Privacy Policy

Last Updated: July 1, 2023 Effective Date: July 1, 2022

Introduction

We highly value our users' privacy and the protection of their personal information, and we treat this information with due diligence and prudence. When you use our services, we will collect and use your personal information and user information (collectively, "Information"). This Privacy Policy (hereinafter referred to as "this Policy") will explain how we collect, use, store, and share this Information, as well as the ways we provide for you to access, update, control, and protect if

(Special Notice) Before using our services, please be sure to read and thoroughly understand this Policy, and only begin using the services after you have fully understood and agreed to its contents. If you do not agree with the content of this Policy, our products and services may not function properly, or may not achieve the intended service effects, and you should immediately stop accessing/using our services. Your use or continued use of our services indicates that you agree to our collection, use, storage, sharing, transfer, and disclosure of your personal information in accordance with this Policy (including updated versions).

This Privacy Policy helps you understand the following:

I. Face Data Collection and Use Policy

II.

How We Collect and Use Personal Information III.

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I. Face Data Use Policy

1. What face data does our application collect?

We analyze the photos you upload to find facial feature points (such as eyes, nose, and mouth points) for face processing. We do not collect face data. After the analysis process is complete, all data will be deleted and no data will be saved.

2. What is the purpose of collecting this information?

To provide users with their "face-swapping" effects, the application needs to find feature points (such as eyes, nose, and mouth points). The complete process is: (1) You transmit a photo to our server. (2) The server analyzes your photo and returns the face data processing results. (3) The application automatically combines the face data processing results with the material to create the final effect. (4) This information is temporarily stored in encrypted storage. Once the

synthesis process is complete, the photo you uploaded will be automatically deleted immediately.

3. Will the data be shared with any third party? Where will this information be stored?

The data will not be shared with any third party. After the analysis process is complete, the photos you uploaded will be deleted, and our server will not store any photo information.

II. How We Collect and Use Personal Information

We collect your personal information primarily to make it easier and more satisfying for you and other users to use the services. Our goal is to provide a safe, fun, and educational online experience for all internet users. This information helps us achieve that goal.

(I) We will collect and obtain your personal information through the following channels:

1. Information you provide. Includes:

- (1) Information you provide to us when you register an account for the service or use the service;
- (2) Shared information you provide to other parties through the service, as well as information you store when using the service.

Please note that if you disclose your information in public areas of the service visible to other users, in information you upload or post, or in responses you make to information uploaded or posted by others, such information may be collected and used by others. If you find that others are improperly collecting or using your information, you can contact us through the feedback channels listed in the "How to Contact Us" section of this Policy.

2. Your information shared by others.

This refers to shared information about you provided by others when they use the service.

3. Information we obtain from you.

Information we collect, summarize, and record when you use the service, including but not limited to log information, location information, and device information.

(II) We will collect and use the following types of your personal information for the following purposes:

1. To provide you with network and operational security assurance

- (1) To ensure the security of your account, network, operations, and system, and to prevent phishing website fraud and Trojan viruses, we will collect your device-related information when you use this product, including device model, operating system version, software version number, device configuration, device network information, network status, application list, and device environment. This includes immutable unique device identifiers (IMEI number, IDFA, GUID, OPENUDID, SIM card IMSI information, IP, AndroidID, running processes, etc.), hardware serial number, and MAC address, which are used to understand product adaptability and identify abnormal account status.
- (2) To maintain product security and troubleshoot in a timely manner. To maintain the normal operation of our services, and to ensure the security of your account, troubleshoot product issues, and improve and optimize our services, we will collect your EXIF data, subscription status, and service logs. This type of information is necessary for providing the service and is

used to identify abnormal account status and meet relevant legal and regulatory requirements. After collection, it is de-identified and will not be used to identify any specific user.

(3) To help us better understand the operation of this software and service, to ensure the security of operation and service provision, we will record network log information (the date and time you use this software and related services), as well as the frequency of use, crash data, overall installation, usage, performance data, and other information.

