

IN 25 STATES, LAWMAKERS HAVE ENACTED
BANS ON GENDER-AFFIRMING CARE
 FOR TRANS YOUTH

The Trans Youth Emergency Project helps families of trans youth identify and pay for out-of-state healthcare options.

Current landscape for trans youth care access, summer 2024

Legend:
 ■ Ban in effect
 ■ Ban on hold due to court order
 ■ Ban being considered

TRANS YOUTH EMERGENCY PROJECT

Get Support:
www.TransYouthEmergencyProject.org

Toolkit to Take Action

Spread the Word and Raise Funds for Transgender Youth and Their Families

In response to the rise in extreme legislation banning best-practice medical care for transgender youth, the Campaign for Southern Equality is launching the [Trans Youth Emergency Project \(TYEP\)](#) to provide rapid response support directly to the families of youth who are impacted by anti-transgender healthcare bans across the country. Gender-affirming care bans have spread to 25 states, and trans youth need our support to get the care they need to thrive, regardless of where they live.

Through TYEP, and in close partnership with state and local organizations, CSE is providing emergency grants of \$500, patient navigation support, and accurate information to impacted families to ensure that youth can access the care they need. Since launching this program as a regional effort in 2023, we have directly supported over 1,000 families and individuals and we have provided more than \$500,000 in direct emergency grants. Now, we're taking this program nationwide to make sure any trans youth facing these bans can access the care they deserve.

Thank you for helping to raise visibility and funds for this critical project!

[Social Media Posts](#) • [Image Descriptions](#) • [Email Copy](#) • [Graphics](#)



Questions about this toolkit? Email Adam Polaski at adam@southernequality.org

How You Can Help

Whether you're throwing a live event benefiting CSE, donating a portion of proceeds, posting a fundraiser online, engaging your followers to support TYEP, or something else entirely, we are honored to have your support. Below are some guides to help you brand your fundraiser and/or friendraiser and direct folks to the most accurate information, talking points, etc.

Social Media Posts

Share a post like this to spread the word about TYEP. To share, download the graphic, copy and paste the caption below, make any changes, and add

<https://www.transyouthemergencyproject.org/> or <https://transyouthemergencyproject.org/givetoday> to the post or link in your bio.

Sample Instagram Post 1

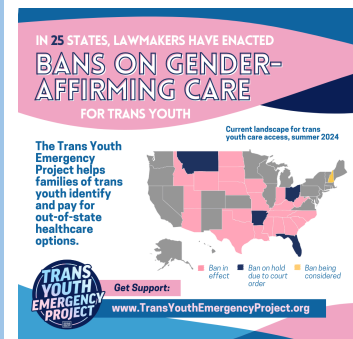
Trans youth are under attack – 25 states have passed gender-affirming care bans since 2021, and families are facing impossible choices as they try to get their child the care they need to thrive. The Trans Youth Emergency Project from @SouthernEquality provides patient navigation services, emergency grants of \$500, and more to support them as they travel long distances for care. Reach out to their team if you need support: <https://www.transyouthemergencyproject.org/>

Sample Instagram Post 2

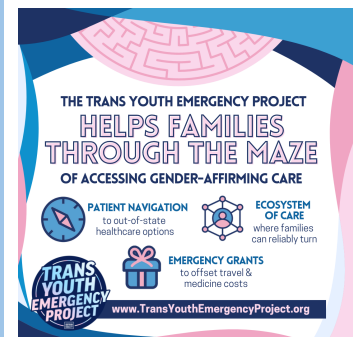
Right now, thousands of transgender youth live in states that have passed anti-trans healthcare bans, and they need help to continue accessing the gender-affirming healthcare they need to thrive. That's why @SouthernEquality leads the Trans Youth Emergency Project, which helps families connect with the care they need in the face of oppressive laws.

The project provides:

- 🗺️ Patient navigation to out-of-state care
- 📦 Emergency grants for travel & medicine
- ☂️ An ecosystem of care, including resilience workshops



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[Download Graphic](#)



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Can you chip in to make sure no trans kid is denied the care they deserve? Donate today via our link in bio or <https://transyouthemergencyproject.org/givetoday>

#SouthernTransYouth #SupportTransYouth #ProtectTransYouth
#TransHealthMatters #TransHealthcare #ProtectTransKids
#SupportTransKids

Sample Facebook Post

To share, download the graphic, copy and paste the caption below, and make any changes you'd like before posting. Be sure to include the link!

