

Monthly USA Speaker Series: Marcelo Mena, Global Methane Hub (Saturday, December 10, 2022 | 10 am PT / 1 pm ET)



Reducing methane emissions will be one of the keys to staying within the 1.5 C warming threshold. To learn what steps are being taken to lower those emissions, this month's speaker is Marcelo Mena, CEO of Global Methane Hub, a philanthropic alliance to support methane emissions reduction efforts around the world. Mena previously served as Minister of the Environment of Chile and has extensive experience as a scientist, activist, former professor and policymaker. In his role as Minister of Environment, he spearheaded multiple international environmental initiatives including helping craft a landmark agreement to phase out coal power generation. On this month's call, he will offer his perspective on the recently convened COP27 climate conference.

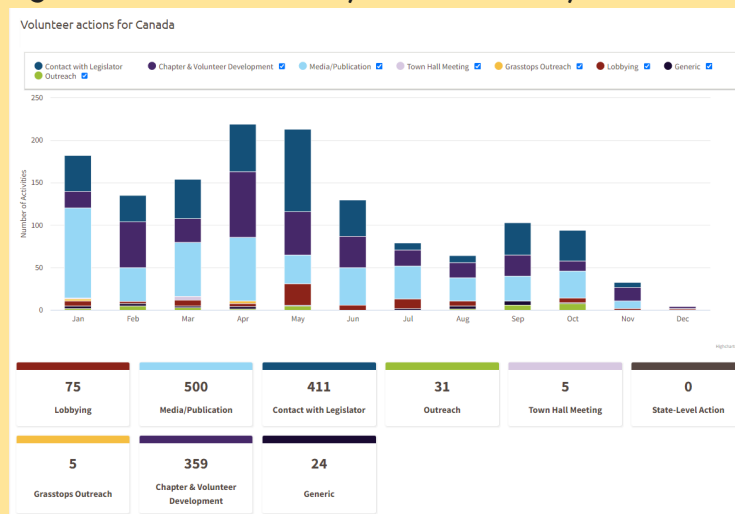
[Zoom Link](#) and Playback [here](#)

CCL Canada's December Actions at a Glance

1. Continuing to [lobby](#) to the end of the year.
2. [Catch-up on your Action Tracker reports](#) and celebrate your chapter's successes this year.
3. On our [Catch-Up calls](#), provide feedback on the proposed date and time of our 2023 National Strategy session, **Standing our Ground 2023**: Sunday, January 29, 2023 from 7 pm to 9 pm ET. We have action teams and will need help on each of them. For example, we need a tabling brochure and would love a team to help put that together by March 2023.
4. Laser Talks:
[Evidence-Based Climate Communication](#)
[Canada's Carbon Pricing Policy \(Updated\)](#)
[Carbon Footprint of COP26 vs India and China](#)

Best practices: Invite members to join our monthly CCL Canada Catch-Up calls to build institutional wisdom and help carry the load in your ridings.

GRATITUDE: We are grateful for all the Action Tracker reports this year. We look forward to showcasing to the world in early 2023 all that you achieved in 2022!



Interactive Upcoming Calls Calendar

Education Calls - Action Team Calls - Action Items - Local Chapter Calls - Other

DECEMBER 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3 CCL Canada Conservative Action Team Call
4	5	6	7 COP15 Begins in Montreal	8 CCL Canada Catch-Up Call #1	9 CCL Canada Catch-Up Call #2	10 CCL USA Speaker Series
11	12	13 CCL International Leaders Call CCL Edmonton Call	14 CCL Calgary Call	15	16	17
18	19 COP15 Ends	20	21 CCL International Information Call	22	23	24
25	26	27	28 CCL Canada LTE-Palooza	29	30	31

