

Show why executive training pays off

Steal this and send it to your boss.

You deserve the best training executives can get. We wrote two draft emails that'll help you communicate the strategic value of [HIMSS HLI Executive Connect](#) to the folks who'll fund it. Grab our copy, tweak it, and send it off to make a rock-solid case for funding in minutes.

Remember to fill in [THE PARTS IN BRACKETS], too! (They're placeholders.)

These're for you, so make them yours.

[Click here if you're an aspiring or current Executive](#)

[Click here if you're an HR leader](#)

Use this if you're an aspiring or current Executive

SUBJECT LINE: Increasing my efficacy as an Executive | HIMSS HLI:
Executive Connect

Hi [insert your boss' name],

I wanted to draw your attention to Executive Connect, a 9-month training program designed by HIMSS and HLI for aspiring and newly appointed healthcare executives. Our team would really benefit from the expertise I'd gain through Executive Connect, and I'm writing to outline how funding my application would pay off across our organization.

Put simply, Executive Connect turbocharges the efficacy of aspiring and current healthcare executives, and gives folks like me the training we need to drive innovation, fast. It's hybrid, and structured as a mix of online and in-person learning opportunities—including webinars, workshops, forum discussions, e-learning, networking, and 1:1 leadership coaching. I'll also get a 2.5-day, in-person learning experience and exclusive admission to the HIMSS26 Executive Summit, including a networking reception.

Convince Your Board | Executive Connect

Participating in Executive Connect would be a great investment for [ORGANIZATION NAME], and it would arm us with strategic expertise in digital health leadership, strategies for delivering patient-enabled care, and a roadmap for building our health infrastructure.

Could we set up a time next week to discuss funding for Executive Connect? In the meantime, you can find more information on the program [here](#). Please let me know if you need any further information—I'm excited, and happy to provide further details.

Thank you for considering this opportunity.

Best,

[Your name]

Use this if you're an HR leader

SUBJECT LINE: Increasing efficacy | HIMSS HLI: Executive Connect

Hi [INSERT BOSS' NAME],

I hope you're doing well! I wanted to draw your attention to [Executive Connect](#), a 9-month training program designed by HIMSS and HLI for aspiring and newly appointed healthcare executives. Our whole team would benefit from sponsoring [CANDIDATE FULL NAME], I'm writing to outline how funding their application would pay off across the entire organization.

Put simply, Executive Connect turbocharges the efficacy of aspiring and current healthcare executives, and gives people like [CANDIDATE FIRST NAME] the training they need to drive IT innovation, fast. It's hybrid, and structured as a mix of online and in-person learning opportunities—including webinars, workshops, forum discussions, e-learning, networking, and 1:1 leadership coaching. There's also a 2.5-day, in-person event that includes exclusive admission to the networking reception at the HIMSS26 Executive Summit.

It covers leadership, digital health transformation, cybersecurity, and AI. By sending [CANDIDATE FIRST NAME], our organization will get tapped into an exclusive network of established healthcare execs, which means access to more expertise and external partnerships down the line.

Participating in Executive Connect would be a great investment for [ORGANIZATION NAME], and I'd love to discuss the process for funding [CANDIDATE FIRST NAME]'s application. The strategic training in digital health leadership, strategies for delivering patient-enabled care, and roadmap for building scalable health infrastructure are exactly what we need.

Could we set up a time next week to discuss this? In the meantime, you can find more information on the [program page](#). Please let me know if you need any extra information—I'm excited, [CANDIDATE FIRST NAME]'s excited, and we're happy to provide further details.

Thank you for considering this, and I look forward to discussing it when we chat.

Best,

[Your name]