2. Device permissions and personal information we need to obtain from you

- (1) To import photos, images, or videos for video editing, we need to obtain permission to access your phone's photo album and multimedia. If you do not use the above services we provide, you do not need to provide this authorization, and you can revoke our access to your phone album at any time. Once you revoke the authorization, you will not be able to use the service to import and edit photos, images, or videos.
- (2) To allow you to use the camera to shoot videos or photos and edit them, we need to obtain your camera permission. When you use the video shooting function, to collect your voice information, we need to obtain your device's microphone permission. This permission requires your authorization. If you refuse to provide it, you will only be unable to use this function, but it will not affect your normal use of other functions of the product and/or service. You can refuse the authorization when we request it or turn it off through your device settings.
- (3) To save the completed works on your device, we need to obtain permission to access your phone storage. If you refuse to provide it, you will not be able to use the saving function. You can refuse the authorization when we request it or turn it off through your device settings.
- (4) To provide you with precise and smooth video services, we will analyze the facial features of your face:

To apply special effects including but not limited to filters, props, and makeup on your face, your face data will be returned in real-time within the application when you use the shooting function.

For you to create works using the image or video matting function, we will collect your portrait photos or videos. The server will analyze your photos or videos and return the face data processing results. The application automatically combines the face data processing results and the material to create the final effect. After the synthesis process is complete, we will immediately delete your face data.

(5) To allow you to use the search service of this software normally, we will collect your search keyword information and log records. To provide an efficient search service, some of the aforementioned information will be temporarily stored on your local storage device and will be used to display search results and search history.

3. To push messages to you

We will send you notifications when necessary (including when we suspend a single service due to system maintenance, or when we change or terminate a single service). If you want to turn off push notifications, you can do so through your device settings. When you turn off the authorization, you will not be able to receive necessary service notifications from us.

4. To provide you with security

To improve the security of your use of our services and those provided by our partners, and to protect the personal and property safety of you, other users, or the public from harm, we will collect, use, or integrate your account information, transaction information, device information, log information, and information that our affiliates and partners have obtained with your authorization or in accordance with the law. This is to comprehensively assess your account and transaction risks, perform identity verification, detect and prevent security incidents, and take necessary recording, auditing, analysis, and disposal measures in accordance with the law.

5. To improve our services

We will use the information collected through one service for our other services. This includes using your information collected when you use one service to provide you with specific content or display relevant, rather than general, information in another service. We will ask you to participate in surveys about our services to help us improve existing services or design new ones. At the same time, we will use your information for software updates.

6. Other uses

You understand and agree that after we collect your personal information, we will de-identify the data through technical means. The de-identified information will not be able to identify you. In this case, we have the right to use the de-identified information for analysis and commercial use of the user database without further consent from you.

Please note that if we need to use your personal information for other purposes not specified in this Policy or to collect other personal information not mentioned, we will seek your consent again through page prompts, interactive processes, website announcements, or other means. Once you agree, such additional uses will be considered part of this Policy, and such additional information will also be subject to this Policy.

7. Exceptions to obtaining authorization and consent

According to relevant laws and regulations, the collection of your information is not subject to your authorization and consent in the following circumstances:

- (1) Related to national security and national defense security;
- (2) Related to public safety, public health, and major public interests;
- (3) Related to criminal investigation, prosecution, trial, and execution of judgments;
- (4) For the purpose of protecting your or other individuals' significant legitimate rights and interests, such as life and property, where it is difficult to obtain your consent;
- (5) The information collected is information you have made public to the public on your own;
- (6) The information is collected from legally public information, such as legal news reports, government information disclosure, etc.;
- (7) Necessary for signing a contract at your request;
- (8) Necessary for maintaining the safe and stable operation of the service, such as discovering and handling product or service failures;
- (9) Necessary for legal news reports;
- (10) Academic research institutions conducting statistical or academic research necessary for the public interest, and when providing the results of academic research or descriptions to the public, the information contained in the results is de-identified;

(11) Other circumstances stipulated by laws and regulations.