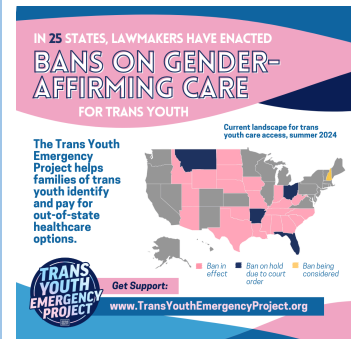
Sample Facebook Post 1

Right now 90% of transgender youth in the South live in states that have passed anti-trans healthcare bans, and thousands of families need help to continue accessing gender-affirming healthcare. That's why Campaign for Southern Equality is launching the Trans Youth Emergency Project, which helps families connect with the care they need and deserve even in the face of oppressive laws. The project provides emergency grants, patient navigation support, and an ecosystem of care to impacted families in every state that has passed a restrictive ban.

Can you kick in a donation to fuel this work? Your contribution will ensure CSE can help as many families as possible as they navigate this impossible care landscape. Donate today at <https://transyouthemergencyproject.org/givetoday>

Sample Facebook Post 2

Trans youth are under attack – 25 states have passed gender-affirming care bans since 2021, and families are facing impossible choices as they try to get their child the care they need to thrive. The Trans Youth Emergency Project from @SouthernEquality provides patient navigation services, emergency grants, and more to support them as they travel long distances for care. Help us spread the word about this important program, and learn more at <https://www.transyouthemergencyproject.org/>



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Sample Tweets/X Posts

Share a tweet like this to spread the word about TYEP. To share, download the graphic, copy and paste the post draft, make any changes to the text itself, and be sure to include the link.

Tweet 1

Trans youth are under attack – 25 states have passed gender-affirming care bans since 2021. @SouthernEqual's Trans Youth Emergency Project provides patient navigation services, emergency grants, & more as they travel long distances for care. Get support:

<https://www.transyouthemergencyproject.org/>

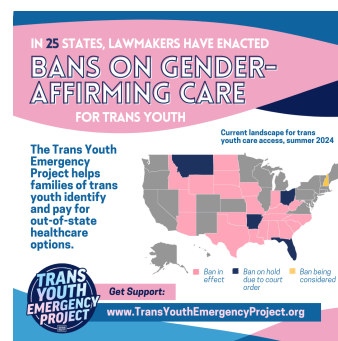
Tweet 2

Trans youth need our support right now. @SouthernEqual's Trans Youth Emergency Project provides:

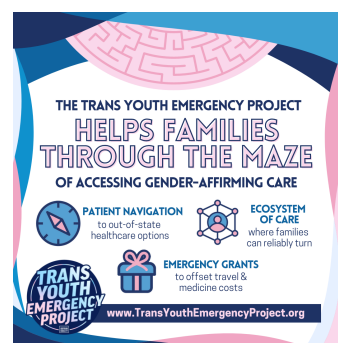
- 🗺️ Patient navigation to out-of-state care
- 📦 Emergency grants for travel & medicine
- ☔ An ecosystem of care, including resilience workshops

Please donate today:

<https://www.transyouthemergencyproject.org/helptransyouth>



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Email or Newsletter Blurb

Subject: New Resource: The Trans Youth Emergency Project

Friends –

No one should be forced to leave their home state to access healthcare – but right now, transgender young people and their families in 25 states are being forced to travel extreme distances just to access best-practice gender-affirming care. That’s because of cruel legislation passed by lawmakers, that inserts the government into the private and personal medical decisions that should be exclusively between doctors, trans youth, and their families.

Now we’re excited to share that a new project is pushing back on these bans and helping families of trans youth navigate this crisis. The [Trans Youth Emergency Project \(TYEP\)](#), led by the Campaign for Southern Equality in partnership with state and local organizations. TYEP provides 1-on-1 custom patient navigation services and supports families of transgender youth with emergency grants to help them travel out of state for care.

[If you need support accessing gender-affirming care, or just want more information about the bans, click here to get support from the Trans Youth Emergency Project. And please forward this email to anyone who may need their help.](#)

Transgender youth and their families are navigating an impossibly complex care environment to get their child access to essential health care. For some, this has meant traveling hundreds of miles several times a year; others have considered moving to another state entirely. Bottom line: Families have been doing everything they can to protect their children and make sure they have the care and support they need and deserve to thrive. We’re glad there’s a fantastic new program available to support them through this difficult moment.

