Role play prompts

Bill and his friends (Festival goers)

They came last year. They travelled down from north Wales by car on Saturday. Parking was a bit of a challenge but once they got into the festival it was amazing and worth the hassle. It was quite a trek to their camping area so next time they'll bring a trolley or a wheelbarrow to lug all their kit. They'll bring less food this time because everything was available onsite and the stalls were open most of the day. Not much choice in the early morning though, so maybe they'll bring breakfast or something to keep them going through the night.

V Likes	Ungs for	⇔ Loathes
Convenience - every time	The easy option	Avoid family & kid areas.
Hedonism - here for good time not long time	Hanging with matesGood memories	Long queues - why wait!Hates spending lots of money
Music - dance dance		The real hippy stuff.

Characteristic & behaviours to model during interview:

- Be monosyllabic, give short answers. Make it hard for the interviewer to learn much without prompting.

Faye and Owain (Festival goers)

They came to last year's festival for the first time. The weather was incredibly hot so they'll bring some extra sun cream and a few umbrellas for shade. Also they'll bring their own water bottles and reusable cups because last year they had to pay for these things which seems pointless. Faye has vowed to bring better footwear. It's a long way between the bands, loos, and eating places. Less fashion, more function!

₩ Likes	S Longs for	; Loathes
Meeting other couples	Doing the right thing	Party animals outside their tent at
All the activities like workshops and	Letting other see they're doing the right	night!
naked saunas	thing	Plastic waste
Any hippy shizz	Being part of the festival community	Meat! And over processed food
Good, wholesome veg food		

Characteristic & behaviours to model during interview:

- Not answering the question asked and going off on a tangent

Ray (Band member)

Ray and the Big Folk Band have been coming to the festival for years now - initially as participants but latterly as the entertainment. They all love it and feel like they're treated like kings and queens when they're there. Access to the site is easy for them and the accommodation set up is more than adequate. Quite a few of the band and the technical bods bring their own food but Ray can't be bothered with that. He uses the 'band vouchers' that they get given by the organisers and queues with everyone else to sample what's on offer. Sometimes he offers to get food for others in the band, which he's happy to do but realises it can be quite a faff remembering what everyone wants - especially if there's no musicians menu provided up front.

W Likes	S Longs for	49 Loathes
Band lifeAdoration	Fame!Special treatement	Queuing like everyone else. He's special!
•	 Secretly wants to be more rock and roll than folk, but yer know 	

Characteristic & behaviours to model during interview:

- Ray can be a little inappropriate sometimes. He's not got the memo on being PC and can sometimes invade people's space

Vera (food trucker)

She had a food truck last year and learned a lot about the logistics and what's involved from that experience. She hired one of the ready-installed catering caravans. It was pricey to rent but all the big stuff, like stoves, fridges, was all set up for her. Getting food and drinks on to the site was all ok too but she realises now that she over ordered. It would have been OK to bring stock in over a couple of days, as and when she needed it, rather than bring it all on the first day. It's a bit extra hassle but having more room in the caravan would make serving easier.

In fact, with extra room to move around she could probably add another staff member. She thinks there would be enough people to make it pay for itself. Also the queues were massive and some people were getting pretty agitated about waiting so long. Vera knows she could make it all flow a little bit better from an ordering, cooking, serving and payment point of view.

 Being smiley Meeting the general public Success Her food to be appreciated Bad food 	W Likes	Solution Longs for	; Loathes
 Meeting the general public Her food to be appreciated Bad food 	Being smiley	Success	Rude people
	Meeting the general public	Her food to be appreciated	Bad food
• Waste			• Waste

Characteristic & behaviours to model during interview:

- Be overly chatty and try not to follow the rhythm of the session

Dot (Event volunteer)

This will be her first year volunteering but she's got friends that have it done it before. The deal is that you agree to muck in: direct traffic, marshall the crowds, make sure people are behaving and in return you get to see the bands and get free food. It's hard work but it's a good laugh and you get free food vouchers.

V Likes	C Longs for	 Loathes
Helping people	Everyone to be nice to each other	Rude people
 Smiling 		Inconsiderate people
Planet Earth!		

Characteristic & behaviours to model during interview:

- Be overly nice about the product. Bias towards being nice rather than revealing your true thoughts.