



Friends of Pittsford Hockey
217 Royal View
Pittsford, NY 14534
585.455.9057
pinktherink20@gmail.com

Winter 2025

Dear Friend,

Please consider supporting the Breast Cancer Coalition of Rochester as the Pittsford JV and Varsity Hockey Teams host the 15th Annual Pink the Rink. We are hoping you consider being an Honor Sign Sponsor, a Corporate T-shirt Sponsor, or a Signature Corporate Sponsor this year. As an Honor Sign Sponsor, you can choose your company logo or a personal tribute to someone you know who has battled cancer. The sign donation is \$100 per sign and the sign or signs will be displayed at the event on February 1st, 2025 at Tim Hortons Iceplex. You will also receive recognition in our program. As a Corporate T-shirt Sponsor, your logo will be displayed on the back of the t-shirts sold for the event and you will be recognized in our event program. The donation for Corporate Sponsors is \$500. As a Signature Sponsor you will be recognized on a sign at the event, in our program, on our t-shirts in a larger logo format and mentioned over the announcements at the game. The donation for a Signature Sponsor is \$1,000. It is sure to be an awesome game as we take on the Victor Blue Devils!

Pink the Rink has been a Pittsford School District tradition since 2010 and has raised \$106,040 for the Breast Cancer Coalition of Rochester. This annual event began when Friends of Pittsford Hockey Board Member, Celeste Frohm, proposed the idea for Pink the Rink after watching her son play in a similar event at the State University of New York at Fredonia. Ms. Frohm believed it would be an effective way to bring the community together for a worthy cause.

Pittsford Hockey continues to raise awareness and funds for the Breast Cancer Coalition of Rochester through corporate sponsors, family sponsorships, ticket & t-shirt sales. Your \$100, \$500 or \$1,000 donation goes directly to the Breast Cancer Coalition of Rochester in their support of those touched by breast or gynecologic cancer.

To make a donation, please send payments made payable to Friends of Pittsford Hockey to 217 Royal View, Pittsford, NY, 14534. If you are considering corporate sponsorship, please forward your company logo and intended donation amount to rreagan3@rochester.rr.com no later than January 21st, 2025 to insure your logo is represented on all Pink the Rink advertising sites.

If you have any questions, please contact the fundraising committee at pinktherink20@gmail.com. Thank you so much for your support!

Best Regards,

Renée Reagan
Pink the Rink Chair
Friends of Pittsford Hockey