III. How We Use Cookies or Similar Technologies

We or our third-party partners will obtain and use your information through cookies or similar technologies and store such information as log information.

By using cookies, we provide users with a simple and easy web experience. A cookie is a small amount of data sent from a web server to your browser and stored on your computer's hard drive. We use cookies to benefit our users. For example, to make the login process for this software's App faster, you can choose to store your username in a cookie. This makes it more convenient and faster for you to log in to our services next time. Cookies help us determine which pages and content you connect to, the time you spend on specific services of this software, and the services of this software you have chosen.

Cookies enable us to serve you better and faster. However, you should be able to control whether and how cookies are accepted by your browser. Please refer to the documentation that came with your browser for more information on this.

We and our third-party partners will collect and use your information through cookies or similar technologies and store such information.

We use our own cookies or similar technologies for the following purposes:

(1) To remember your identity. This includes: cookies or similar technologies help us recognize you as our registered user or save your preferences or other information you have provided to us.

While we use cookies or similar technologies for the above purposes, we will provide the non-personally identifiable information collected through them to advertisers and other partners for aggregation, to analyze how you and other users use our services and for advertising services.

Advertisers and other partners may place cookies or similar technologies on our services. The collection and use of such information by these third-party cookies or similar technologies are not governed by this Policy but are subject to their own information protection statements. We are not responsible for third-party cookies or similar technologies.

IV. How We Share, Transfer, and Disclose Personal Information

(I) Sharing

Unless otherwise specified below, we will not share your personal information with any third parties outside of this software without your consent:

1. To provide our services to you. We will share your information with partners and other third parties to enable the functions of our products and/or services, so that you can normally use the services you need. This includes payment institutions that provide payment services, partners that provide data services (including network advertising monitoring, data statistics, and data analysis), partners that provide advertising services, and other service providers.

The specific circumstances of third-party information sharing are as follows:

2. Necessary sharing with affiliates. To facilitate our provision of consistent services to you based on a unified account system and to facilitate your unified management, system and

account security, etc., your personal information will be shared as necessary between us and our affiliates.

- 3. To achieve the purposes described in the "How We Collect and Use Personal Information" section of this Policy.
- 4. To fulfill our obligations and exercise our rights under this Policy or other agreements we have reached with you.
- 5. To share with partners who have commissioned us to promote, for the purpose of enabling them to understand the coverage and effectiveness of the promotion. For example, we may inform the commissioning party of how many people have viewed their promotional information or have purchased their products after viewing this information, or provide them with de-identified statistical information to help them understand their audience or customers.
- 6. Within the scope permitted by laws and regulations, and to comply with the law, and to protect the interests, property, or safety of us, our affiliates or partners, you or other users of this software, or the public from harm. For example, to prevent illegal activities such as fraud and to reduce credit risk, we will exchange information with other companies and organizations. However, this does not include selling, renting, sharing, or otherwise disclosing information for profit in violation of the commitments made in this Policy.
- 7. To comply with your legitimate requests or with your authorized consent.
- 8. To provide your information at the legitimate request of your guardian.
- 9. To comply with the single-service agreement (including electronically signed agreements and corresponding platform rules) or other legal documents signed with you.
- 10. To provide for academic research.
- 11. To provide for social and public interests that comply with laws and regulations.

We will only share your personal information for legitimate, proper, necessary, specific, and clear purposes. For the companies, organizations, and individuals with whom we share personal information, we will sign strict confidentiality agreements with them, requiring them to handle the information in accordance with our instructions, this Policy, and any other relevant confidentiality and security measures.