Thank you,
[ORGANIZATION NAME]

P.S. Since the Trans Youth Emergency Project launched in 2023, \$500,000+ in emergency grants has been directly distributed to more than 1,000 families in 15

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states. [If you're not impacted by these bans and want to support those who are, please join me in supporting families of trans youth by donating today.](#)

Graphics

IN 25 STATES, LAWMAKERS HAVE ENACTED
BANS ON GENDER-AFFIRMING CARE
FOR TRANS YOUTH

Current landscape for trans youth care access, summer 2024

The Trans Youth Emergency Project helps families of trans youth identify and pay for out-of-state healthcare options.

Get Support: www.TransYouthEmergencyProject.org

[Download Graphic](#)

EVERY YOUNG TRANS PERSON DESERVES

- ✓ DIGNITY
- ✓ RESPECT
- ✓ HEALTHCARE

NO MATTER WHERE THEY LIVE.

The Trans Youth Emergency Project helps families navigate laws banning medically necessary care for transgender youth.

www.TransYouthEmergencyProject.org

[Download Graphic](#)

SUPPORT TRANS YOUTH!

Your donation helps families who are forced to travel long distances to access gender-affirming care.

Make a Donation: www.TransYouthEmergencyProject.org/GiveToday

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THE TRANS YOUTH EMERGENCY PROJECT
HELPS FAMILIES THROUGH THE MAZE
OF ACCESSING GENDER-AFFIRMING CARE

- PATIENT NAVIGATION to out-of-state healthcare options
- ECOSYSTEM OF CARE where families can reliably turn
- EMERGENCY GRANTS to offset travel & medicine costs

www.TransYouthEmergencyProject.org

[Download Graphic](#)

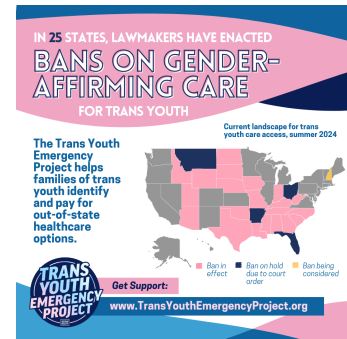
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Image Descriptions

Include this image description in the caption of your Instagram, Twitter, or Facebook post. This will enable people who use screen readers to understand the content on the graphic.

FIRST IMAGE

The image is a graphic reading “In 25 states, lawmakers have enacted bans on gender-affirming care for trans youth.” On the left side, the text reads “The Trans Youth Emergency Project helps families of trans youth identify and pay for out-of-state healthcare options.” On the right side is a map titled “current landscape for trans youth healthcare access, summer 2024” with shaded in states to reflect where bans are in effect. At the bottom of the graphic is the Trans Youth Emergency Project logo, a call-out to “Get Support,” and a link that reads “www.TransYouthEmergencyProject.org”



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SECOND IMAGE

The image is a graphic reading “Every young trans person deserves,” then below there are 3 checkboxes with the words “dignity, respect, and healthcare” next to them. Beneath the checklist, the text reads “no matter where they live.” At the bottom of the graphic is a paragraph that reads “The Trans Youth Emergency Project helps families navigate laws banning medically necessary care for transgender youth.” At the very bottom is the Trans Youth Emergency Project logo, and a link that reads “www.TransYouthEmergencyProject.org”



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THIRD IMAGE

The image is a graphic reading “Support Trans Youth!” Below is text that reads, “Your donation helps families who are forced to travel long distances to access gender-affirming care.” Beneath that is the Trans Youth Emergency Project logo, and a line that says “Make a Donation.” Beneath this line is a link for “www.TransYouthEmergencyProject.org/GiveToday”

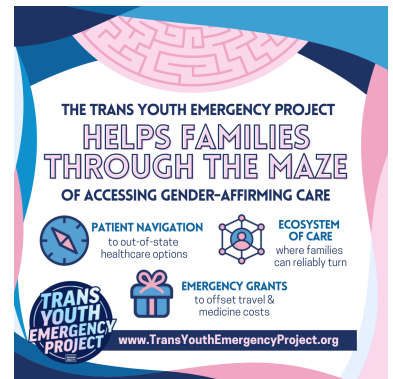


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FOURTH IMAGE

At the top of the image is a pink icon showing a maze, with a headline below reading "The Trans Youth Emergency Project Helps Families Through the Maze of Accessing Gender-Affirming Care." Below that are three icons with text. The first is a blue and pink compass with text reading "Patient Navigation to out-of-state healthcare options," the second is a network with a person in the middle, reading "Ecosystem of care where families can reliably turn" and the final is a blue and pink gift with text that reads "Emergency grants to offset travel and medicine costs." Beneath that is the Trans Youth Emergency Project logo, and a line that says ""www.TransYouthEmergencyProject.org"



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