



## New York Gridlock Ultimate

### Sponsorships, Partnerships, and Fundraising General Manager

The NYGL Sponsorships, Partnerships, and Fundraising General Manager will play a pivotal role in driving the financial growth and community engagement of our team. This individual will be responsible for identifying, securing, and executing sponsorships and partnerships, organizing fundraising events, and fostering relationships with sponsors and partners. NYGL is seeking a sports enthusiast with a strong background in sales and event planning; a person who is team-oriented, collaborative, and culturally aligned with the [NYGL team's mission](#).

#### Key Responsibilities

##### Identify, Secure, and Execute Sponsorships and Partnerships

- Research and target potential sponsors and partners whose values and objectives align with the team's mission.
- Maintain ongoing communication with current sponsors and partners to ensure satisfaction and secure renewals.
- Develop innovative proposals and presentations to secure new deals.
- Working in tandem with the Director of Media and Communications to execute sponsorship and partnership strategies effectively.
- Working in tandem with the Events General Manager for on-site activation for sponsors and partners.

##### Organize and Execute Fundraising Events

- Plan and execute events to generate revenue and engage with the community, working closely with the Events General Manager.
- Coordinate logistics, promotions, and post-event follow-ups to ensure the success of fundraising initiatives.

##### Other duties

- Attend all home games for the 2026 season, playing an active role in the execution of home games and watch parties.
- Collaborate with the management team to ensure the smooth execution of home games and related events.



### **Preferred Qualifications**

- Spanish speaking
- Knowledge of the PUL rules and regulations
- Sports management experience

### **Compensation**

- This is a commission-based position.