(II) Transfer

- 1. As our business continues to develop, we will engage in transactions including but not limited to mergers, acquisitions, asset transfers, or similar transactions, and your information may be transferred as part of such transactions. We will require the new company or organization holding your personal information to continue to be bound by this Policy. Otherwise, we will require the company or organization to re-seek your authorization and consent.
- 2. After obtaining your explicit consent, we will transfer your personal information to other parties.

(III) Disclosure

We will only disclose your personal information in the following circumstances and provided that we have taken safety protection measures that comply with industry standards:

- 1. At your request, we will disclose the information you have specified in the manner of disclosure you have explicitly agreed to.
- 2. In situations where we are required to provide your information based on legal, regulatory, mandatory administrative enforcement, or judicial requirements, we will disclose your information based on the type of information and manner of disclosure required. Provided that it is in compliance with laws and regulations, when we receive a request for the above-mentioned information, we will require the recipient to issue corresponding legal documents, such as subpoenas or investigation letters. We firmly believe that the information we are asked to provide should be as transparent as possible within the scope permitted by law. We carefully review all requests to ensure they have a legal basis and are limited to the data that law enforcement agencies have the legal right to obtain for specific investigative purposes.

(IV) Exceptions to obtaining prior authorization and consent for sharing, transferring, and disclosing information

In the following circumstances, sharing, transferring, and disclosing your information do not require prior authorization and consent from you:

- 1. Related to national security and national defense security;
- 2. Related to public safety, public health, and major public interests;
- 3. Related to criminal investigation, prosecution, trial, and execution of judgments, or administrative law enforcement;
- 4. For the purpose of protecting your or other individuals' significant legitimate rights and interests, such as life and property, where it is difficult to obtain your consent;
- 5. Information you have made public to the public on your own;
- 6. Information collected from legally public information, such as legal news reports, government information disclosure, etc..

According to the law, sharing, transferring, and disclosing de-identified personal information, and ensuring that the data recipient cannot restore and re-identify the information subject, do not constitute external sharing, transfer, and public disclosure of personal information. The storage and processing of such data will not require separate notification to you or your consent.

V. How We Store and Protect Personal Information

We only store your personal information for the period necessary for the purposes stated in this Policy and for the minimum period required by laws and regulations. However, in the following cases, we will change the storage time of personal information to comply with legal requirements:

- 1. To comply with applicable laws and regulations, including Article 21, paragraph 3 of the "Cybersecurity Law of the People's Republic of China," which requires that network logs from technical measures for monitoring and recording network operation status and network security events shall not be stored for less than six months;
- 2. To comply with court judgments, rulings, or other legal procedures;
- 3. To comply with the requirements of government agencies or legally authorized organizations.

If we cease our service or operations, we will promptly stop collecting your personal information. At the same time, we will notify you in advance in accordance with relevant laws and regulations, and will delete or anonymize your personal information after the service or operations are terminated, unless otherwise stipulated by laws, regulations, or regulatory authorities.

The personal information we collect and generate during our operations within the People's Republic of China is stored in China, with the following exceptions:

- 1. Where laws and regulations explicitly provide otherwise;
- 2. Where we have obtained your authorized consent;
- 3. Where the products or services you use involve cross-border operations and this software needs to provide your personal information to overseas parties.

In the above circumstances, we will ensure that your personal information is adequately protected in accordance with this Policy and national laws and regulations.

We attach great importance to information security, have established a dedicated security team, and take all reasonable and feasible measures to protect your personal information.

(I) Data security technical measures

We will adopt security protection measures that comply with industry standards, including establishing reasonable institutional norms and security technologies to prevent unauthorized access, use, modification, and to avoid data damage or loss.

Our services adopt various encryption technologies. For example, in some products, we will use encryption technology (such as SSL) to protect your personal information, and we will encrypt and store your personal information using encryption technology and isolate it using isolation technology.

When using personal information, such as for information display and correlation calculation, we will use various data de-sensitization technologies to enhance the security of the information in use.

We will also use strict data access control and multi-factor authentication technology to protect personal information and prevent data from being used in violation of regulations.

