







Hello Holiday Runners,

The 5th Annual Santa's Holiday Hustle 5K and inaugural Dirty Santa 10K proudly support XChange Recovery, a local nonprofit support organization providing outpatient addiction treatment and recovery center as well as providing transitional housing, food and transportation services to the homeless, and much more.

Santa's Holiday Hustle 5K Run/Walk is a healthy, active holiday tradition in the city of Camas. Do you prefer a longer distance or maybe the terrain of a trail race instead? We created the Dirty Santa 10K for all our trail-loving runners - we think you will like this and it might bump from the naughty to the nice list. The course shares some of the 5K course before heading north to Round Lake and the forested paths. You can review the course here for more details. As for your swag, this year we have a set of gloves and a hat you can wear on course along with any costume (maybe you have our old one?) or festive gear you would like to sport. We have a small amount of remaining santa costumes from our prior race and are available at packet pick up on a first come first serve basis. Whatever you choose, just have FUN!

There is a lot of important information in this email for you to review - it's a long email, but we want to answer all your questions so you can enjoy a stress-free race. So sometime this week, sit back and relax - may we suggest grabbing a nice cup of cocoa - review the material, and start to get excited for Santa's Holiday Hustle 5K and Dirty Santa Trail Run.

Note: Online registration is still open so tell all your friends they can still join in the fun! Forward this email and registration link, and maybe you'll inspire them to participate! It will be an exciting race day for all!







# WHY RACING EVENTS

PO BOX 516 210 E 4<sup>th</sup> Street, Suite B La Center, WA 98629 (360) 314-4682

info@whyracingevents.com

Why Warehouse Map Link

**EVENT WEBSITE LINK** 

**EVENT SITE MAP LINK** 

**COURSE MAP LINKS** 

**5K RUN/WALK** 

**10K TRAIL RUN** 

# SANTA'S HOLIDAY HUSTLE 5K & DIRTY SANTA TRAIL RUN 10K

**RACE START TIMES** 

9:00 am

## **EVENT LOCATION:**

625 NE 4th Ave Camas WA 98607

**RACE DAY WEATHER** 

**SATURDAY** 

High: 48°



Cloudy with periods of rain

Sunrise: 7:43 AM

Sunset: 4:27 PM

## **SCHEDULE OF EVENTS**

FRIDAY	TIME	EVENT	LOCATION
12/13	10AM-6PM	PACKET PICK UP & LATE REGISTRATION	FOOT TRAFFIC
SATURDAY	TIME	EVENT	LOCATION
12/14	7AM-9AM	PACKET PICK UP & LATE REGISTRATION	<u>EXPO</u>
12/14	9:00 AM	5K RUN/WALK START	START LINE
12/14	9:05 AM	DIRTY SANTA TRAIL RUN 10K START	START LINE
12/14	9:45 AM - 10:30 AM	AWARD CEREMONIES: 9:45 FOR 5K, 10:30 FOR 10K	<u>AWARDS</u>
12/14	11:00 AM	EVENT CLOSES	<u>EXPO</u>







# PACKET PICKUP/REGISTRATION: PHOTO ID REQUIRED TO PICK UP RACE PACKETS - NO ID, NO EXCEPTIONS

Packet-Pickup-Authorization-Form.pdf

Just a word on Packet Pickup - the lines to pick up race packets the morning before the race can be exceptionally long, especially for those looking to register at the event site. To ensure everyone can pick up before the event starts, we HIGHLY encourage you to come to packet pick up on Friday at Foot Traffic; it will help alleviate the long lines. Parents - participants under 18 need an adult present with ID to pick up their packets!

Friday, December 13th from 10 AM - 6 PM Foot Traffic Vancouver 305 SE Chkalov Dr., Vancouver, WA 98683

Saturday, December 14th from 7 AM - 9 AM

Downtown Camas 4th between NE Everett Street & NE Franklin Street

Your friends and family can also register to participate in Santa's Holiday Hustle or Dirty Santa Trail Run at Packet Pick up, however, we encourage everyone to pre-register before the event as lines for registration before the event can be long. We can't guarantee that we will be able to register everyone before the start of the race.

NOTE: USATF sanctioning requires you to pick up your own packets. If you cannot make it to Packet Pickup, you can have someone else pick up your package, but you must sign and print this Authorization form and send it with them and a copy of your ID. Friends, we love it when others join us for this event; if you registered a friend or family member or a friend or a family member registered you for this event, your liability waiver might not be signed. If a friend is picking up for you, please also send them this LIABILITY WAIVER to release your race packet to them. DAY OF RACE PACKET PICKUP/REGISTRATION: Packet Pickup/ Registration will be available at the race site from 7:00 AM until 15 minutes before the individual race starts. But it can get so crazy on race day, so please try to pick up materials on Saturday at times listed above.

