

Name(s) _____ Period _____ Date _____

U4L02 Activity Guide - Reacting as Your User




























Product Evaluation

Your teacher will present a series of different products for you to react to. For each product shown, analyze and rate each of the items shown to you, from the point of view of the user described in the user profile.

Misconception Alert

It's easy to think about this in terms of what you like or don't like, but you should be responding based on what your user would like or not like.

Product	Feature Analysis
<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> A  </div> <div style="text-align: center;"> B  </div> </div> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> C  </div> <div style="text-align: center;"> D  </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;">  Like </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  Just OK </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  Dislike </div> </div>	<p>My user would like/dislike</p> <p>because</p>
<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> A  </div> <div style="text-align: center;"> B  </div> </div> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> C  </div> <div style="text-align: center;"> D  </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;">  Like </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  Just OK </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  Dislike </div> </div>	<p>My user would like/dislike</p> <p>because</p>

A 	B 	My user would like/dislike
C 	D 	because
 Like  Just OK  Dislike		

Product Redesign



Review the 8 chairs as your assigned user and answer the following questions:

- Which chair would your user prefer? _____
- Name 2 features of your chair that your user likes. How do you know your user would like them?