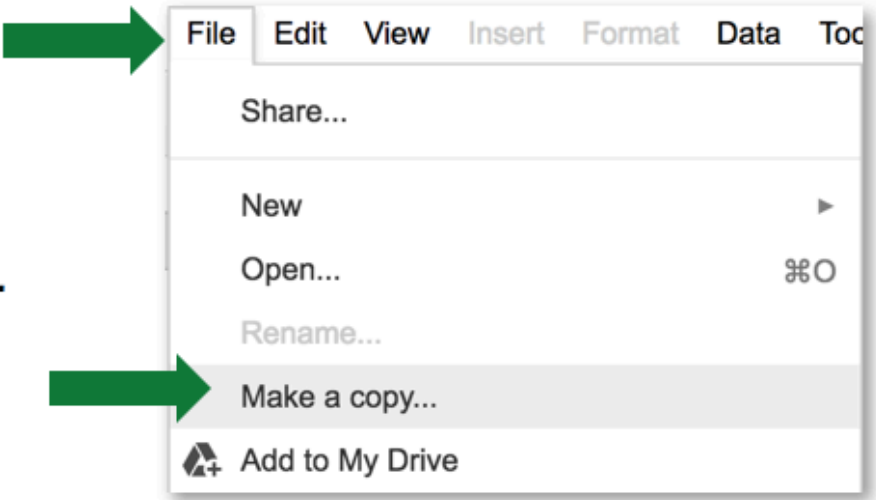


How to use this template:

This is a view-only file and cannot be edited.

Create your own copy of this template to edit.

In the menu, click **File > Make a copy...**



Social Media Content
Calendar Template
With Visual And Linked
Assets Example

WEEK STARTING AND ENDING DATE					PREPARED BY					
2/2/28 - 2/8/28					Cole J.					
PLATFORM	DATE	TIME	ASSIGNED TO	STATUS	POST TOPIC	POST CATEGORY	VISUAL CATEGORY	COPY	VISUAL ASSETS	LINK TO PUBLISHED POST
LINKEDIN	MM/DD/YY	8:00 AM	June Taylor	NOT STARTED	Advertising	Learning and marketing	Stock photo	Do Facebook ads work? Visit our link and find out.		www.smartsheet.com
INSTAGRAM	MM/DD/YY	8:30 AM	Honoka McCleary	COMPLETE	New how-to product	Marketing and copywriting	Stock photo	Posting is an essential tool for any marketing team. Learn how to transform words into action.		www.smartsheet.com
FACEBOOK	MM/DD/YY	10:00 AM	Denis Vidal	IN PROGRESS	New how-to product	Search engine marketing	Stock graphic	SEM fatigue? Boost your strategy and performance with these tactics.		www.smartsheet.com
YOUTUBE	MM/DD/YY	10:00 AM	June Taylor	ON HOLD	New how-to product	Ongoing education	Video	Learn what you need to know about SEM in this overview for beginners.		www.smartsheet.com



Social Media Content Calendar Template With Visual And Linked Assets Example

WEEK STARTING & ENDING DATES

XX/XX/XX - XX/XX/XX

PREPARED BY

Name

PLATFORM	DATE	TIME	ASSIGNED TO	STATUS	POST TOPIC	POST CATEGORY	VISUAL CATEGORY	COPY	VISUAL ASSETS	LINK TO PUBLISHED POST
INSTAGRAM	MM/DD/YY	8:00 AM	June Taylor	NOT STARTED	Advertising	Learning and marketing	Stock photo	Do Facebook ads work? Visit our link and find out.		SMARTSHEET.COM
LINKEDIN	MM/DD/YY	8:30 AM	Honoka McCleary	IN PROGRESS	New how-to product	Marketing and copywriting	Stock photo	Posting is an essential tool for any marketing team. Learn how to transform words into action.		SMARTSHEET.COM
TWITTER	MM/DD/YY	10:00 AM	Denis Vidal	ON HOLD	New how-to product	Search engine marketing	Stock graphic	SEM fatigue? Boost your strategy and performance with these tactics.		SMARTSHEET.COM
YOUTUBE	MM/DD/YY	10:00 AM	June Taylor	COMPLETE	New how-to product	Ongoing education	Video	Learn what you need to know about SEM in this overview for beginners.		SMARTSHEET.COM
TIKTOK	MM/DD/YY	12:00 PM	June Taylor	NOT STARTED	Advertising	Learning and marketing	Stock photo	Do Facebook ads work? Visit our link and find out.		SMARTSHEET.COM
OTHER	MM/DD/YY	8:00 AM	June Taylor	COMPLETE						

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