**LOCATION & PARKING:** Start/Finish and post-race festivities will be in downtown Camas on 4th Street between Everett Street and NE Franklin Street Note: Athletes can park along streets in downtown Camas. We anticipate 800 participants on race morning; parking is available throughout downtown Camas. Please do not park in the church parking lot since they have Saturday morning service/programs and leave parking at the Hardware store for their customers. Let's make sure our event doesn't negatively affect any local businesses.

**START TIME & WHEN TO ARRIVE:** The 5K starts at 9 AM. Try to be at the venue 45-60 minutes before the start of your race to ensure you are present for any important race instructions. Pre-race instructions and special announcements







will begin at approximately 8:30 AM. There will be some fun, festive entertainment that you don't want to miss. Be sure to allow for any parking or traffic delays.

**TIMING**: All Runners will wear a Bib that includes a Disposable Chip. Just be sure to wear your Bib Number on the front of your shirt/jacket.

COURSES: The Santa's Holiday Hustle 5k course is sure to get you ready for the holiday week! The 5k begins on NE 4th Avenue in front of the Camas Public Library and runs up the hill on NE Garfield Street. Runners continue North on NE Everett Street until making a right turn onto NE 22nd Avenue. Runners make a right turn onto NE Garfield Street and follow the course, making a left turn onto NE Lone street. Next up, a loop around the softball fields near Doc Harris Stadium until runners find themselves heading east on NE 19th Avenue until it turns into NE Oak Street. Runners make a final right turn onto NE 4th Avenue heading towards the finish line in front of the Camas Public Library. Visit this link to review the online map.

The **Dirty Santa Trail Run** is similar to the 5K but does not do a loop around the softball field but heads to Round Lake. Follow the marking around the park trails until it reconnects to Oak Street. Head north on Oak and turn left onto 4th Avenue and head to the finish line.

**STAY TO THE RIGHT-** Be sure to always leave room for athletes to pass. Avoid walking/running with multiple athletes abreast as it can make it very difficult to pass.

**SELF-SEED** - If you are fast, start near the front. If you are intermediate, start in the middle. If you are recreational and/or a walker, please start near the back; strollers and parents with small children, please consider starting in the back. Parents - unless you know your kid is a cross-country or track star, please have them start at the back. Kids are notorious for starting at the front, then stopping abruptly, posing a safety risk for themselves and others.

**MUSIC:** During any running segments, we prefer athletes NOT to use music devices to maximize safety, ensure a fair, competitive environment and ensure athletes can hear all course marshal instructions. With that said, we also understand that many athletes rely on music to help endure the challenge of running. To accommodate the needs of our athletes while still assuring maximum safety and a fair, competitive environment, here is the arrangement that we can accommodate:

- If you choose to use a personal music device, please keep one ear open for instructions so only one earbud can be used at any time.
- We also request that you keep the volume to a minimum to ensure all instructions can be heard if you choose to use a personal music device.

WATER & ENERGY STATIONS: Water Aid Station will be near the softball field.

**BATHROOM FACILITIES**: We've ordered Porta-potties for the start/finish, and there are bathrooms at the water station.







**FINISH LINE** - All Racers will start and finish on 4th Avenue in downtown Camas. You will LOVE your Ornament medal with the running shoe and jingle bell. Post-event ornament making tables for the kids, cookies, cocoa and candy canes will be waiting for you along with SANTA! The awards ceremony will occur at the finish line.

**MITTENS AND HATS:** We hope you like the hat and mitten set you can wear at the race. Feel free to wear your Elf/Santa Suits if you have them from our prior races. We have a few Santa Suits and Elf Suits left which will be at packet pick up and it will be first come first serve.

**GEAR CHECK**: We suggest you lock up all valuables in your vehicles; however, we will offer a Gear Check at the start/finish area. If you are leaving a bag at Gear Check, please make sure to label it with your name, bib number or another way to identify your gear.

**LOST & FOUND:** Any unmarked equipment will be returned to the stage during the event. After the event, lost gear will be taken to the Why Racing office, and you can contact us to locate it. Please come to the event with all personal belongings well marked with your name.

**RESULTS:** Cascadia Sports Timing will be timing our event. You will be able to find post-event results here. Click on your personal results link. You will be able to see a video of you crossing the finish line and view and print Finishers' Certificates that will list your time, pace, and placement – a great reminder of your accomplishment! There will also be Kiosks set up right at the finish line so you can immediately view your results and take a photo of the screenshot so you can post as soon as you finish. If there are any issues with your results, immediately go to the timing van to correct them before the Awards Ceremony.

**DOWNTOWN CAMAS:** Go HOLIDAY Shopping in some of the best shopping west of the Mississippi! From Toys to Sweet Treats - there is a shop for every person on your list! Stop at Periwinkle's Toy Shoppe for an after-race treat!

**VIRTUAL PARTICIPANTS:** Virtual Participants can post their results from December 8th through December 14th at Midnight. Please use your first and last name to post results. If you have any issues posting results, please email info@whyracingevents.com for additional help. PLEASE POST VIRTUAL RESULTS ON THE RESULTS PAGE

**AWARDS/PRIZES:** The awards ceremony for the 5k will start at approximately 9:45 AM and 10:30 AM for the Dirty Santa Trail Run. Awards will be available for the Top 3 Overall Male & Female and Masters Male & Female (these will be taken out of age groups - no double-dipping!). If you finished 1st, 2nd, or 3rd in your age group or division, you can pick up your special Champion Medal beside the stage at the Awards Table during the Awards Ceremony.

