

PROJECT CULT-RURAL+
GENERAL CALL FOR RURAL ENTREPRENEURS AND MEDIATORS

ENTREPRENEURS' SELECTION CRITERIA

SET CRITERIA (60%)			
Activity in rural municipalities (size of population)	< 2000 (30)	2000 > < 5000 (20)	5000 > < 15000 (10)
Actual/potential impact of project	High impact (30)	Medium Impact (20)	Low Impact (10)
Cultural heritage relationship	Highly Related (30)	Medium Related (20)	Low Related (10)
Project innovation and creativity	High degree (30)	Medium degree (20)	Low degree (10)
Need of internationalization (little international experience)	No experience (30)	Little Experience (Visited less than 4 countries for professional objectives) (20)	Large experience (Visited over 5 countries for professional objectives) (10)
Age (+ 45)	> 45 (30)	25-45 (20)	< 25 (10)
Gender (women)	Women (30)	Exceptional situations (20)	Men (10)
English Language Level B2+	B2 (20)	B1 (10)	
Personal Interview (40%)			

MEDIATORS' SELECTION CRITERIA

SET CRITERIA (60%)			
Activity in rural municipalities (size of population)	Less than 2000 (30)	Less than 5000 (20)	Less than 15000 (10)
Need of internationalization (little international experience)	No experience (30)	Little Experience (Visited less than 4 countries for professional objectives) (20)	Large experience (Visited over 5 countries for professional objectives) (10)
Age (+ 45)	> 45 (30)	25-45 (20)	< 25 (10)
Gender (women)	Women (30)	Exceptional situations (20)	Men (10)
English Language Level B2+	B2 (20)	B1 (10)	
Personal Interview (40%)			