(II) Other security measures we take to protect personal information

We manage and regulate the storage and use of personal information by establishing a data classification and grading system, data security management norms, and data security development norms.

We perform comprehensive security control over data through confidentiality agreements with information contacts, as well as monitoring and auditing mechanisms. We also hold personal information protection training courses to strengthen employees' security awareness and their understanding of the importance of protecting information.

(III) We only allow employees and partners who need to know this information to access your personal information, and we have set up strict access control and monitoring mechanisms for this purpose. We also require all personnel who come into contact with your personal information to fulfill corresponding confidentiality obligations. Failure to fulfill these obligations will result in legal liability or termination of the cooperative relationship.

- (IV) We will take all reasonable and feasible measures to ensure that no irrelevant personal information is collected.
- (V) The Internet is not an absolutely secure environment, and it is impossible to determine whether communication methods with other users, such as email, instant messaging, social software, or other service software, are fully encrypted. We recommend that you use complex passwords and pay attention to protecting your information security when using such tools.
- (VI) The Internet environment is not 100% secure, and we will do our best to ensure or guarantee the security of the personal information you send to us. If our physical, technical, or management protection facilities are destroyed, resulting in unauthorized access, public disclosure, alteration, or destruction of personal information, causing damage to your legitimate rights and interests, we will bear the corresponding legal responsibility.

(VII) Security incident handling

To deal with risks such as personal information leakage, damage, and loss, we have formulated relevant information security management systems that clarify the classification and grading standards for security incidents and vulnerabilities, as well as the corresponding handling procedures. We have also established a dedicated emergency response team for security incidents. According to the security incident handling norms, we will activate security plans for different security incidents to stop losses, analyze, locate, formulate remedial measures, and jointly trace and combat the source with relevant departments.

In the unfortunate event of an information security incident, we will, in accordance with the requirements of laws and regulations, promptly inform you of the basic situation and impact of the security incident, the disposal measures we have taken or will take, suggestions for you to prevent and reduce risks, and remedial measures for you. At the same time, we will promptly inform you of the relevant situation of the incident through website announcements, push notifications, pop-up prompts, SMS, phone calls, or other means. When it is difficult to inform each information subject individually, we will take reasonable and effective measures to issue an announcement. At the same time, we will also proactively report the handling of information security incidents to regulatory authorities in accordance with their requirements.

Please understand that due to technological limitations and the limitations of risk prevention, even if we have tried our best to strengthen security measures, we cannot always guarantee 100% security of the information. You need to understand that the systems and communication networks you use to access our services may sometimes have problems due to circumstances beyond our control.

You must properly safeguard your account, password, and other identity elements. When you use the service, we will identify your identity through your account, password, and other identity elements. Once you disclose the aforementioned information, you will suffer losses and it will be detrimental to you. If you find that your account, password, and/or other identity elements are at risk of being leaked or have already been leaked, please contact us immediately so that we can take corresponding measures in time to avoid or reduce related losses.

VI. How to Manage Your Personal Information

(I) Protection

We attach great importance to your management of personal information and will do our best to protect your rights to inquire, access, modify, delete, withdraw consent authorization, cancel accounts, file complaints, and set privacy functions, so that you have the ability to protect your privacy and information security.

You can directly cancel your account in this software. The specific path is "Settings - Account Cancellation". Before you cancel your account, we will verify your account information. You know and understand that the act of canceling an account is irreversible. After you cancel your account, we will delete or anonymize your personal information, unless otherwise stipulated by laws and regulations.

(II) Complaints and reporting

If you believe that your personal information rights are at risk of being infringed or have already been infringed, or if you find clues to an infringement of personal information rights, you can contact us at [Settings] - [Contact Us]. After our verification, we will provide feedback on your complaint and report within 15 days.

(III) Change or withdraw sensitive permission settings

You can turn off the permissions to access location, photos, microphone, camera, and notifications in the device's own operating system.

