



## Climate Justice Coalition

### This Crisis Demands Action

#### Nov 12 COP27 Mobilisations Comms Pack

#### Key Info

- **This Crisis Demands Action: Nov 12 Mass Mobilisations for Justice**
- Nov 12 will see mass mobilisations across the country and put thousands of people on the streets to demand climate justice in solidarity with the [Global Day of Action](#) called by Egyptian groups at COP27.
- These demonstrations are built from the perspective of a movement of movements: from the national & global cost of living crisis, climate impacts in the global south and the demand for climate reparations, and the urgent need to end fossil fuel extraction and for a workers-led justice transition.
- We recognise the human rights abuses being committed by the Egyptian government and stand in solidarity with [activists' efforts](#) to free political prisoners and end all repression.
- Information and mobilisation details: <https://climatejustice.uk/cop27/>
- Contact: [info@climatejustice.uk](mailto:info@climatejustice.uk)
- [Action Resource Pack](#)
- [Narrative and Messaging](#)
- Mobilisations Working Group: [cop27-mobilisations-subscribe@lists.riseup.net](mailto:cop27-mobilisations-subscribe@lists.riseup.net)

#### Key Asks

- Join and support organising at regional and national demos near you
- Organise activities in your area



- Help build the mobilisations! Reach out to groups in your networks, promote via social media, whatsapp and email, and in person.

## Please Share

- [Twitter](#)
- [Instagram](#)
- [Facebook](#)

## Video

- [Twitter](#)
- [Instagram](#)
- [Facebook](#)
- [Youtube](#)

## Graphics & Templates

- Download Graphics for social media, fliers and posters [here](#).
- Download different versions of the CJC Logo [here](#).

## Canva

We have put editable graphics and elements in our canva account, which any group is welcome to use to make their own graphics. Please email [info@climatejustice.uk](mailto:info@climatejustice.uk) for a login. You can find the template files [here](#). Please do not edit the template directly - make a copy.



## Social Media Templates

### Twitter

#### Copy 1

Nov 12: Mass Mobilisations for Justice happening across Britain. Rise up with @Cop27Coalition against the cost of living crisis and for climate justice. Alone we are isolated, together we are unstoppable 🌍🌱

📍 Find or organise your local action: <https://climatejustice.uk/cop27/>

#### Copy 2

Global temperatures, rising. Energy bills, rising. Billionaire profits, rising. While people are being forced to choose between heating and eating, energy companies are making record-breaking profits.

📍 Find Nov 12 actions: <https://climatejustice.uk/cop27/>

#### Copy 3

Nov 12 Mass Mobilisations for Justice 🌍🌱

To stop this crisis we need action that cuts carbon, tackles inequality and ends the injustices baked into our world.

📍 Find or organise your local action: <https://climatejustice.uk/cop27/>

### FB/Insta



Nov 12: Mass Mobilisations for Justice happening across Britain.

Rise up in solidarity with the @cop27coalition Global Day of Action, against the cost of living crisis and for climate justice. Alone we are isolated, together we are unstoppable 🌍🌱

📍 Find or organise your local action: <https://climatejustice.uk/cop27/>

Global temperatures, rising. Energy bills, rising. Billionaire profits, rising. While people are being forced to choose between heating and eating, energy companies are making record-breaking profits.

From bailouts to big business, ramping up more deadly fossil fuels to trashing nature and cutting our wages the Government is refusing to listen. Their policies both here and globally are causing devastation. Working people and people of colour - who have contributed the least to the problem - are now paying the price with killer famines, floods, crop failures, fires and rising poverty.

To stop this crisis we need action that cuts carbon, tackles inequality and ends the injustices baked into our world.

This year world leaders will meet in Egypt for COP27 and African movements have called for a Global Day of Action for climate justice. Communities in the global south need urgent climate finance and reparations for the loss and damages that have caused mass destruction of lives and livelihoods. The UK Government must stop its climate wrecking plans and implement real climate solutions that solve both the climate and cost of living crisis and ensure that everyone has a right to live with dignity.

We must recognise the human rights abuses being committed by the Egyptian government



and stand in solidarity with activists' efforts to free political prisoners and end all repression.

Justice won't be handed to us by world leaders or delivered by corporations. We need to organise in our communities and ensure that not only is no one is cold or hungry this winter but that we stop the headlong rush into climate catastrophe.

Get organised for Nov 12: <https://climatejustice.uk/cop27/>

## Whatsapp

*\*Nov 12: Mass Mobilisations for Justice\* in solidarity with the COP27 Global Day of Action. Rise up with movements across Britain against the cost of living crisis and for climate justice. Join us on the streets 🌍🌱*

📍 Join and support organising at regional and national demos near you

👥 Organise activities in your area

🗣️ And spread the word - climate justice comes from the ground up

<https://climatejustice.uk/cop27/>

## Email / Newsletter

Take a look at our [messaging document](#) to find bits of messaging that works best for your constituencies - for example focus on Just Transition, importance of COP, or our aims to bring Global South to the forefront.

Otherwise feel free to use our [template newsletter text](#)