EDUCATION CALLS				
Name	Description	Date	Time	Call Options
CCL USA Speaker Series	Join the monthly USA Speakers Series call featuring Marcelo Mena from Global Methane Hub.	Saturday December 10, 2022	10:00 am PT / 1:00 pm ET	Zoom Link Playback here
CCL International Leaders' Calls	Build relationships with worldwide CCL leaders on the second Tuesday each month and learn about upcoming international events, Laser Talks, and reports from around the world.	Tuesday December 13, 2022	5:00 am PT / 8:00 am ET	Zoom Link Passcode 123
			11:00 am PT / 2:00 pm ET	
			5:00 pm PT / 8:00 pm ET	
CCL International Informational Calls	Stay updated with CCL International on the third Wednesday each month to keep abreast of international climate progress, learn about carbon pricing, and get a refresher on the CCL-way.	Wednesday December 21, 2022	5:00 am PT / 8:00 am ET	Registration and More Info Here
			11:00 am PT / 2:00 pm ET	
			5:00 pm PT / 8:00 pm ET	
CCL Canada Education Call	We relax in December. However, please mark your calendars for Standing Our Ground 2023 which will serve as our monthly educational call in January.	*TENTATIVE* Saturday, January 28, 2023	*TENTATIVE* 4:00 pm PT 7:00 pm ET (2 hours)	Zoom Link

ACTION TEAM CALLS				
Name	Description	Date	Time	Call Options
CCL Canada Conservative Action Team Call	Do you have a Conservative MP? CCL Canada's Conservative Outreach Group welcomes new members and meets regularly on the first Saturday of the month	Saturday December 3, 2022 / Upcoming: January 7, 2023	8:00 am PT / 11:00 am ET	Zoom Link Contact Rainer Fehrenbacher or, Andy Kubrin to join.
CCL Canada Catch-up Call	Since September 2010, CCL Canada leaders have been meeting monthly to share reports from the field and review the monthly Action Sheets. There are two calls this month. Track your participation in the CCL Action Tracker	Thursday, December 8, 2022	5:00 pm PT / 8:00 pm ET	Dial Pad log in online for free . Can't get online? Please call in. 1-888-570-6238
		Friday, December 9, 2022	8:00 am PT / 11:00 am ET	
CCL Canada LTE-Palooza Call	New to letter-writing or looking for inspiration? Join us for a crash course on writing letters to the editor and an opportunity to tackle current events with other writers! 1 - 1.5 hours in length.	Wednesday December 28, 2022 (Led by Tori* & Mark)	6:00 pm PT / 9:00 pm ET	Zoom Link Passcode 123
ACTION ITEMS				
Name	Description	Date	Time	Call Options
N/A				
LOCAL CHAPTER CALLS				
Name	Description	Date	Time	Call Options
CCL Edmonton Meeting	Monthly meeting for the CCL Edmonton team. Meets the second Tuesday each month.	Tuesday December 13, 2022	7:30 pm MST / 9:30 pm ET	Zoom Link
CCL Calgary Meeting	Monthly meeting for the CCL Calgary team. Anyone from Southern Alberta is welcome! Meets the second Wednesday each month.	Wednesday December 14, 2022	7:00 pm MST / 9:00 pm ET	Zoom Link
Do you have a local Chapter call or other call you'd like to advertise? To have it featured here, please e-mail Mark .				

ACTION #1: Continue lobbying through to the end of the year

Haven't had a chance to lobby yet in 2022? Not to worry, you can still get in touch with your parliamentarians to arrange lobbying sessions in December! Everything you need to know can be found in the [October Action sheets](#) and on this [page](#).

ACTION #2: Catch up on your Action Tracker reports by January 1

Politicians take note of highly organized volunteers that work together. For over 12 years, bold, consistent, and documented actions by our volunteers have produced incredible results. You are where hope resides.

You can [log your actions here](#). You can also [watch this video](#) to learn how to log actions. Then, using the [Action Tracker Dashboard](#), generate a graph for your group to show them how much they achieved this year. In your meeting, give everyone time to share one action or a moment they are proud of. Lastly, ask them to attend our [monthly Catch-Up calls](#) and share their achievements with us.

Laser Talk: Evidence-Based Climate Communications

If you are an evidence-based climate communicator, it should not be surprising to you that COP27 ended with no mention of an equitable fossil fuel phaseout and that oil and gas have yet to be mentioned in a UNFCCC COP document.

The fact is, fossil fuel companies have more money than our governments and currently control the narrative, including here in Canada.

