



Powered by School Food Professionals

Social Media Posts and Graphics

These sample social media posts and graphics can be plugged into your preferred social media channel. Don't forget to tag us at the following handles!

- **Instagram:** [@schoolfoodpros](https://www.instagram.com/schoolfoodpros)
- **Facebook:** [@Powered by School Food Professionals](https://www.facebook.com/PoweredbySchoolFoodProfessionals)
- **LinkedIn:** [@Powered by School Food Professionals](https://www.linkedin.com/company/PoweredbySchoolFoodProfessionals)
- **TikTok:** [@schoolfoodpros](https://www.tiktok.com/@schoolfoodpros)

SAMPLE GRAPHICS

Graphic 1



Graphic 2



Graphic 3



[Graphics can be downloaded here.](#)



SAMPLE POST OPTION 1

Facebook Copy

Meet the dedicated School Food Professionals cooking up better meals across California at @Powered by School Food Professionals.

This first-of-its-kind public-education campaign is putting a spotlight on the skill, creativity, contributions and commitment of School Food Professionals working to improve school meals for kids across the state.

Get involved  SchoolFoodPros.org

#CASchoolFoodPros #PoweredBySchoolFoodPros

Instagram Copy

Meet the dedicated professionals in schools cooking up better school food across California at @SchoolFoodPros 🍳👩🍳

This first-of-its-kind public-education campaign is putting a spotlight on the skill, creativity, contributions and commitment of School Food Professionals working to improve school meals for kids across the state.

Get involved  @SchoolFoodPros

#CASchoolFoodPros #PoweredBySchoolFoodPros

LinkedIn Copy

Passionate about providing California kids with the delicious, healthy food they need to be ready to learn? So are we. That's why we're excited to share the launch of @Powered by School Food Professionals.

This first-of-its-kind public-education campaign is putting a spotlight on the skill, creativity, contributions and commitment of School Food Professionals working to improve school meals for kids across the state.

Learn more and get involved: SchoolFoodPros.org






SAMPLE POST OPTION 2

Facebook Copy

Across California, School Food Professionals are supporting student success from the lunchroom to the classroom.

School Food Professionals are using their skills and creativity to develop good and good-for-you recipes for kids at school. These fresher, healthier meals have the power to help students succeed. Over the next year, @Powered by School Food Professionals will show Californians how School Food Professionals are cooking for change by featuring:

-  Profiles of the School Food Professionals reimagining what school food can be.
-  Recipes for fresher, healthier school meals that use flavors kids love.
-  Insights on how higher-quality school food fuels student success.




Learn more about Powered by School Food Professionals at their website 

[SchoolFoodPros.org](https://www.schoolfoodpros.org)

#CASchoolFoodPros #PoweredBySchoolFoodPros

Instagram Copy

Skilled School Food Professionals across California are leading the way to improve school meals that support student outcomes. Check out @SchoolFoodPros for:

-  Profiles of the School Food Professionals reimagining what school food can be.
-  Recipes for fresher, healthier school meals that use flavors kids love.
-  Insights on how higher-quality school food fuels student success.

Together, let's work toward delicious, high-quality school meals that empower kids in the classroom and beyond!

#CASchoolFoodPros #PoweredBySchoolFoodPros



LinkedIn Copy

In school cafeterias across California, skilled School Food Professionals are cooking up fresher, healthier meals that help ensure kids are ready to learn.

They're leading the way to improve school food — planning delicious meals that represent the diverse cultures, food preferences and dietary needs of our students; sourcing fresh ingredients and cooking from scratch. It's time to highlight their skill, creativity and commitment!

Visit @Powered by School Food Professionals, a first-of-its-kind public-education campaign, for profiles of the School Food Professionals reimagining what school food can be, recipes for fresher, healthier school meals that use flavors kids love, and insights on how higher-quality school food fuels student success.

Learn more: SchoolFoodPros.org