(IV) Access to the Privacy Policy

You can view the full content of this Privacy Policy in [Settings] - [Privacy Policy].

(V) Notification to you when operations are stopped

If we stop operations, we will promptly stop the activities of collecting your personal information. We will notify you of the cessation of operations through individual delivery or announcement, and will delete or anonymize the personal information we hold, and we will notify you of the cessation of operations in advance in accordance with relevant laws and regulations.

(VI) Disclosure and sharing

We provide a video sharing function. You can share short videos you make in this software with your friends or on social networks, where they may be independently cached, copied, or stored by other users or third parties not under our control, or saved by other users or such third parties in the public domain. If you disclose or share the short videos you make in this software through the above channels, we will not be responsible for any resulting information leakage. Therefore, we remind you to carefully consider whether to disclose or share your information through the above channels.

VII. Third-Party Services

This software service sometimes links to social media or other services provided by third parties (including websites or other service forms). This includes:

- (1) You can use the "Share" button to share certain content to a third-party service, or you can use a third-party service to log in to this software service. These functions will collect your information (including your log information) and use cookies on your mobile device to function normally;
- (2) We provide you with links through advertisements or other means of our services, allowing you to link to third-party services or websites; and

(3) Other situations of access to third-party services. For example, to achieve the purposes stated in this Policy, we will access third-party SDK services and share some of your personal information collected by us in accordance with this Policy with such third parties to provide better customer service and user experience.

These third-party social media or other services are operated by the relevant third parties. Your use of these third-party social media services or other services (including any information you provide to these third parties) is subject to their own service terms and information protection statements (not this Policy). You need to read their terms carefully.

We remind you again that the personal information protection measures provided in this "Privacy Policy" are only applicable to this software and related services. Once you leave this software and related services to browse or use other websites, services, and content resources, we have no ability or obligation to protect the personal information you submit to software and websites outside of this software and related services, regardless of whether you log in, browse, or use the above software and websites based on links or guidance from this software.

VIII. Protection of Minors

We suggest that any minor who participates in online activities should first obtain the consent of their parents or legal guardians (hereinafter referred to as "guardians"). We encourage parents or guardians to guide minors under the age of 18 to use our services. We suggest that minors encourage their parents or guardians to read this "Privacy Policy" and that minors seek the consent and guidance of their parents or guardians before submitting personal information.

According to the provisions of relevant laws and regulations, if you are a child under 14 years old, before using the relevant products or services, you should, in accordance with the usage process, first obtain the consent of your parents or legal guardians, and have your parents or legal guardians help you read this Privacy Policy so that you can use the products or services we provide.

If you are a guardian of a child, when you are helping the child complete the use of the product or service, you should carefully read this Policy and decide whether to agree to this Policy.

If you have any questions or rights requests regarding the personal information protection of the child you are guarding, please contact us through the contact information disclosed in this Privacy Policy. We will handle and reply to you within a reasonable time.

IX. Notification and Revision

To provide you with better services, we will revise the terms of this Policy in a timely manner based on product or service updates and relevant legal and regulatory requirements. Such revisions constitute a part of this Policy. If such updates cause a substantial reduction or major change in your rights under this Policy, we will notify you through website announcements, push notifications, pop-up prompts, or other means before the Policy takes effect, so that you can stay informed of the latest version of this Privacy Policy.

Any of our revisions will prioritize your satisfaction. We encourage you to review our Privacy Policy every time you use the service.

We will issue announcements related to the service when necessary (including when we suspend a single service due to system maintenance). You will not be able to cancel these service-related announcements that are not promotional in nature.

X. How to Contact Us

We will protect your personal information in accordance with this Policy. If you have any complaints or reports about personal information security, or if you have any questions, comments, or suggestions about this Policy or matters related to your information, please feel free to contact us. In general, we will handle and process your questions, comments, or suggestions within 15 working days after receiving them and verifying your user identity.

Contact email: miaoyancontact2024@gmail.com