Honestly, what do you conclude from this behaviour?:

- COP 27 was the first time ever that Canada hosted a [pavilion](#) at a [Conference of the Parties for the United Nations Framework Convention on Climate Change](#) and our country gave a platform to the oil and gas industry. In one session with Alberta Minister Sonya Savage, [no questions were allowed](#).
- Canada [was reportedly the only country](#) in the Organization for Economic Development and Cooperation (OECD) and G20 to have brought delegates from the fossil fuel sector.

It is so bad, [research shows](#) that most people are not making the connection between climate change, disturbed weather systems, air pollution, and deaths due to fossil fuels all around the world. On top of that, most Canadians still support the fossil fuel industry.

As well, polarization is getting deeper especially in Canada and the USA thanks to all the disinformation and media attacks on both sides of our borders. The illegal takeover of our nation's capital, and the multi-billion dollar border-blockade attack on our economy in February 2022 as well as the attacks on mainstream media in Canada are evidence that some Canadians have somehow lost their politeness.

Everyday people may not have the money or resources to combat the fossil fuel industry and the undermining of our democracies. But we do have the numbers, truth, and love on our side. The key is to use the best communications strategies possible.

We live in a democracy. Clearly breeding [cynicism](#) leads to voter apathy and then people don't vote. We must up our game.

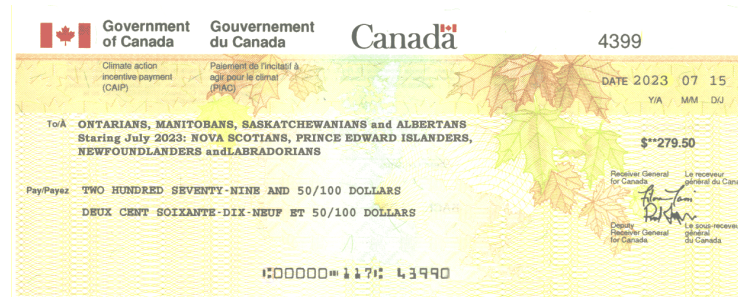
Understandably, people become very demotivated by messaging that is cynical, has a plethora of data, and/or there are too many talking points.

If you really want to empower people and help save the planet and not be part of the cynicism loop with your writing, the data is clear: people respond best to short stories that follow this [consistent pattern](#): problem, pathway, and then benefits. This pattern of communication is motivational and motivational interviewing is foundational in our organization.

A better world awaits. By using evidence in our communications, we will get there faster.

BACKGROUND: On Thursday, December 1, 2022, a presentation of [Phase Out Fossil Fuel and Fast Track Clean Energy – Six Country Playbooks](#) was shared by Climate Access with civil society. Some [of the slides are here](#).

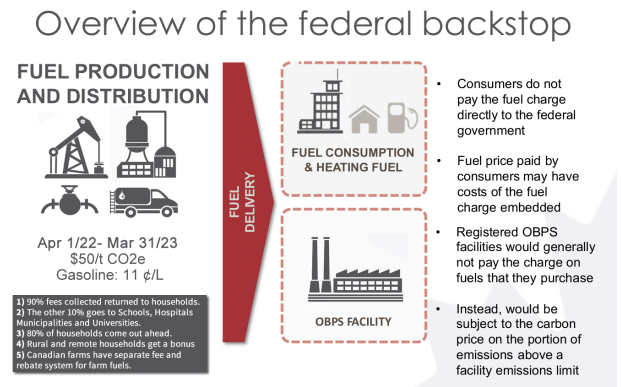
Laser Talk: Canada's Carbon Pricing Policy - Updated



In June 2018, the [Greenhouse Gas Pollution Pricing Act](#) achieved Royal Assent and became law of the land in Canada. All provinces and territories must have a carbon pricing policy of at least \$20 per tonne by January 1, 2019, raising \$10 per tonne each year until 2022, with the flexibility to have their own carbon pricing systems which are equally stringent as the federal Backstop Carbon Pricing system. In 2021, the federal government updated its policy on recognizing the stringency of provincial carbon pricing systems and the price will rise incrementally to \$170 tonne by 2030. In jurisdictions that do not have equivalent carbon pricing policies, the Federal Backstop Carbon Pricing system will apply.

