

Here's *Everything* You Need To Know To Turn Your Interview Into A Massively Positive Ripple Of Impact...

Greetings my friend!

I'm SO excited to have you on the show — here's everything you need to know before we record 📌

About Beyond Curious™

Curiosity alone won't change the world, but going Beyond Curious™ will.

The people that shape society are the explorers — the brave adventurers willing to take a voyage into the unknown to satisfy their curiosity, fulfill their purpose, and bring their ideas to life.

This is a show for those people. The people that are relentlessly curious about themselves, their impact, their potential, the people they love, and the world around them.

The people who are CONSTANTLY asking themselves, “What if...”, “I wonder...”, “Why not...”, and pushing the boundaries of what is possible for themselves and for society at large.

Join me (Brandon Fong) as every week I interview pioneering adventurers who have dared to go Beyond Curious™.

Past guests have included NYT Bestselling authors, main stage TED speakers, 7-9 figure entrepreneurs... and even an occasional Olympian, NFL player, FBI hostage negotiator, hypnotist, drug dealer turned (legal) millionaire, decorated air force pilot, illusionist, Hollywood legend, Shark from Shark Tank, and even the man that invented the cell phone!

I'm grateful to say that the show achieved a top 1% global ranking out of the 2.8M+ global podcasts indexed by Listen Notes in 1 year after launching.

A Few Things To Note Before We Record

→ *Podcast Structure*

The first thing listeners hear is a “teaser” as to why your episode is something they *need* to listen to. Listeners will hear your bio and 3 things to look forward to in the show,

I record this all **after** you and I record the episode. So after we chat for a bit and you're ready to go, I'll start with me welcoming you to the show... then we'll dive right in.

→ **IMPORTANT:** *Some notes about your tech setup*

- **Please make sure you have an external mic...** not the standard computer microphone. If you don't have one already, my go to is [The ATR 2100](#). It's the same mic that Tim Ferriss has used with his guests for 600+ million downloads. It's inexpensive and the quality is great.

- **Please wear headphones** to avoid echo!
- If it's an option, please **use a wired connection to your router** instead of wifi to reduce the chance of having garbled audio / video
- Please **close out any unnecessary sites and applications** open on your computer. This saves resources on your computer to reduce interference with the recording.
- **Carpeting on the floor is ideal.** Avoid being in a room with hard floors or near a lot of hard surfaces to reduce echo.
- Remember that we are recording video too, so **be mindful of what's in your background** :)
- Avoid bumping the mic, having it too close to your mouth... or even having a squeaky chair — all of that will get picked up and will distract people from the show!

→ *A few other things...*

- **Swearing is 100% okay.** Just be you. If swearing is a part of your personality, go for it. If not, then again... just be you!
- It's not live, so **we can edit anything out no problem.** If you say something and it comes out weird, just say so and we can re-record it.
- **I'll record the entire call** in case you say something super valuable before or after the show. I've had guests say something INCREDIBLE when I wasn't recording... so now I just record everything in case!
- Remember: **People consuming audio can't see you!** If you make gestures to explain something or show something on camera, try explaining verbally as well. I'll remind you and help out here :)

I can't wait for your episode!

Think that just about covers it 😊

If you have any questions or want to contact me directly, my phone number is +1 (262) 893-4578 I appreciate you!

Stay Curious,

