



## State of Queer, NH

### Sponsorship Opportunities

*A resource guide created by and for the community*

### About the Project

The *State of Queer, NH* resource book will be a first-of-its-kind guide highlighting queer- and BIPOC-friendly businesses, organizations, and artists across New Hampshire. It will also include educational content to help community members get involved and connect with the resources they need.

We plan to print and distribute **2,000 copies across the state in early 2026** through partner organizations, community spaces, and local businesses. More may be printed if demand is high.

This project is designed to be **by the community, for the community**. Sponsorships directly support printing, distribution, and ensuring the guide remains free for community members.

Alongside sponsorship, we are running a **\$5,000 preorder fundraiser** that allows individuals to reserve their copy and donate copies to community partners.

### Sponsorship Benefits

Sponsors will be recognized directly within the book in the section most relevant to their business or organization (e.g., restaurants in Food & Drink, health orgs in Wellness). Each sponsor listing will be **upgraded** to a highlighted size with a sponsorship icon.

# Sponsorship Tiers

## Community Sponsor – \$250

- Medium-sized listing with logo, contact info, and description
- Listed in the relevant category with sponsor marker
- 5 copies of the book

## Visibility Sponsor – \$500

- Large listing with logo, photo, description, and social links
- Listed in the relevant category with sponsor marker
- Recognition in campaign updates and social media
- 10 copies of the book

## Impact Sponsor – \$1,000

- Full-page feature including logo, photos, description, and highlighted impact statement
- Listed in the relevant category with sponsor marker
- Logo included in community partner outreach materials
- 10 copies of the book

## Legacy Sponsor – \$2,500

- Two-page spread feature in the book
- Prominent recognition at the start of the guide
- Logo included on all statewide distribution announcements
- 20 copies of the book

## Why Sponsor?

- Support queer and BIPOC communities in New Hampshire
- Increase visibility with a highly engaged audience across the state
- Be recognized as a partner in building inclusive and thriving communities
- Directly help us meet our \$5,000 goal alongside community preorders

## Next Steps

To become a sponsor, complete the [Sponsorship Interest Form](#) or reach out to us directly. Sponsors will be invoiced, and listing design will begin this fall.

## [Become a Sponsor](#)