There are two elements of the federal carbon pricing policy:

1. THE FUEL CHARGE: A charge on fossil fuels that is generally payable by fuel producers or distributors, with rates for each fuel that are equivalent to \$10 per tonne of carbon dioxide equivalent (CO₂e) in 2018, rising by \$10 per year to \$170 per tonne CO₂e in 2030. The carbon fee for the federal backstop policy is revenue-neutral. Between 2019 and 2021 the revenue was recycled back to the citizens in their income taxes under line 449 "[climate action incentive](#)". Starting in 2022, in provinces where the federal backstop Fuel Charge applies (currently, Alberta, Saskatchewan, Manitoba, and Ontario), will include quarterly payments at the beginning of each quarter. To give the Canada Revenue Agency sufficient time to develop the new system, payments [started in July 2022](#) with a "double-up" payment. Thereafter, payments will be quarterly. Of note, [80% of households come out ahead](#), a finding confirmed by the [Parliamentary Budget Office](#) and [Clean Prosperity](#).



UPDATES: In July 2023, the Climate Action Incentive cheques will be coming to Nova Scotia too. This was announced in late August 2022 when [Premier Houston's climate plan](#) was rejected. In [November](#), it was also announced for Prince Edward Island, Newfoundland, and Labrador too.

2. OUTPUT-BASED CARBON PRICING: For businesses and industries that qualify, are enrolled in an [Output-Based Carbon Pricing System](#). They pay a carbon price based on their emissions' intensity relative to the best in the class of their industry, and surplus credits are traded. This component of the act protects emissions-intensive trade-exposed industries from trade pressures and carbon leakage. However, it does not send a strong enough signal to transform Canada's energy systems to carbon decarbonize in alignment with the realities of the climate emergency we face. This assertion is supported by research by [Clean Prosperity](#) and the [Parliamentary Budget Office](#). CCL recommends that the carbon price should be economy-wide and thus the Output-Based Pricing

System should be temporary, and ultimately replaced with [Border Carbon Adjustments](#).

Laser Talk: Carbon Footprint of COP 26 vs China and India

The carbon footprint of COP 26 (the 2021 Climate Summit in Glasgow, Scotland) was calculated as 103,000 tonnes (1).

Comparatively, in 2020 China's carbon footprint was 14,400,000,000 tonnes (27,000 tonnes a minute) and India's carbon footprint was 2,412,000,000 tonnes (4,500 tonnes a minute). (2) Thus, in about 4 minutes, China produces as much CO₂ as the entirety of the COP 26 event with India close behind at about 24 minutes.

At COP 21 in Paris (2015), India's President Modi would not sign the final agreement until his country was given technical proprietary rights from Solar City technology. This happened via negotiations between Al Gore, President Modi and Elon Musk (3).

Let's be clear. It is not the COP sessions that change the world. It's the actual work that goes on after governments have made those promises. India's solar output has increased 6 fold since then! The rest of the world has only doubled in the same time frame. (4)

GHGs will not drop on their own. The Conference of the Parties (COP) is important and their carbon footprints are a drop in the bucket compared to the overall global emissions they help to reduce.

Proposed January Laser Talks

COP consumed our thoughts in November and we wanted to make sure you were all up to date on the latest developments of our carbon pricing policy. We don't like to overwhelm you. In January, there should be two super wonky Laser Talks to kick off 2023 that were requested by your fellow CCLers. We are listening.

- **Contracts for difference / Closing the carbon pricing uncertainty in Canada**
<https://www.nationalobserver.com/2022/11/02/opinion/policy-wonks-could-stop-poilievre-et-al-axing-carbon-tax>
https://cleanprosperity.ca/wp-content/uploads/2022/10/Closing_the_Carbon-Pricing_Certainty_Gap.pdf
- **Jobs Growth in Canada under NetZero / Doing some research. More ideas welcome.**
<https://cleanenergycanada.org/new-modelling-finds-canadas-battery-supply-chain-could-be-a-boon-for-jobs-and-the-economy-assuming-canada-takes-action/>
<https://thoughtleadership.rbc.com/green-collar-jobs-the-skills-revolution-canada-needs-to-reach-net-zero/#:~:text=3.1%20million%20Canadian%20jobs%E2%80%94or%2015%25%20of%20the%20labour,sectors%20will%20be%20affected%20as%20the%20workforce%20adapts>
<https://climateinstitute.ca/net-zero-workforce/>