

Value/Credibility Statements:

- There is never a time that we aren't available. We offer 24/7 customer care each and every day.
- You can depend on us for resources, checklists and reminders to ensure you keep your freedom to drive.
- With over 30 years, under our belt we are experienced when it comes to simplifying this whole experience. Typically, there are complex laws, rules, and paperwork involved with the process, but our systems make it easy to get you the best solution.
- We provide accurate, timely, and reliable services to help you successfully complete your ignition interlock program.
- The great news is that if you are ever in a jam and have a question...we are open 24/7..they are actually friendly and want to help you!
- Our devices are compact, advanced and easy to use. Always remember we work daily to make sure you have the freedom to stay on the road independently.
- LifeSafer has successfully helped people like you get back on the road quickly and safely.
- We offer the most widely used interlock we've been doing it for over 30 years
- We have round-the-clock service, even overnight you can find a live representative to answer your call if needed.
- Our device delivers accurate results time and time again.
- Thousands of rolling retests are passed with ease every day across the nation. We have an easy-to-use device.

- We know that you want the best so that is what we give you. Our devices are compact, advanced and easy to use. Always remember we work daily to make sure you have the freedom to stay on the road independently.
- We have over 1600 locations, and we are growing! If you need to travel, you can even get serviced in most states.
- Easy to use you just blow out for 3 to 4 seconds to complete a breath test!
- Life safer is extremely competitive when it comes to price and the most transparent in the industry. Our team of experts regularly performs competitive analysis to maintain an edge in the pricing category.
- A certified technician will train you and install your unit, also have a client portal at your fingertips where you can make changes in real time, make payments etc. and we take care of all the reporting for you too!
- We offer the best-in-class Customer Support
- 5 minute online enrollment with No-Call Install
- The LifeSafer Ignition Interlock Device is the smallest and easiest to use device on the market
- Lowest failure rate we give you all the tools to prevent that experience. And get through the program fast!
- No difficult blow patterns and no large, clunky device to store.
- Our device features a slim, discreet design and easy to understand blow patterns to make sure you get back on the road fast. We are known for the quickest start up time!

- The accuracy of the L250 is unmatched to ensure that you get an accurate reading every time. Thousands of tests are passed easily everyday across the nation.
- All you have to do is gently blow into the device 3-4 seconds to complete, wait a few moments for your result, and start your car. We are known for the quickest start up time!
- You'll get honest and transparent pricing every time, hassle free. We won't hold anything back I promise. (Smile)
- Our technicians have over 40 hours of training and will provide you with hands-on training at the time of your installation.
- The smallest device on the market it fits in the palm of your hand! (L250)
- We have a convenient client portal that you can use right on your phone. Make changes in real time anytime!
- **QS AZ:**

Being a single-state brand provides more specific expertise in Arizona

IID law and requirements, and several of their service centers are open on Saturdays.

QuickStart also offers 'No Money Down' pricing so customers can install their IID with \$0 out-of-pocket.

- Here at Lifesafer, we acknowledge that inflation is affecting nearly everyone. Add an unexpected expense such as this, and it could really leave you struggling. With Lifesafer your pricing stays the same for the remainder of your lease term, unlike gas and

groceries that is always going up! (*Laugh, Depends on how much rapport was built with the client)

- I'm very proud of the fact that we are pioneers with interlocking devices. We were the first to launch the first device back in 1991, As a consumer, that would give me a lot of confidence in a company. We are committed to getting you back on the road as quickly as possible.
- I recognize that this is something that you don't want to be broadcasted to co-workers or have people in general know that you have this device in your car. I love the fact that our devices are inconspicuous. Our unit is the smallest in the industry, that would be something that would be the most important.
- We offer the smallest device on the market in your state. Very discrete! (L250)
- Instead of hearing it from me go online and check out our reviews to hear it straight from our clients. <https://www.trustpilot.com/review/lifesafer.com>
- Let's get you back to worry-free driving!
- We pioneered the industry back in 1991 and we are experts in this field, you're in great hands
- Our device is the easiest to use on the market and the best part is it's not easily visible from outside your vehicle. It's incredibly discreet.
- The great news is that if you ever in a jam and have a question...we are open 24/7..they are actually friendly and want to help you!
- If you need the documents immediately to meet your requirement we can get those to you the same day so you can walk into the DMV and get back to worry free driving. (Depending on state)
- The device is small, easy to use and has a one step process. Other companies have a 3-4 step process that may have you gasping for air even before you get you car started. (last statement w/ joke depends on how much rapport I built with the customer.
- We do all of the reporting for you to keep you compliant and to make sure you're getting the credit for having the interlock.

- We have the most discreet and easy-to-use device, so one, it's black to blend in, it's small, as well, so it's not going to be the first thing someone sees when they pass your car and 3, our device only needs one breath, unlike others on the market that require several blows.
- We are passionate about your success. Our devices and services are organized to ensure you good quality and we have experts who are always ready to stand by you to help you succeed. Our experts train you on our devices thoroughly and understand exactly what needs to happen for you to start your journey to your individual goal or success.
- "I understand that you are looking for the cheapest device, but that will also lead to a cheaper, lower quality product. These lower quality devices could end up costing you more in the long run due to unnecessary lockout fees, towing fees, etc. and possibly cause false readings that could get you in some big trouble with your monitoring authority. [BRAND] will set you up right with a device that will work when you need it to, letting you get where you need to go, when you need to get there!"
- I understand about the price and we're all on a budget here especially in these times...Let me ask you this, how important is price compared to quality of the device, the type of service you receive, state reporting, the way you blow into the device and the help you'll receive with any device issues? A cheaper device doesn't always mean quality. But I can guarantee you 'll receive the most affordable pricing there is today.