**SPECTATORS**: You will get a great view of your runner as they run around the softball fields by Doc Harris. You will see them twice in that area. You are also welcome to have your spectators cheer you in at the finish line. Be sure to visit







the open merchants in downtown Camas on your visit.

**FREE PHOTOS:** Race photographers will be on-site to capture your event performance. Be sure that your bib number is visible on your front so your photos can be matched to your race number. Watch for the cameras en route and give us a big, cheesy smile, a thumbs up, or a goofy jump - those are always the most fun! Once photos are available, they will be posted on our Santa's Holiday Hustle 5K Results & Photos Page; you will be able to download them for FREE. Be sure to use #WHYracing so we can add your photos to our album, and use #WHYToyota and #ThanksIQ to be entered to win some cool prizes.

What's better than FREE Photos? YOUR photos! We love to see your race day photos. Please submit your race day photos HERE to add them to our 2024 Santa's Holiday Hustle 5K/Dirty Santa Trail Run Photo Album.

**FACEBOOK:** Can we be friends?! Please like our Why Racing Events Facebook pages for all event updates, tips, and inspiration if you haven't yet. https://www.facebook.com/WhyRacingEvents

Also, please join the Santa's Holiday Hustle and Dirty Santa Trail Run Facebook Page, where we will also post results, photos, and any last-minute updates.

**IMPORTANT INFORMATION FOR OUR ROOKIES:** You probably have a lot of questions! We pulled together some tips that you can access here to help you know what to bring, nutrition tips, and other important race day info. Take your time reviewing it to help assure a fabulous race day experience!

REMEMBER YOUR WHY: You are all racing for different reasons. Some of you are super competitive and are racing to win overall or in your age group or division. Some of you will just be ecstatic to cross the finish. Some of you are racing to reach for your personal best or to get into great shape. Some of you are racing to see the festive costumes! Some of you are racing to be able to have some cocoa and cookies. Some of you do it for energy, to help you look and feel better, some do it for fun or to meet new people. Some of you do it so you can have a beer! Regardless of your WHY, congratulations on pushing your limits, and by doing so, remember that you will inspire so many others! One of the best things you can do immediately to help support running, multi-sport, and your fellow athletes of all ages, fitness levels, shapes, sizes, and abilities, is to offer lots of support and praise to each other on race day. As you pass someone, tell them how great they're doing! As you're getting passed, tell them how strong they look. Cheer each other on; it makes the time pass by quickly and empowers you and everyone else on the course! Have fun, be safe and enjoy the entire experience! You're already a winner just by showing up!

**PARTNERS/SPONSORS**: There is absolutely no way we could have pulled this event together without the support from our Sponsors.

### **PARTNERS**

Thank you to our Partners who support our WHY Racing events year-round!







#### **SPONSORS**

Thank you to our sponsors who support Santa's Holiday Hustle 5K and Dirty Santa Trail Run

City of Camas\* Downtown Camas Association \* Kate's Bar \* AMR

Papermakerpride \* Fox Coffee \* Reed Creative

A special thank you to The City of Camas and the Downtown Camas Association, and all the local businesses for welcoming us into their community.

### **BENEFICIARY**



Thank you to Xchange Recovery, our beneficiary partner. XChange is a ministry that includes a 501(c)3 Humanitarian Non-Profit outpatient addiction treatment and recovery center, providing transitional housing and are reliant primarily upon private donations. Based in Clark County, Washington State, we provide home-like living environments, peer and health-care provider led recovery, professional skill building opportunities and a chance to renew with self, family, friends, and community.

Need some items to be picked up and taken away? No job is too big or too small. XChange Cleaning can help - from yard debris to junk cars, contact them <a href="here">here</a> to schedule a date/time to utilize their service. If not, be sure to donate at time of registration or directly to their website. Drive Addiction Away!

**ADDITIONAL KUDOS:** Thanks to Papermaker Pride for providing the reusable drawstring bag for your goody bag. The best way to thank these communities of Camas and or Partners and Sponsors is to do business with them because you appreciate the support they give to athletes like YOU and all the schools, clubs, and non-profits that will benefit from the event.

Lastly, I'd like to give a big shout-out to our team at Why Racing Events for working so hard as a team to pull this event off! We'd also love to give major kudos to the City of Camas for your support and for all your efforts to make this event a success!

See you soon & keep that training going strong!
Karissa & Rod Schoene and your Why Racing Event Crew

Ps. Plan your New Year Resolutions with Why Racing Events and the community of La Center, Washington with our Third Annual Resolution Run 1/4/25. Kick off your New Year with a challenge that will set the tone for an incredible 2025! Be your best YOU with Why Racing Events, all year around!





