

Creating Content with the Silver Business Box

- ☐ 1) Take a Before pic, no makeup ***this 1st picture of you is golden** As time goes on it will be your "before".
- ☐ 2) Wash your face with Cleanser, take pic holding Cleanser bottle.
- ☐ 3) Use Mask - take a pic wearing mask and holding container.
- ☐ 4) Dab Moisturizer onto your face, take a pic holding the moisturizer bottle.
- ☐ 5) After finishing skincare - take a pic holding the Cleanser and Moisturizer (This is our Fresh Start Collection)
- ☐ 6) Take a pic holding Cleanser, Mask, Moisturizer with your fresh face (This is our Skin Confidence Collection)
- ☐ 7) Take a pic of a swatch of blush on your arm with primer spray, blush, then finishing spray vs without.
- ☐ 8) Take swatch pics of the powders you received on the inside of your arm as well as foundations.
- ☐ 9) Take a pic of your foundations swatched on your chest and show which you picked based on what is closest to your color. Use this when showing what area someone should color match to.
- ☐ 10) Use the powder quad - as blush, as bronzer , as contour, as eyeshadow as highlighter - depending on which shades you have. Use on half face take a pic holding the palette next to face
- ☐ 11) Finish other side, take another pic of whole face looking down at open palettes
- ☐ 12) Apply mascara on 1 eye - hold mascara next to face, practice posing and take a 1 eye done look.
- ☐ 13) Finish applying mascara, take a pic with finished mascara
- ☐ 14) Apply eyeliner one eye - take a pic
- ☐ 15) Finish applying eyeliner - take a pic
- ☐ 16) Take a pic , head tilted down, eyes looking down and to the side - hold the eyeliner and mascara next to your face. (This is our Take Two Collection)
- ☐ 17) Apply a lipstick - take a pic holding just the lipstick.
- ☐ 18) Take a pic holding the liner and lipstick.
- ☐ 19) Remove those lip colors, apply Enduring Lip Color, take a pic.
- ☐ 20) Make a video adding lipgloss over center of bottom lip and take a pic holding the tube.
- ☐ 21) Take a Pic of your finished look.

- ☐ 22) Take a pic of your face with powders/mascara/lips done. Hold the blenderful Next to Open container of foundations, looking at camera smiling, or looking down at what you are holding - smiling.
- ☐ 23) Hold your blush brush and take the same photo with your powder compact.
- ☐ 24) Hold the catalogs spread out in your hands - take a pic - you will make a post offering a catalog or ask if they'd like the digital copy.
- ☐ 25) Take a pic holding your phone open to the color match quiz (use computer or someone else's device if taking pics with phone)
- ☐ 26) Take a picture of your phone with our app showing or catalogs next to your kit. Talk about how excited you are to start this business, or what made you join, what make you take a chance on yourself, or what your goals are.
- ☐ 27) Take a picture of you holding the Kit - trust me, this picture is golden! You will use it for many years to come. Post the pic and offer the opportunity, or mention the amazing discount that didn't stop with just that 1 box, etc.
- ☐ 28) Make a collage of your before and after to glowing skin.
- ☐ 29) Make a collage of your before and after eyes only.
- ☐ 30) Make a collage with your before and after with foundation.
- ☐ 31) Make a collage with your before and after with full look.