Singapore Readers Cup Competition Book Trailer

- Entries of between 1 ½ - 3 minutes in length must be submitted no later than 2 May, 2016 to the judges via link to the trailer on YouTube.
- Send entries to the Readers Cup Committee % Barb Reid.
- Each school entering the Readers Cup may submit up to two entries per division.
- The trailer must promote one of the books in the category of the Readers Cup in their respective age group and must include a visual reference to Red Dot.
- By submitting an entry the team acknowledges that the finished product is the work of 1 or 2 students of the relevant age group. Teachers and other students will be able to train, critique and make suggestions, but the final entry must be the work of the entrants.

Name of team: School: Division: Younger / Older / Mature Book:

Team members full names:

	5	4	3	2	1	
Hooks the audience in and creates intrigue	I want to read this book now	Putting it on my list	Might be interested	Probably won't read this book based on this presentation	No way would I read this book based on this presentation	/5
Gives information about the story without giving away the ending	Perfect, not too much or too little. I understand the book.	I understand what the book is about but there was either just a little too much or too little information	Not *totally* sure what this book is about. I need more information.	I don't *really* know what this book is about, you left out key information	Huh? I don't get it.	/5
Text	Well written. Easy to read. To the point.	Pretty good. Maybe a little too short or too long.	Okay, but fairly basic.	Too many words. Confusing presentation.	Way too much. I couldn't read fast enough.	/5
Presentation provides appropriate colour schemes, transitions, interesting, relevant graphics and music that adds to the overall effect. Trailer is between 1 ½ to 3 minutes long	Wow! That was impressive	Well done	Some room for improvement	A little too much or not quite enough	Something important was missing	/5
Spelling, grammar, punctuation	Perfect - no mistakes	A couple of minor mistakes	A few errors. More attention to detail needed	Multiple glaring errors	So many mistakes that it distracted me from the end product	/5
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						TOTAL /30 ÷3 for mark out of 10 /10

Adapted from: Cuilquing