPECIAL EVENTS

Welcome Cocktail Party

\$8,000.00 One Available

One of our most popular sponsorships. Opportunity to speak, your logo is featured on signs and stanchions throughout the cocktail party. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website.

Awards Luncheon Presenting Sponsor

\$6,000.00 Two Available

The Awards Luncheon is one of FranNet's most prestigious and celebrated events, honoring the outstanding achievements of our consultants and partners from the past year. As the Presenting Sponsor, your company will share the spotlight with FranNet's CEO in co-hosting this special celebration of excellence. Your brand will be featured prominently throughout the luncheon, including recognition on the big screen, table stanchions, event signage, and printed programs. The sponsorship also includes acknowledgment in the consultant one-sheet book, during the general session, and on the meeting website. Whether secured by one brand or shared by two co-sponsors, this opportunity offers exceptional visibility and association with one of the most anticipated moments of the meeting. The Awards Luncheon Presenting Sponsor demonstrates a strong commitment to celebrating success and supporting the continued growth and collaboration within the FranNet network. *If you would like to be the sole sponsor of this event, the cost is \$10,000.*

Tuesday Night Event

\$5,000.00 One Available

You are the co-host of this on-site event. Opportunity to speak, your logo featured on table stanchions, signage at the event, and other options may also be available depending on the venue offerings. You are welcome to bring any information to hand out, giveaways, gift bags, etc. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website.

Special Event Title Sponsor

\$15,000.00 Two Available

Partner with FranNet for this special event! We explore fun and high-energy options for our attendees. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website. *If you would like to be the sole sponsor of this event, the cost is \$25,000.*

TECHNOLOGY

Mobile App Sponsor

\$3,000.00 One Available

Your logo is the header on our FranNet Meeting Web App. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website.

Wireless Internet

\$3,000.00 One Available

Your logo on small Wi-Fi stanchions throughout the meeting. Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, and on signage and the meeting website.

OTHER

General Sponsor

\$1,000.00 each

Your company will be acknowledged in the one-sheet book that the consultant receives, recognized during the general session, on signage, and on the meeting website

ICONS



All Opportunities are Sold

***If there are multiple opportunities for the same sponsorship available we ensure that there will be no competing brands. Please consult with event@frannet.com with any questions or concerns.