
1. THE BIG HEADLINE

Note to Claude.ai: Please suggest a total of 3 Headlines for this Offer, using any of these templates:

A. "How To **[GET BIG OVERALL RESULT]** Without **[DOING DRAWBACK 1]**, **[DOING DRAWBACK 2]** Or **[DOING DRAWBACK 3]!**"

B. "How To **[GET BIG OVERALL RESULT]** Even If You **[HAVE DRAWBACK 1]**, **[HAVE DRAWBACK 2]** Or **[HAVE DRAWBACK 3]!**"

C. "The Fastest Way To **[GET BIG OVERALL RESULT]** In **[CURRENT YEAR]**. No **[DRAWBACK 1]**. No **[DRAWBACK 2]**."

2. PROBLEM

Dear Friend,

Is this you right now?

You are **[FACING PROBLEM 1]**

You have **[FACING PROBLEM 2]**

You also **[FACING PROBLEM 3]**

That's not all, you are **[FACING PROBLEM 4]**

If this sounds anything like you at the moment, then you owe it to yourself to read every line of this letter.

Because in a few minutes from now, you will discover **[REPEAT A REPHRASED VERSION OF THE BIG HEADLINE]**

3. PERSONAL INTRO

Note to Claude.ai: to be frank, I don't have strong credentials at the moment. Can you help me make a convincing intro nonetheless? Something along the lines of:

"My name is **[YOUR NAME]**. I am a Content Creator from **[COUNTRY]**. But I know you're not here to listen to my personal story. You're here because you're more interested in whether I can help you with your **[BIG PROBLEM]** and **[ACHIEVE BIG RESULTS]**. So let's cut the chase..."

My Name Is **[YOUR NAME]**.

I am **[insert brief introduction in 1 to 3 sentences]**.

4. SOLUTION

With Your Permission, I'd Like To Announce [NAME OF PRODUCT].

[NAME OF PRODUCT] is a Course designed to show you and anyone how to **[REPEAT THE BIG HEADLINE, slightly rephrased]**

Note to Claude.ai: please help suggest the list of ideal target audience for this Digital Product.

Who Is This For?

- [TARGET AUDIENCE 1]
- [TARGET AUDIENCE 2]
- [TARGET AUDIENCE 3]
- [TARGET AUDIENCE 4]
- And anyone that wants to [ACHIEVE BIG RESULTS]

5. MILESTONES

Note to Claude.ai: Basically, the "milestones" mentioned below are Chapters in the book, or Modules in a Video Course. The idea is to take each roadblock or obstacle and turn it into a next-step solution, thus "milestones" to help get the Customer closer to the big goal. Can you help suggest 6 to 8 milestones, using the template below as a foundation?

Here's What You Will Discover:

1. The master blueprint to [REPEAT THE BIG HEADLINE, slightly rephrased]
2. The 1st thing you need before you _____
3. How to _____ without _____
4. Little-known or underrated secret to _____

5. Why **[POPULAR METHOD]** does NOT work, and instead how you should **[BETTER ALTERNATIVE]**

6. The NEW way to _____ even if _____

7. Where to _____

8. Finally, how to put together everything in _____ and implement starting today!

... And much more! This is just the gist...

6. SELL THE HEAVEN

Note to Claude.ai: can you suggest a list of desired outcomes from someone that completes this Course?

What This Means To You?

When you can:

[ACHIEVE DESIRE 1]

[ACHIEVE DESIRE 2]

[ACHIEVE DESIRE 3]

[ACHIEVE DESIRE 4]

This is why I created **[NAME OF PRODUCT]**, so you can go from _____ to _____ in the fastest time possible, even if you're new and haven't done this before.

7. PRICE REVEAL

"So How Much Is It?"

For many reasons, I should be charging **[\$FLOAT A HIGHER PRICE]**.

At least, this is what I'm seeing the other experts in the field charging.

But I have a different idea.

Because I want to make **[NAME OF PRODUCT]** easily reachable for most people, it's only right that I make this fairly affordable.

At the same time, I cannot make this "totally free" because let's be real: anything given away for free, is often taken for granted.

At the very least, if you can help me continue supporting this website and the update of this product, I think that's a very good deal.

That's why I'm letting go **[NAME OF PRODUCT]** at a special discounted price of only **[\$FINAL PRICE]**.

This is a very small price to pay to **[ACHIEVE BIG RESULTS]** even if you're new or haven't done this before.

8. BONUSES

That's Not All: Act Today And These Bonuses Are Yours To Keep At No Extra Cost!

Fast Action Bonus #1: FB Group Community (\$___ Value)

Fast Action Bonus #2: Scripts, Templates & Framework (\$___ Value)

Fast Action Bonus #3: 24/7 Email Support On This Course (\$___ Value)

Remember: All these are yours FREE when you get **[NAME OF PRODUCT]!**

9. GUARANTEE

To top it all off...

Your Purchase Is Also Protected By 100% Satisfaction Guarantee!

Sales Letter Template For Use Of Edmund Loh's Clients & Students.
Copyright © EdmundLoh.com. All Rights Reserved.

The deal is simple. Get **[NAME OF PRODUCT]** today, start the training and implementing I have to share in the next **60** days.

If this doesn't meet your strict expectations, or you feel its value isn't worth what you've paid for, then contact us and we'll return your purchase to you. No hassles. You have nothing to lose.

10. CALL TO ACTION

Get Started Now.

But you must ACT NOW. No promises that the special introductory price will remain this low forever.

To get started, click on the order button below, go to the secure checkout page, enter your payment details, and you will get instant access to **[NAME OF PRODUCT]** even if it's midnight there.

My name is **[YOUR NAME]** and I'll see you inside!

[[ADD TO CART BUTTON]]

256-bit secure checkout
Backed by 100% ironclad guarantee.