

IMPRINT PROJECTS

GENERAL RELEASE

COLLABORATOR NAME: **First Last**

COLLABORATOR ADDRESS: **Street Address, City, State Zip Code**

EFFECTIVE DATE: **Month DD, YYYY**

This General Release (the "Release") is by and between Imprint Projects LLC at 500 Broadway, 2nd Floor, New York, NY 10012 (the "Company"), on behalf of **Client Name** (the "Client"), and the Collaborator specified above ("you" or the "Collaborator"). By signing this Release, Collaborator hereby agrees to be featured in accordance with the following terms:

1. Company may use your photo, likeness, name, comments and any other content you provide (the "Content") in promotional materials, including but not limited to use on Client or Company-owned social channels and websites. You grant to Company and its agents the right, without any right of approval by yourself, in perpetuity to copy, edit, change, revise, display, perform, publish, distribute the Content in whole or in part, and to prepare, use, and exploit derivative works thereof, in all forms and media now or hereafter known, including material in digital and electronic media, computer, audio and audiovisual versions, throughout the world and in Company sole discretion.
2. You will not be credited in the use of the Content.
3. You waive any right to inspect or approve any use of the Content. You expressly release the Company and Client, their agents, employees, licensees and assigns from and against any and all claims which I have or may have for invasion of privacy or any other cause of action arising out of the uses herein granted, even if the use of the Content is objectionable to me.
4. You release Company, and its employees, directors, stockholders and agents from and against any claim, demand, action, damages, loss, expense (including reasonable attorneys' fees) and other liabilities arising from Company's use of the Content.
5. You indemnify, defend and hold harmless Company and Client, their parent, related companies, agencies and contractors from and against any claim, demand, action, damages, loss, expense (including reasonable attorneys' fees) and other liabilities arising from actions brought by third parties arising from any breach of any of the representations, warranties or agreements made by yourself.
6. You are at least 18 years of age or, if you are under 18, your parent or legal custodian approved your participation in the Project, has read this Release and signed where indicated below. You have read this Release and understand what it means.

Collaborator

Guardian

Sign:

Sign:

Print:

Print:

Date:

Date: