

Lob for Literacy Social Media Content

INSTAGRAM

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Caption 1: Fundraising Appeal

✨ I'm Lobbing for Literacy! On May 14, my team, [insert name], will be competing at @lobtoronto to raise funds for Story Planet (@storyplanetTO), an incredible Toronto charity that brings the joy of writing to kids facing barriers to access.

We're aiming for a team goal of \$1,800, and your support can make a HUGE difference! If you can, please consider donating to help us reach our goal! 💪

For 14 years, Story Planet has been opening doors for young writers, helping them find their voices and share their stories. Thank you so much for your support! 🙌

👉 Donate to my team at storyplanet.ca/lob-donate

#LobforLiteracy #StoryPlanet #LobbingForLiteracy #SupportYoungWriters #LiteracyMatters
#TorontoCharity #CommunityImpact

Caption 2: Fundraising Follow-Up

Thank you to everyone who has donated to my team for Lob for Literacy!

My team, [insert name], still needs help meeting our [insert goal] goal--can you help?

All funds go to support Story Planet's (@storyplanetTO) creative writing programming in high-priority schools, inspiring a love of writing and improving literacy. Story Planet contributes so much to the community; let's help make their event a success!

Contact Story Planet

Lisa Srisuro
Communications & Fundraising Director
lisa@storyplanet.ca
647-939-7652

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FACEBOOK

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Post 1: Fundraising Appeal

☀️ I'm Lobbing for Literacy! On May 14, my team, [insert name], will be competing at Lob Toronto to raise funds for Story Planet (@storyplanetTO), an amazing Toronto charity dedicated to inspiring a love of writing in kids who face barriers to access.

We need your help to hit our \$1,800 goal! Every donation brings us closer to supporting this incredible cause. If you can, please consider making a pledge at <https://storyplanet.ca/lob-donate>.

For 14 years, Story Planet has been empowering young writers in our community to express themselves, overcome challenges, and share their unique voices.

Thank you so much for your support! ☀️

Learn more about the event and donate here: <https://storyplanet.ca/lob-donate>

Post 2: Fundraising Follow-Up

☀️ A huge thank you to everyone who has already donated to my team for Lob for Literacy! 🙌

Thanks to your incredible support, my team, [insert name], has raised [insert amount] towards our goal—can you help us get all the way there?

Contact Story Planet

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Communications & Fundraising Director
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All funds go directly to support @storyplanetTO's creative writing programs in high-priority schools, inspiring a love of writing and improving literacy for kids facing barriers to access. 📖

Story Planet does so much for our community—let's come together to help make their event a success!



👉 Donate here: <https://storyplanet.ca/lob-donate>

LINKEDIN

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Caption:

✨ I'm Lobbing for Literacy! On May 14, my team, [insert name], will be competing at @lobtoronto to fundraise for @storyplanetTO, a phenomenal Toronto charity.

We need help reaching our team goal of \$1,800, so please consider making a pledge. Donate to my team at <https://storyplanet.ca/lob-donate>.

For 14 years, Story Planet has been doing vital work in the community, inspiring a love of writing among kids facing barriers to access. 📖 Thank you for your support!

Learn more about the event at <https://storyplanet.ca/lob>.

@lobtoronto @storyplanetTO

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