

Dana Watts

Executive Director, Leave No Trace Center for Outdoor Ethics.

Dana Watts brings 25 years and a lifetime of passion to her work in protecting the great outdoors. Dana is the Executive Director of the Leave No Trace Center for Outdoor Ethics, a non-profit organization that promotes stewardship of the outdoors and responsible recreation practices. Growing up in Colorado and raising a family in Boulder, Dana has a true passion for protecting natural lands and the experiences they provide. Dana has transformed Leave No Trace from a concept to a powerful conservation movement with significant influence in the world of outdoor recreation best practices.